



ევროკავშირი
საქართველოსთვის
The European Union for Georgia



საქართველოს ინტელექტუალური
საქონლის ევროპული ცენტრი
საკპატენტი
NATIONAL INTELLECTUAL PROPERTY
CENTER OF GEORGIA
www.sakpatenti.gov.ge



SUB-PROJECT STEERTING COMMITTEE MEETING

Chris Vansteenkiste | Brussels | 15 June 2021

EU Georgia project, funded by the European Union and implemented by the European Union Intellectual Property Office (EUIPO)

www.eugipp.eu

1. IPR enforcement in Belgium
2. IPR enforcement in Europe

1. IPR ENFORCEMENT IN BELGIUM

Fact and figures:

Belgium



Surface: 30.689 sq km
Population: 11,5 million
Border: 1446 km

Georgia



69.700 sq km
4 million
1771 km

1. IPR ENFORCEMENT IN BELGIUM

Different partners:

1. Federal Police
2. Local Police
3. Belgian Customs
4. Ministry of Economic Affairs – Market Inspection
5. Food Agency
6. Pharmateucial agency



Politie Police



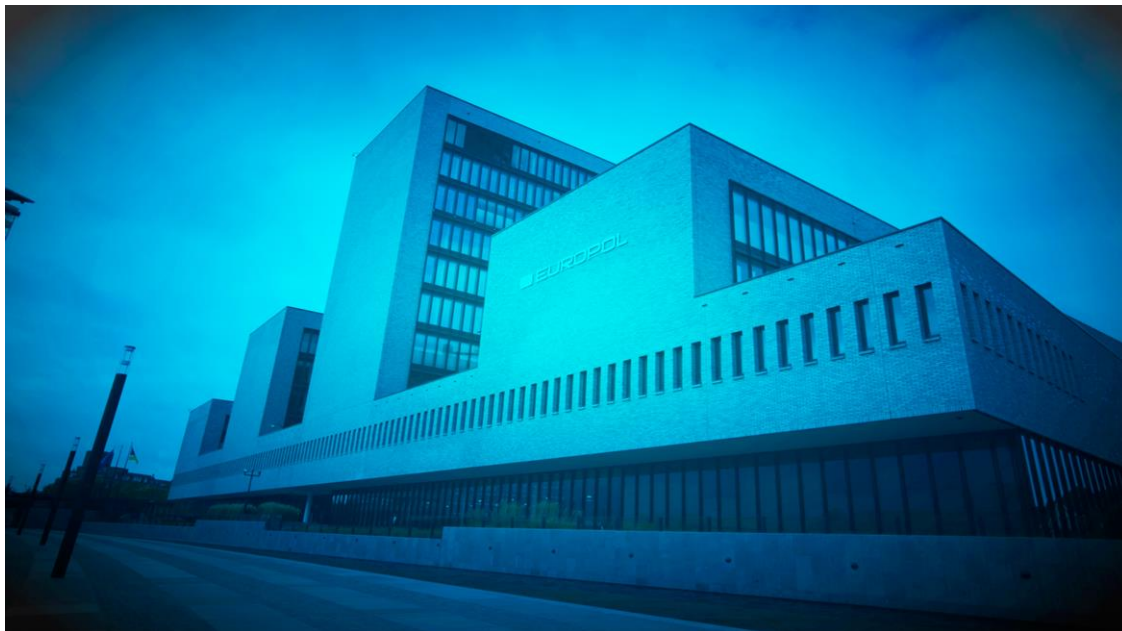
economie



**AFSCA
FAVV**



2. IP ENFORCEMENT IN EUROPE



- Europol = European Law Enforcement Agency:
police, customs, secret service, food agencies, ...
- Based in The Hague
- 1323 staff member including 252 LO officers
- 27 Member States en third countries and agencies
- Operational and Strategic agreement between EP and Georgia
(2017)



IPC3

Intellectual Property
Crime Coordination
Centre

Operation Blue Balsam



P&G



BDF ●●●●●
Beiersdorf









Operation Pinar



Spanish National Police supported by Europol

265 000 products infringing IPR were seized (8 million EUR estimated black market value)

71 arrests

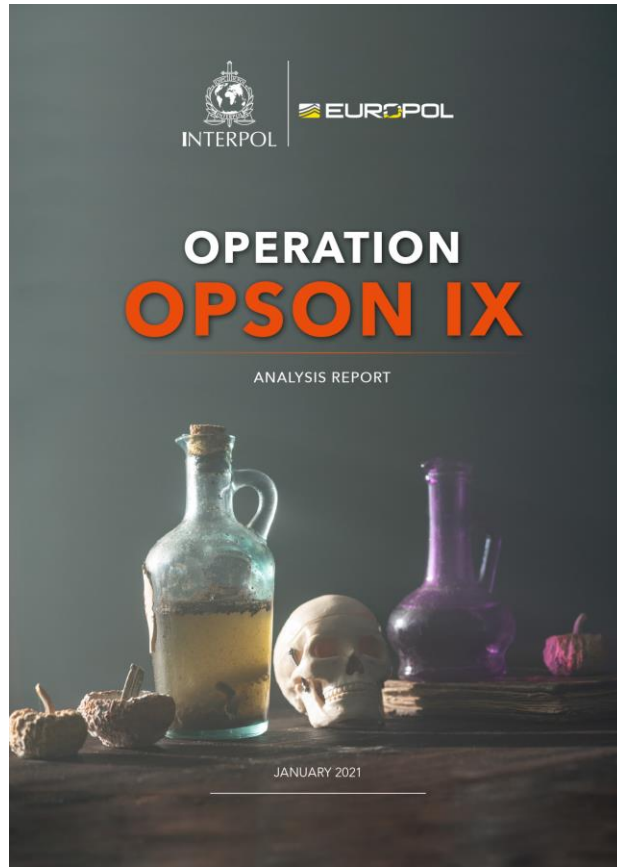
47 premises were searched or inspected, over 400 agents participated

Ops Pinar

Ops Pinar:

- Countries involved: ES, FR
- Traditional good: clothing, shoes, ...
- 67 arrests in ES
- Mob. Office & UFED support: 2 staf Europol
- Seizures: 30 luxury cars, 8 buildings, seizure of 265,000 goods with a value of 8 million €, 150 frozen bank accounts.

Operation OPSON IX



Participating countries OPSON IX : 83 participating countries

Albania, Angola, Argentina, Armenia, Austria, Azerbaijan, Belarus, Belgium, Bosnia and Herzegovina, Brazil, Bulgaria, Burkina-Faso, Burundi, Cambodia, Cameroon, Canada, Croatia, Cyprus, Czechia, Denmark, Ecuador, Eritrea, Estonia, Eswatini, Ethiopia, Finland, France, Germany, Ghana, Greece, Hungary, India, Indonesia, Ireland, Italy, Jordan, Kazakhstan, Kenya, Korea (Republic of), Kyrgyzstan, Lesotho, Latvia, Liechtenstein, Lithuania, Luxembourg, Mexico, Moldova, Montenegro, Namibia, Netherlands, Nigeria, North Macedonia, Norway, Pakistan, Paraguay, Peru, Philippines, Portugal, Romania, Russia, Rwanda, Santo Domingo, Seychelles, Sierra Leone, Singapore, Somalia, South Africa, South Sudan, Slovak Republic, Slovenia, Spain, Sweden, Switzerland, Tanzania, Togo, Uganda, United Kingdom, United States, Uruguay, Uzbekistan, Vietnam, Zambia and Zimbabwe.

Participants – 21 Private Partners



CIVC



Colgate
Palmolive



Consorzio
di Tutela



Consorzio
di Tutela



Unaprol
Consorzio



Ferrero
Spa



IFSP



Moët
Hennessy



Nestlé



REACT



Danone



Consejo
Regulador



Scotch
Whisky
Associatio
n



The Coca
Cola
comp



GSK



Unilever



Red Bull



Mars



Mondelez



Bordeaux



Diageo



Case examples

85 tons of olives coloured with copper sulphate – Italy



8,6 tons of counterfeit sugar contaminated with fertilizer – Sudan



Production of counterfeit alcohol - Greece



Operational results

- Seizure of 12.000 tonnes of counterfeited or illicit goods
- 27500 checks
- 407 persons arrested
- 19 organised crime groups dismantled
- Targeted on 4 projects:
 - dairy products
 - olive oil
 - horse passports and horsemeat
 - alcohol and wine

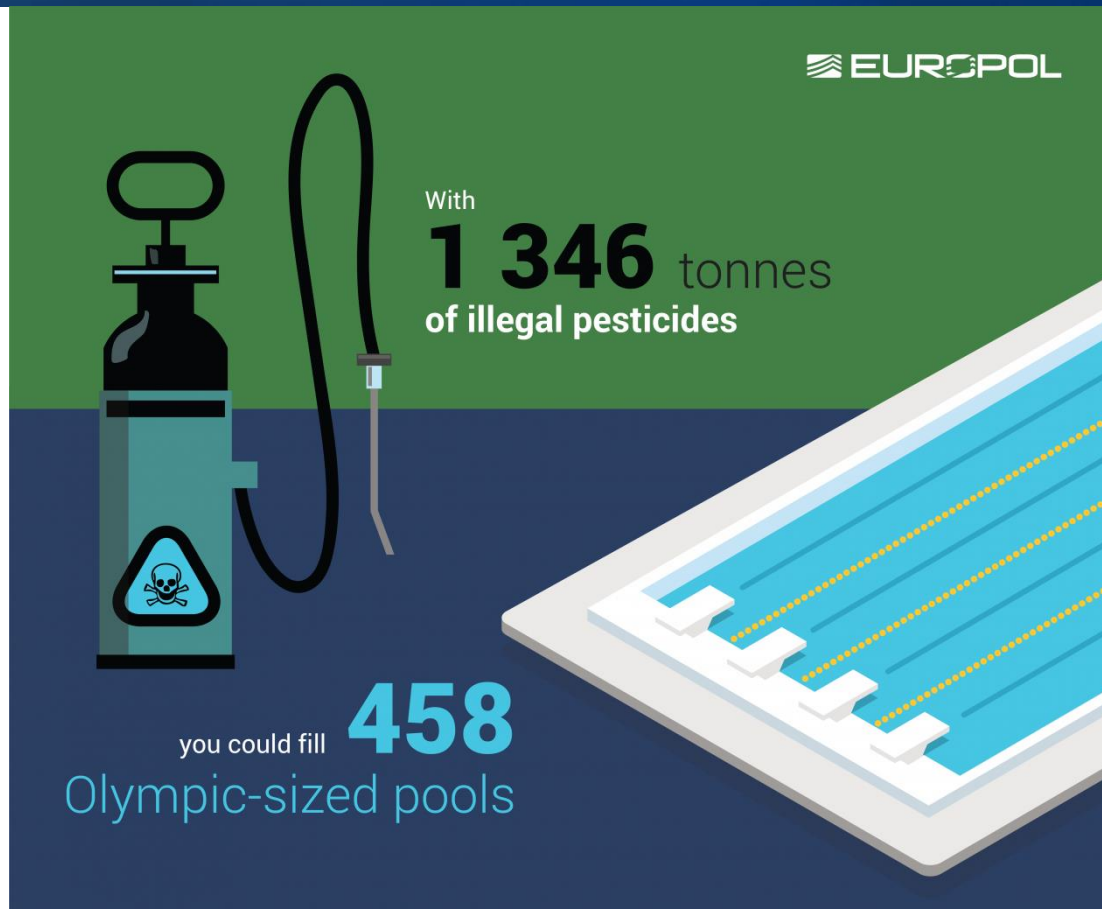
Operation Silver Axe



Coordinated
Europol and
OLAF

Jan-Apr 2020

32 countries participated





EUROPOL

IPC³ ■ Intellectual Property
Crime Coordinated Coalition



Operation In Our Sites

Armani Jeans Spring Summer 2015 shop on line - Armani.com - Internet Explorer

EN English (United States) Help

http://www.armani.com/be/armanijean/

Louboutin Chaussures, Louboutin Telenet: Inbox Armani Jeans Spring Sum...

Web Slice Gallery Suggested Sites Roompot

ARMANI.COM

BELGIUM STORE LOCATOR NEWSLETTER LOG IN / REGISTER 0 SEARCH

MAN WOMAN KIDS BAGS AND SHOES SALE WORLD OF ARMANI #ATIRIBUTE

AJ | ARMANI JEANS

SPRING SUMMER 2016

WOMEN'S CLOTHING

MEN'S CLOTHING

BAGS AND SHOES

LEATHER GOODS

ACCESSORIES

SALE

CATALOGUES

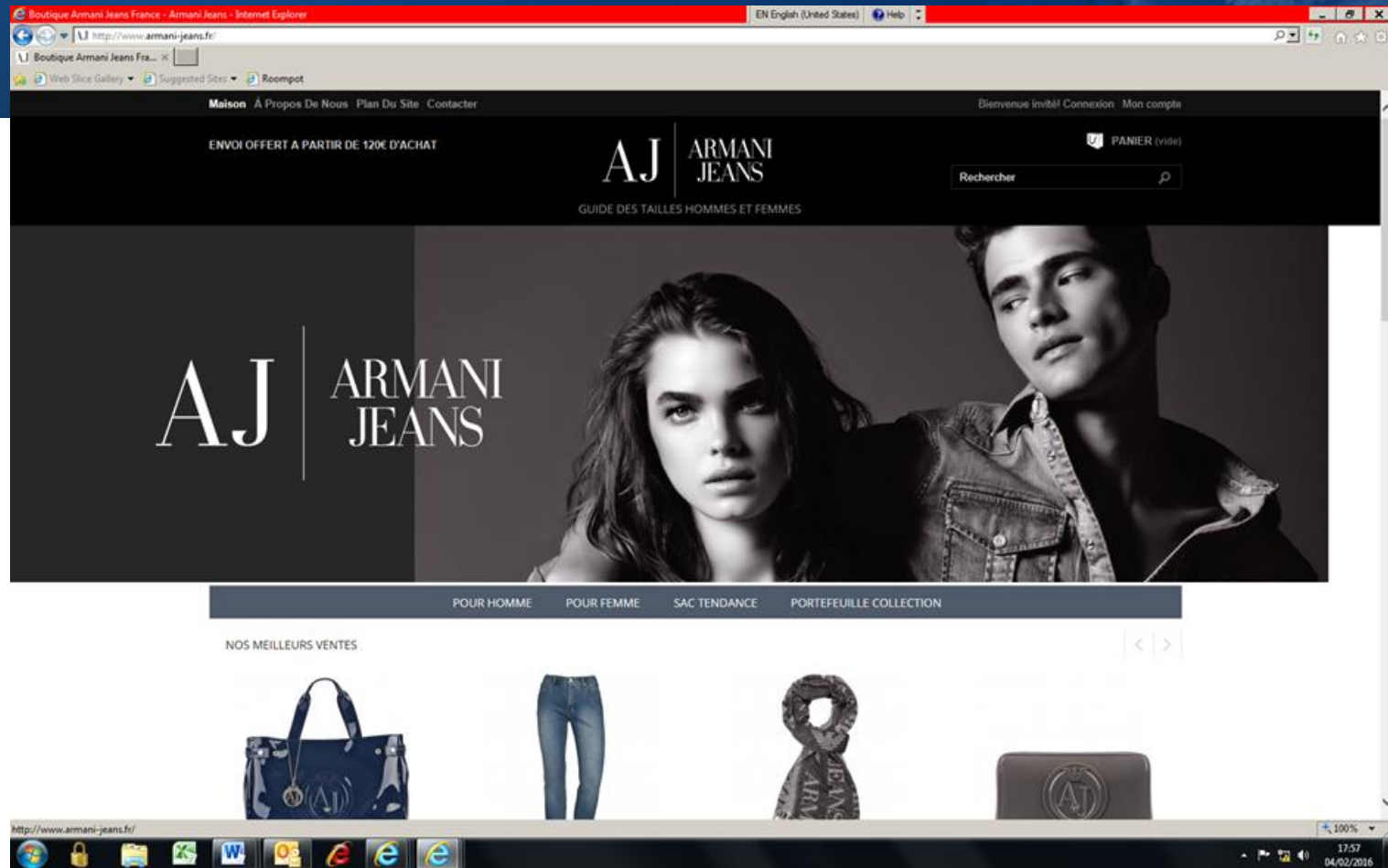
SHOP THE MENSWEAR COLLECTION

TO OFFER YOU A BETTER EXPERIENCE, THIS SITE USES PROFILE COOKIES, EVEN FROM THIRD PARTIES. BY CLOSING THE POP-UP, SCROLLING THE PAGE OR CLICKING ON ANY ELEMENT OF THE PAGE, YOU CONSENT TO THE USE OF COOKIES. FOR MORE INFORMATION OR TO SELECT YOUR PREFERENCES CONSULT OUR [COOKIE POLICY](#)

OK

http://www.armani.com/be/armanijean/men/ready-to-wear_section

100% 18:53 04/02/2016



United States



United States

Operation In Our Sites Project TransAtlantic III / Project Cyber Monday IV

This domain name has been seized

Operation In Our Sites-Project TransAtlantic III is a coordinated effort by U.S., European, and Hong Kong law enforcement agencies targeting websites and their operators that sell counterfeit goods.

United Kingdom



POL



ევროკავშირი
საქართველოსთვის
The European Union for Georgia



EUGIPP

EU Georgia Intellectual Property Project

THANK YOU

EU Georgia project, funded by the European Union and implemented by the European Union Intellectual Property Office (EUIPO)

www.eugipp.eu