



## GOVERNMENT OF ANTIGUA AND BARBUDA

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World Intellectual Property Day will be celebrated on April 26, 2021. The Antigua and Barbuda Intellectual Property and Commerce Office will be hosting a cadre of activities to commemorate the annual celebration.

In observance of the Covid-19 protocols established, APIBCO will celebrate World Intellectual Property Day 2021 on a virtual platform.

Registrar, Ricki Camacho regards World IP Day as an opportunity for the public to learn more about intellectual property rights and its contribution to creativity and innovation.

The theme of this year's celebration is "Intellectual Property and Small Businesses: Taking your Ideas to Market." In support of this theme, Camacho urges the public to support local businesses, as they navigate through the global pandemic. She stated 'Businesses are the backbone of the economy and we know that they have had a hard time through this pandemic. We encourage our public to support our local artists and entrepreneurs.'

This year's activities will include ABIPCO's annual competition for primary and secondary school students with corporate Sponsorship from ACT and ACB Caribbean. Accompanied with this, two businesses will have the opportunity to register their trademark with our corporate Sponsor, ACB Caribbean. In addition, a live presentation by UNOPS will be hosted for local startups enterprises.

Moreover, an interview series of Antiguan and Barbudan business owners entitled "Conversations on Intellectual Property" will be released to the public. Eight business owners including Andrew Doumith of ACT and AllMart; Gabby Thomas of The Vanilla Orchid; Debbie Smith of The Pink Mongoose; Terryl Howell also known as Guava De Artist; Writer, Barbara Arrindell, Monique Sylvester- Rhudd of JMVI; Patrick Joseph of Stooze Co and Kurt Carter of QuikServe will be featured in this riveting series.

We ask that you follow us at APIBCO on Facebook for intellectual property resources, updated information, and videos.