

# CarIPI

CARIFORUM Intellectual Property  
Rights and Innovation

## Launch of the IP in Education programme and next steps

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INTRODUCTION

SOPHIO MUJIRI – Lead Expert 6 October 2026



Funded by  
the European Union

## AGENDA

- Role and experience
- Proposed approach to implementation

## ROLE AND EXPERIENCE

I bring practical experience at the intersection of intellectual property, education and project implementation.

### What I bring to the project

- More than 20 years of experience in IP
- More than 10 years of experience in IP and education
- Led WIPO's IP Academy project in Georgia and the EUIPO "IP and Creativity" project
- Trained teachers, developed classroom activities and lesson plans
- Conducted IP learning programs and competitions in more than 100 schools, involving around 2,000 students
- Currently teaching IP at a Saudi university and a Georgian university
- WIPO Certified Trainer

**10+**

years in IP  
and education

**100+**

schools  
reached

**2,000+**

students  
engaged

**WIPO**

Certified  
Trainer

*My role is not only to teach IP, but to  
translate IP knowledge into a workable  
school programme.*

## IMPLEMENTATION MODEL



Example of a ready-to-use classroom resource teachers can implement with students.

## IMPLEMENTATION TIMELINE

**Now / Oct**

### **Preparation**

- Confirm focal points
- Identify schools
- Principals engaged
- At least 2 teachers / school

**Oct–Nov**

### **Teacher training**

- 2–3 day training
- IP basics
- Teaching methodologies
- Certificates

**Jan–Feb**

### **School implementation**

- Teachers use materials
- Student activities start
- Remote support and mentoring

**March**

### **Competition & final event**

- School projects submitted
- Competition and recognition
- Winners and certificates for all

**Core IP themes for school projects: TRADEMARKS | DESIGNS | COPYRIGHT**

## OBJECTIVE

**My objective is simple: first build teachers' confidence in IP, then give them the methodology to transfer that knowledge, and finally allow students to experience IP through their own creativity.**



*If we design that journey well, this pilot can produce both visible student outcomes and a model that is genuinely scalable across CARIFORUM.*

Practical

Teacher-centred

Student-focused

Scalable

## TODAY's DISCUSSION

### Key points to confirm

- Which schools and classes are most suitable?
- Which age groups should we target?
- Can school principals support implementation?
- Can each school nominate at least 2 teachers?

### Implementation inputs

- What is teachers' availability and level of engagement?
- Are there existing initiatives we should build on?
- What practical constraints should we take into account?
- Who will be the national focal points?

Next step: translate today's inputs into the inception methodology, workplan, tools and training structure.

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# THANK YOU

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