

TMclass

A presentation to Sakpatenti officials, Georgian IP attorneys and other users

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TMclass benefits & key features

1. When you apply for the registration of a trade mark, you need to describe the goods and services you wish to protect with your trade mark.
2. TMclass is an online tool to help users to search, verify, translate and correctly classify goods and services before filing a trade mark application.
3. TMclass includes different databases of goods and services from IP offices worldwide.
4. TMclass gives the user certainty in terms of which goods and services each participating IP office accept.
5. Helps speeding up an IP office's trade mark examination and registration process.
6. Is available 24/7/365.
7. **Free of charge.**

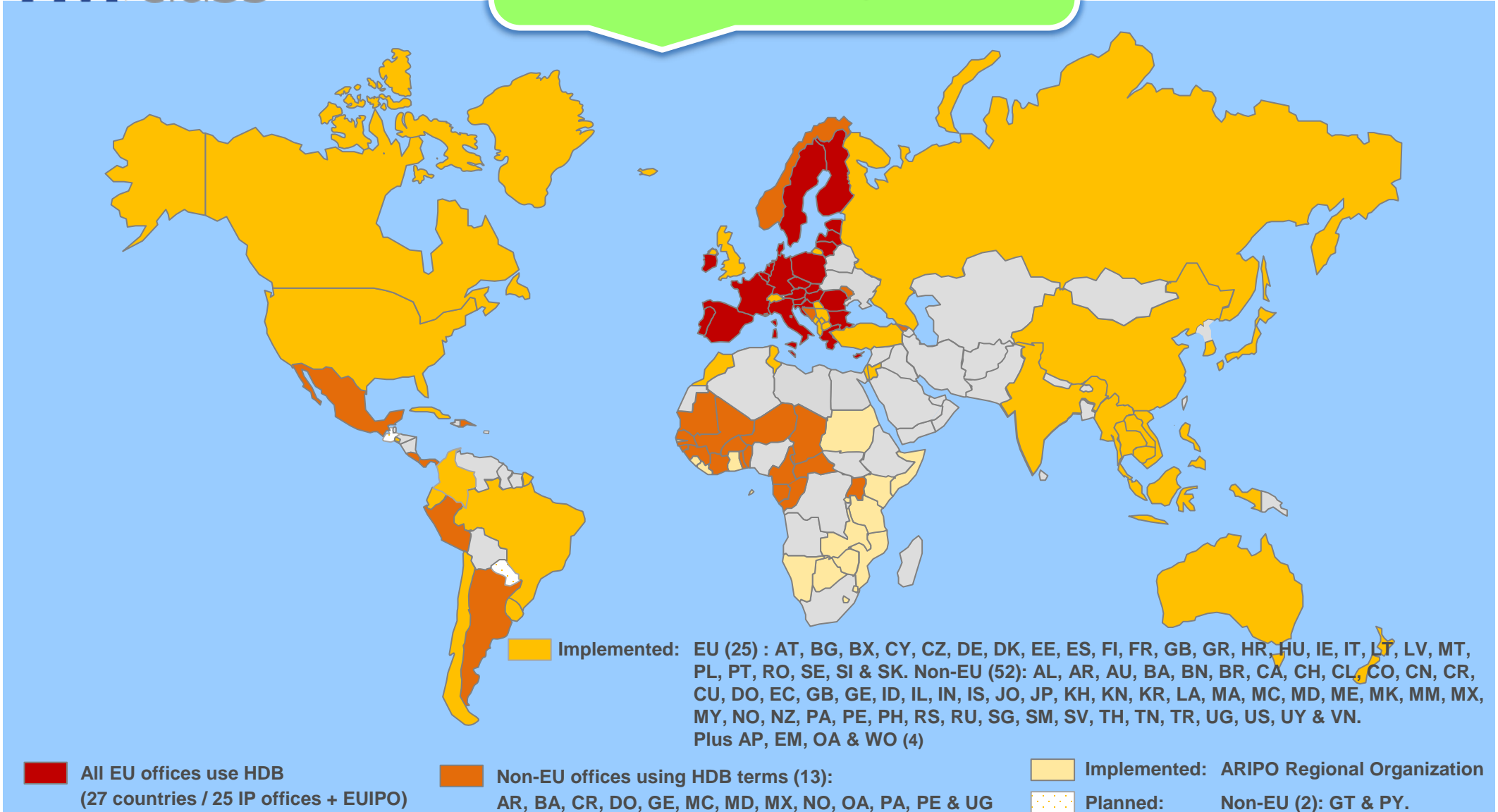
HDB benefits for the user

1. Used and accepted by several EU and non-EU IP offices.
2. Complete, harmonised, pre-validated and pre-classified goods and services in one tool.
3. Updated monthly to keep up with new trends, technologies and market developments.
4. Zero risk that an IP office will object to the selection of goods and services.
5. The user is assured that the same goods and services from HDB will be accepted by all IP offices accepting HDB.
6. Even if the working language is different in the IP office, the same goods and services will be accepted. The translation functionality can be used.
7. Taxonomy browse tree which groups goods or services based on concept, relationship and market sectors, helping the user to find the right term.
8. Is available 24/7/365.
9. Is free of charge.
10. Saves time and money.

HDB benefits for the new office

1. **HDB improves the IP office's trade mark examination process.**
2. **Less manual work and more automated processes.**
3. **The manual examination can be skipped if all goods and services used in the trade mark applications come from the HDB.**
4. **The IP office is more likely to see an increase of trade mark applications.**
5. **Saves time and money.**

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Implementations
13 non-EU offices using HDB terms



Q & A

Questions?



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Thank you

Presentation		
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