

CARIFORUM Intellectual Property Rights and Innovation



























CARIFORUM





IN A NUTSHELL

| Covering 16 CARIFORUM countries | Antigua & Barbuda; the Bahamas; Barbados; Belize; Dominica; Dominican Republic; Grenada; Guyana; Haiti; Jamaica; Saint Lucia; St Vincent and the Grenadines; St Kitts and Nevis; Suriname; Trinidad & Tobago; and Cuba |
|---------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Implementing agency | European Union Intellectual Property Office (EUIPO) |
| Implementation modality | Indirect management - Contribution Agreement EU-EUIPO |
| Total duration of the implementation period | 48 months (including inception of 3 months) 01/11/2019 – 31/10/2023 |
| Total Budget | 3,280,000 EUR - thereof 2,800,000 from the EDF, and 480,000 EUR EUIPO contribution |



PROJECT GOVERNANCE

European Commission EPA Support CARIFORUM Directorate PROGRÁMME Sub-PSC - CarlPI STEERING **EUIPO** COMMITTEE 16 CARIFORUM IP Offices (CS, CARIFORUM Dir, EC, and implementing agencies for different components)



PROJECT OBJECTIVES

Overall objective

To contribute to the integration of CARIFORUM into the World Economy, through strengthening the enabling framework that stimulates innovation and competitiveness of the private sector.

Specific objective

To further upgrade and harmonise the systems for **IP creation**, **protection**, **administration and enforcement** in line with the CARIFORUM-EU EPA provisions, and to contribute **to regional integration** in IPR.



4 EXPECTED RESULTS

Increased **awareness** of the value of innovation and IPR to economic and social development, among policy makers, private sector, and general public.



A network of **strengthened and more efficient IP institutions**, delivering high quality IPR administration and enforcement services, benefiting MSMEs in particular

Enhanced **legal and policy frameworks** in the area of TM, Designs and Gls, facilitating the participation in global protection systems in compliance with EPA provisions, and boosting regional harmonisation

Improved capacity of the productive sector to create, protect, utilize, commercialize and enforce their IP rights, thus stimulating innovation and new business models



Activity clusters

OVERALL WORK PLAN

1. Raising awareness and public perception

2. Institutional strengthening and digitalisation

- 3. Legal Frameworks Regional harmonisation
- 4. Generating value through IPR in business

- Events and workshops
- Studies, data collection
- Training of IP staff
- IT tools and databases
- Enforcement capacity building
- WIPO treaties
- Harmonisation of law and practice
- Training businesses, GI producers, etc.
- Hands-on-technical support



EPA CH. 2 "INNOVATION AND INTELLECTUAL PROPERTY" (ART. 131-164) ARTICLES AND COMMITMENTS TARGETED BY THE PROJECT:

- Art. 141 Regional integration: cooperation and harmonisation, regional administration
- Art. 144 Trade marks: registration procedure, databases, Madrid Agreement, STLT
- Art. 145 GI: capacity building, support, databases
- Art. 146 Designs: promotion, support reforms, support joining Hague, databases
- Art. 149 Plant Varieties: promotion, national registration frameworks, UPOV 91
- Art. 150 Genetic resources: TK and folklore (1-2 activities upon request)
- Art. 151-163 Enforcement: support judges, customs, police through training, IT, procedures
- Art. 164 Cooperation: reinforcement of regional initiatives, development of publicly available databases, improving regional regulatory capacity, regional laws and regulations, means of cooperation, development of professional organisations



REGIONAL INTEGRATION IN THE IP FIELD

... according to EPA 133 and 141

- to increase action at the regional level with a view to providing enterprises with a regulatory and policy framework conducive to fostering competitiveness through innovation and creativity
- consider further steps towards deeper integration in their respective regions in the field
 of intellectual property rights. This process shall cover further harmonization of
 intellectual property laws and regulations, further progress towards regional
 management and enforcement of national intellectual property rights, as well as the
 creation and management of regional intellectual property rights, as appropriate.
- move towards a harmonised level of intellectual property protection across their respective regions

... but what are the reasons behind, potential solutions and benefits?



REASONS BEHIND REGIONAL AND INTERNATIONAL HARMONISATION

- Intellectual Property Rights are territorial
- BUT: business and brands ever more global
- Different legal frameworks, different procedures, forms and practices result in higher costs for protection and create barriers to regional trade, particularly for SMEs
- Several international agreements aim to generate minimum common denominators, others even create global protection systems, e.g. Madrid System for the International Protection of Trade Marks, the Hague System for the International Protection of Designs
- Regional IP rights and systems are also gaining importance: in Europe (Benelux, EUIPO and EPO), Eurasia (EAPO), Africa (ARIPO, OAPI)



CARIPI CONTRIBUTES TO CONVERGENCE BY SUPPORTING....

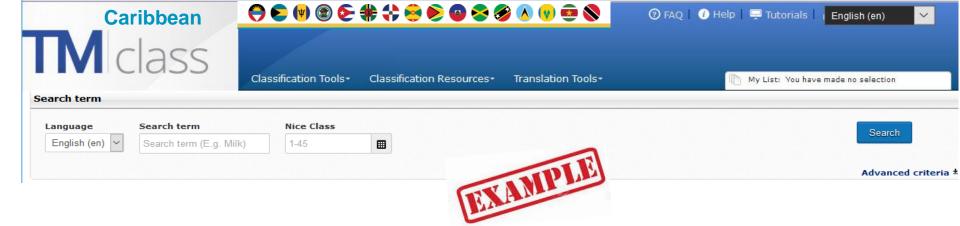
- CS IPOs in alinging their practice on aspects not dictated by the law (practice)
 - ✓ Manuals, guidelines, common practices
- CS IPOs to offer more services online in the same form as many other IPOs worldwide (classification, searches, filing) – via joining:
 - ✓ TM Class, TM View, Design Class, Design View, ...
- CS in modernising their IP laws based on thier policy decisions
 - ✓ Draft model law on GIs including regulations and forms; country specific support
- Establishment of effective registration frameworks for new rights
 - ✓ eg. Plant Varieties in DO and soon in VG
- Documenting and supporting implementation of international treaties CS decide to join
 - ✓ Madrid Booklet for entrepreneurs AG and TT





15 July 2020
Official Act by the
Minister of Agriculture
in DO and first 13
Breeders' titles
delivered to five
national companies





Welcome page

An application for registration of a trademark must include details of the goods or services for which the trademark is intended to be used. Whilst you can create your own descriptions of goods and services, this risks an IP office finding them unacceptable, which may cause delay to the processing of the application and the granting of the registration.

This search tool contains a list of descriptions and their classifications that are pre-approved by all TM5 partners, and which if used, are assured of being accepted by all TM5 partner offices.





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CARIFORUM Intellectual Property Rights and Innovation

Innovation and creativity are the core drivers of sustainable economic development, and intellectual property rights are the key tools to generate value from intangible assets.

A strong enabling environment for IP creation, protection, administration and enforcement will boost the participation of CARIFORUM countries in the world economy, and stimulate innovation and competitiveness of the private sector.

Bringing together stakeholders from the CARIFORUM countries, from the European Union, and relevant international organisations, our main goal is to:

- · create stronger IP offices offering high quality, state of the art services to users
- . ensure availability of effective IPR enforcement mechanisms
- · contribute to the development of a sustainable and innovative private sector
- make doing business between the EU and CARIFORUM, and particularly within the CARIFORUM region easier.

Read more...







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THANK YOU





























CARIFORUM

