

Data sharing - why an IP Office should share its data online

A presentation to ...

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Why an IP Office should share trademark and design information online

1. It is easier for everyone to find information

2. People don't need to keep asking the office

3. The office looks open and helpful

4. Accurate data builds trust

5. Mistakes get spotted and fixed faster

6. People make better applications

7. Small businesses can compete more fairly

8. The office becomes more well-known worldwide

9. It can lead to more business in the country

10. Users stay connected to the office

Q & A

Questions?



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Thank you