

Päivi Tahkokallio

Collaboration with EUIPO and DesignEuropa Awards since 2020

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Challenge

Climate change mitigation is a must.

There is a well recognised urgency to find sustainable solutions.

Challenge

Sustainability however is not enough.

The real world is more complex.

2021 —

New European Bauhaus

Initiative



2021 —

EU policy and funding initiative launched by the European Commission that fosters sustainable solutions for transforming the built environment and lifestyles under the green transition.



Unique about NEB



NEB

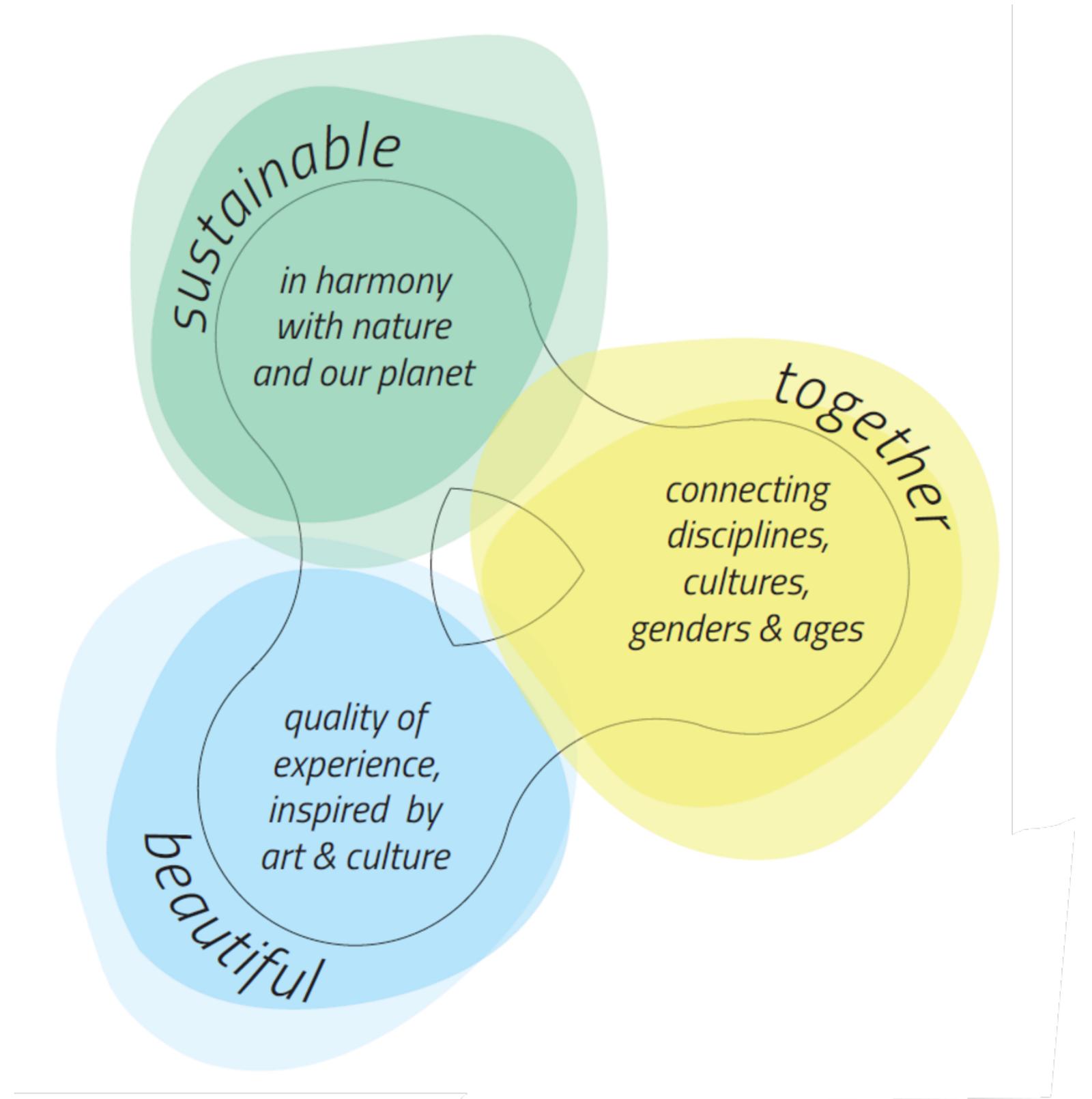
Leans on three equal pillars

NEB

Sustainability

Inclusion

Aesthetics



Bottom-up

Co-design, participatory
processes

D — A — A

Design, art, architecture in the
centre

Across

Collaboration between design,
art, architecture and other
disciplines

NEB Prizes 2024

Reconnecting with nature

Regaining a sense of belonging

Prioritising the places and people that need it the most

Shaping a circular industrial system and supporting life cycle thinking

Nxt

2025—2027

New European Bauhaus Facility

IPR

Critical for long standing competitive solutions — that extend well beyond products

In short

Beyond ordinary — Bottom-up. Co-design. Across disciplines. Strong role of design, art, architecture. Not just sustainability. Not just inclusion. Not just aesthetics. All of them together.

Beyond Europe.

new-european-bauhaus.europa.eu

