



Annual Work Plan 4

01/11/2022 – 30/04/2024

IV Sub-PSC Meeting, Saint Lucia, 25 Oct 2022



Funded by the European Union

CARIFORUM



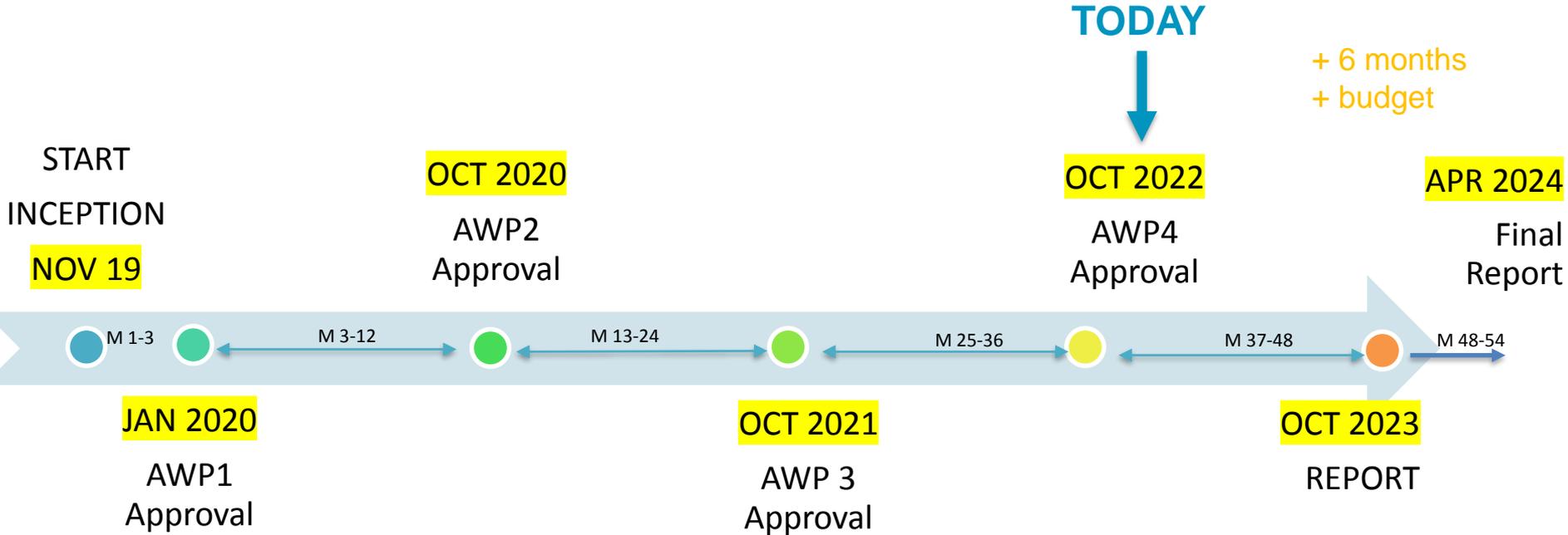
EU-CARIFORUM Regional project, funded by the European Union and implemented by the European Union Intellectual Property Office (EUIPO)

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ARTICLES AND COMMITMENTS TARGETED BY THE PROJECT:

- Art. 141 Regional integration: cooperation and harmonisation, regional administration
- Art. 144 Trade marks: registration procedure, databases, Madrid Agreement, STLT
- Art. 145 GI - capacity building, support, databases
- Art. 146 Designs: promotion, support reforms, support joining Hague, databases
- Art. 149 Plant Varieties: promotion, national registration frameworks, UPOV 91
- Art. 150 Genetic resources: TK and folklore
- Art. 151-163 Enforcement: support judges, customs, police through training, procedures
- Art. 164 Cooperation: reinforcement of regional initiatives, development of publicly available databases, improving regional regulatory capacity, regional laws and regulations, means of cooperation

PROJECT IMPLEMENTATION TIMELINE



ABOUT WORK PLAN 4

- 18 months (1ST November 2022 – 30TH April 2024)
- 4 Work Packages
- 22 Activities

What is new?

- Longer duration, 18 months instead of 12 months and will be the final work plan for the project
- Intensified focus on the private sector and creating legacy of resource materials
- Virtual events are still a core delivery mode, but some in-person events will be implemented in the form of workshops, meetings and conferences

WORK PACKAGE 1 - Raising awareness on the benefits of IPR

ER I. Increased awareness of the value and contribution of innovation and IPR to economic and social development, among policy makers, private sector and the general public.



- A1 High-level meetings on the benefits of IPRs
- A2 Case studies videos on Geographical Indications
- A3 Videos to promote the use of IP by SMEs
- A4 World IP Day Activities
- A5 Creativity and IP in Schools Part II

A.1 HIGH-LEVEL MEETINGS ON THE BENEFITS OF IPRS

IPR: All

Subject: Policy discussions

Target: All CS

Location: N/A

Start: January 2023

End: March 2024

Target Group(s): Policy-makers, general public

Objectives:

- Discuss the project's results and impact with regional policymakers to raise awareness on the benefits of IP.
- Discuss how regional IPR administration systems can enhance economic development at national and regional levels

Expected Outputs:

- Virtual meetings (including 1 regional event) targeting decision makers at policy-level, including EPA Coordinators, IPOs and private sector
- Participation in 1 regional high-level/ministerial meeting

A.2 CASE STUDY VIDEOS ON GEOGRAPHICAL INDICATIONS

IPR: All

Subject: Case studies

Target: All CS

Location: CS with
registered GIs

Start: November 2022

End: February 2024

Target Group(s):

Decision makers, OLP
producers, BSOs

Objectives:

- Develop videos on registered GIs with guidelines provided by CarIPI. CS: DO, GY, JM, TT.
- Produce a video on the products that have benefitted from the Mentorship Programme – documenting their journey to using IP tools to protect their OLP. CS: DO, TT, BZ, JM, HT, LC, GD

Expected Outputs:

- 4 country-specific short videos (1-3 minutes) on GIs registered in CS or 1 longer video of all registered GIs
- 1-3 short videos of OLPs from cohort 1 of the Mentorship Programme on the IP strategy used

A.3 VIDEOS TO PROMOTE THE USE OF IP BY SMEs

IPR: All

Subject: Communication
and visibility

Target: All CS

Location: All CS

Start: November 2022

End: April 2024

Target Group(s): All
sectors of society

Objectives:

- Raise awareness of the importance of IP creation, protection and enforcement for stakeholders at all levels by creating a series of short videos and audio content

Expected Outputs:

- 6 short videos and audio (for radio) for use by CS
- Increased project visibility and opportunities to educate about the project's interventions; increased access to CarIPI content

A.4 WORLD IP DAY ACTIVITIES

IPR: All

Subject: Communication
and visibility

Target: All CS

Location: All CS

Start: November 2022

End: April 2024

Target Group(s): All
sectors of society

Objectives:

- Contribute to activities undertaken in the region for World IP Day through: a) support for World IP Day activities hosted by CS; b) IP video competition featuring youth who have used IP as innovators and entrepreneurs

Expected Outputs:

- 6 videos featuring youth
- Supported CS IPOs for World IP Day activities
- Increased visibility on project's interventions – including promoting a debate on the benefits of IPR in the Caribbean Youth Parliament

A.5 CREATIVITY AND IP IN SCHOOLS PART II - DEVELOPING A REGIONAL STRATEGY FOR INTRODUCING IP IN SCHOOLS AND TRAINING OF TEACHERS

IPR: All

Subject: Communication
and visibility

Target: All CS

Location: All CS

Start: November 2022

End: April 2024

Target Group(s): All
sectors of society

Objectives:

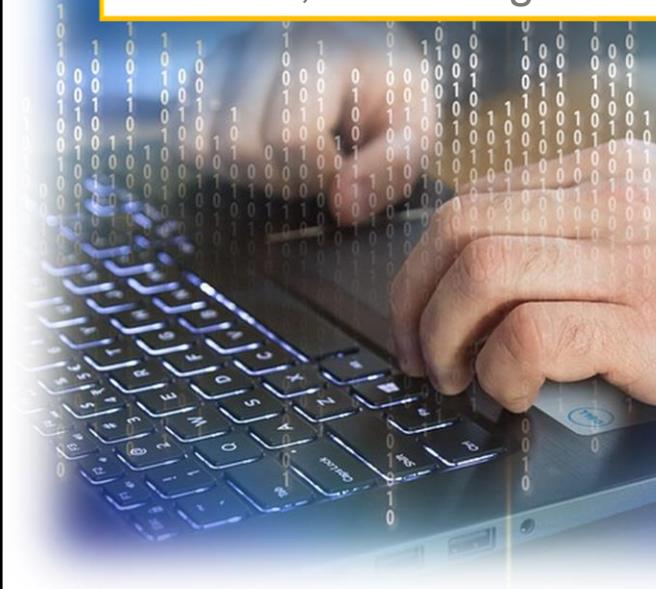
- Develop a strategy for implementation of the IP in Schools project developed under AWP3
- Train CS teachers to implement the IP in Schools Programme

Expected Outputs:

- Strategy developed
- Consultation on the strategy
- Increased secondary school teachers' knowledge of IP and how to teach the subject
- Increased access to content produced by CarIPI

WORK PACKAGE 2 - Institutional strengthening and digitalisation

ER II. A network of strengthened and more efficient IP institutions, delivering timely, high quality and accessible IPR administration and enforcement services, benefiting MSMEs.

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- A6 Support IPOs in Digitization of Business Processes and Databases
 - A7 Specialised Training for IPO Examiners and other IP stakeholders
 - A8 Technical Assistance to Haiti: GIs, TMs, Designs, PVRs
 - A9 IP enforcement: Manual, training & study on border measures
 - A10 CARIFORUM IP Case Law Conference & ADR systems

A.6 SUPPORT TO IPOS IN DIGITIZATION OF THEIR BUSINESS PROCESSES AND DATABASES

IPR: All
Target: All CS
Start: Nov 2022
Target Group(s): IPOs and IP system users

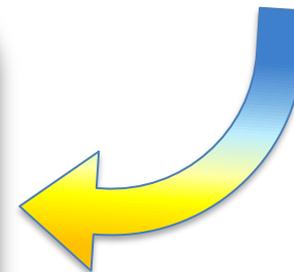
Subject: Digitalisation
Location: All CS
End: Apr 2024

Objectives:

- Increase participation in Caribbean TMclass and promotion of the tool
- List of region-specific terms
- Support the implementation of TMview

Expected outputs:

- 1 regional event (virtual or in-person) on IP tools and databases
- Increased number of CF IPOs using TMclass and promotion of the tool for businesses
- List of region-specific terms added to Caribbean TMclass
- Creation of Caribbean TMview (min of 5 countries in TMview)
- Increased visibility of regional GIs – booklet and website



A.7 SPECIALISED TRAINING FOR IPO EXAMINERS AND OTHER IP STAKEHOLDERS

IPR: GIs, TM, Ds

Subject: IP law & practice

Target: All CS

Location: All CS

Start: Nov 2022

End: Apr 2024

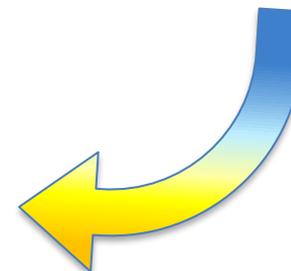
Target Group(s): IPOs, lawyers, GI stakeholders

Objectives:

Training series directed at IP examiners from the CF IP offices on topics identified under previous workplans and suggestions by project partners.

Expected outputs:

- Skills of 16 IPOs and IP professionals enhanced
- Knowledge of GI stakeholders in 16 CS enhanced
- Training material published online and disseminated



A.8 TECHNICAL ASSISTANCE TO HAITI: GIs, TMs, DESIGNS, PVRs

IPR: TM mainly

Subject: All IPR, focus on TM

Target: Haiti

Location: Haiti

Start: Nov 2022

End: Feb 2024

Target Group(s): Min. of Commerce & Industry, other relevant authorities, IP reps /lawyers, private sector and SMEs

Objectives:

- TA to modernise IP laws (GI, TM, Designs, PVP) incl. training of legal drafters, IPO staff, legal gap analysis, draft laws
- When the GI law is enacted, facilitate HT IPO staff study visits to CS IPOs (or e.g. OAPI/INPI)
- Trainings for IPO, legal professionals, private sector/SMEs

Expected outputs:

- Documented processes/practices for GIs and/or TMs examination
- 1 webinar or in-person/hybrid workshop on IP examination
- 1 webinar on protecting crafts through industrial designs or GIs



A.9 IP ENFORCEMENT: MANUAL, TRAINING & STUDY ON BORDER MEASURES

IPR: All

Subject: Enforcement

Target: All CS **Location:** TBC

Start: Jan 2023 **End:** Dec 2023

Target Group(s): Customs, Police

Objectives:

- Support the region with IP enforcement activities by sharing experience (including existing manuals) and undertaking a study on IP border measures in CS states
- Promote best practices against IP infringements

Expected outputs:

- Study & recommendations for CS harmonisation of IP border measures
- Regional Manual/guidelines for IP enforcement procedures
- 1 regional event for police and customs authorities - with WIPO [in-person event – indicative timing: Sep 2023]
- Customs officials study visit to EU air/sea ports on effective enforcement measures



A.10 CARIFORUM IP CASE LAW CONFERENCE & ADR SYSTEMS

IPR: IP case law

Subject: Enforcement

Target: All CS

Location: Caribbean

Start: Apr 2023 **End:** Feb 2024

Target Group(s):

CF Judiciary, IPOs

Objectives:

- Increase judiciary awareness of IP
- Promote EUIPO IP Case Law database as resource; collect a CF IP Case Law database
- Explore regional access to WIPO Mediation and Arbitration Centre - and related TT Centre
- Discuss benefits of a regional BoA for IPRs

Expected outputs:

- 1 regional conference on IPCL [in-person – indicative: Feb 2024]
- 1 virtual workshop on collated IP cases
- 1 virtual workshop on IP ADR mechanisms – with WIPO & TTIPO
- IP cases from the region made available
- Awareness raised on the importance of IP



WORK PACKAGE 3 - Harmonisation of law and practice

ER III. Enhanced legal and policy frameworks in Trade Marks, Designs and GIs, facilitating the participation in global protection systems in compliance with EPA provisions, and boosting regional harmonisation

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- A11 On-demand technical support to conclude the GI agreement
 - A12 International IP Treaties: promotion, training, gap studies
 - A13 Conference on regional mechanisms for the administration of IPRs
 - A14 Trade mark/Design common practice guidelines/manuals
 - A15 Support in drafting and implementing modernized IP laws, regulations and promoting its use
 - A16 Support to developing and implementing of PVR legislation and registration Frameworks
 - A17 Regional GRTKF policy and strategy

A.11 ON-DEMAND TECHNICAL SUPPORT TO CONCLUDE THE GI AGREEMENT

IPR: GI

Subject: IP
commercialisation

Target: All CS

Location:

Start: November 2023

End: April 2024

Target Group(s): Gov'ts,
IPOs, EPA coord., Agri.
Mins., Potential GI prod.
assocs; MSMEs

Objectives:

Contribute to successful conclusion of the CF-EU GI agreement and intra-CF GI agreement, incl. raising awareness of the benefits of such agreements; experience sharing; training of negotiators and other stakeholders; a study; support to meetings or negotiation rounds.

Expected Outputs:

- Contribution to the negotiations of the EU-CARIFORUM GI agreement
- CF and EU negotiators and policy-makers have more information and support available to proceed with negotiations

A.12 INTERNATIONAL IP TREATIES: PROMOTION, TRAINING, LEGAL GAP STUDIES, PUBLICATIONS

IPR: TM, DS, GI

Subject: Laws

Target: All CS

Location: N/A

Start: November 2022

End: April 2024

Target Group(s): IPOs, Draftspersons, relevant decisionmakers, BSOs, businesses

Objectives:

- Promote the use of international treaties by the private sector via tailored publications and webinars
- Support CS in the process of accession to relevant treaties
- Study visits/on-the-job trainings in the region for countries advanced in the process of joining a treaty to experienced countries

Expected Outputs:

- 2 Webinars on international treaties – CS to share experiences
- Country information booklets prepared
- Increased capacity of IPOs to manage the implementation of int. treaties
- Increased private sector capacity to integrate international treaty mechanisms as part of their business strategies

A.13 CONFERENCE ON REGIONAL MECHANISMS FOR THE ADMINISTRATION OF IPRs

IPR: TM, DS, GI, (Patent)

Subject: Studies

Target: All CS

Location: Caribbean

Start: November 2022

End: June 2023

Target Group(s):

Ministries in charge of IPR, IPOs, EPA coord., CARICOM Secretariat, CARIFORUM directorate, OECS commission, etc

Objectives:

- Evaluate the feasibility of a regional IP administration system by sharing know-how and good practices;
- Host a series of webinars to share experiences in regional cooperation mechanisms and develop a framework for CS;
- Facilitate sharing experience with other ACP countries and regions (i.e. OAPI/ARIPO)

Expected Outputs:

- 1 consultation on a regional framework for IPRs in CS
- 1 working meeting to discuss independent studies addressing regional mechanisms for administering IPRs in CS with participation from ARIPO/OAPI/ASEAN/LA
- Contribution to further CARIFORUM harmonisation in IPR
- Lessons learned documented and shared with CS

A.14 TRADE MARK / DESIGN COMMON PRACTICE GUIDELINES / MANUALS

IPR: TM, Designs

Subject: IP law & practice

Target: All CS

Location: N/A

Start: November 2022

End: April 2023

Target Group(s): IPOs, IP representatives & lawyers

Objectives:

- Further promote common practice on graphical representation of designs
- Develop an industrial design manual
- Develop guidelines/fiche on TM distinctiveness and on types of trade marks
- Training of examiners

Expected Outputs:

- Digital publication of common practices in TM and Designs
- Workshop on common practices (virtual or in person)
- Enhanced skills of IPO examiners and trade mark lawyers
- Publication and dissemination of training materials

A.15 SUPPORT IN DRAFTING AND IMPLEMENTING MODERNIZED IP LAWS, REGULATIONS AND PROMOTING ITS USE

IPR: TM, Designs, GIs

Subject: Legal drafting

Target: All CS

Location: N/A

Start: November 2022

End: April 2024

Target Group(s): IPOs, Draftspersons, decisionmakers, BSOs, businesses

Objectives:

- Support CS in drafting and/or reforming and/or implementing IP laws and/or regulations, forms (engaging with IPOs, legal drafters and policy makers)
- Undertake regional sharing of experience

Expected Outputs:

- At least 2 CS supported with legal reforms
- 1 virtual training and experience sharing session for IPOs, legal draftspersons and stakeholders

A.16 SUPPORT TO DEVELOPING AND IMPLEMENTING OF PVR LEGISLATION AND REGISTRATION FRAMEWORKS

IPR: PV

Subject: Training and TA

Target: All CS

Location: N/A

Start: November 2022

End: April 2024

Target Group(s): IPOs, Ministries of Agriculture, Environment and Trade, R&D institutions, etc

Objectives:

- Capacity building on procedures, online application systems, e-PVP, (considerations for a potential “e-PVP Caribbean”)
- TA to CS on request for development of legislation
- Hold a high-level policy webinar on benefits of joining UPOV and having regional PVRs policy
- Develop guidelines and instructions to CS for accession to UPOV

Expected Outputs:

- Regional policy on expanding & protecting the plant breeding sector
- At least 2 CS supported in developing PVRs legislation
- 1-3 events on PVR regional cooperation and policy
- Content package: guidelines/instructions – laws, regulations, procedures

A.17 REGIONAL GRTKF POLICY AND STRATEGY

IPR: PV

Subject: GRTKF

Target: All CS

Location: All CS

Start: November 2022

End: May 2023

Target Group(s):

Policymakers: ministries in charge of EPA and IPR (Mins of Agriculture, environment, trade, commerce); private sector

Objectives:

- In collaboration with other partners, undertake a consultancy for the development of GRTKF policy and strategy
- Hold 1 regional webinar on the results of the consultancy

Expected Outputs:

- Draft GRTKF policy and strategy for CS
- 1 webinar on GRTKF for CS stakeholders, incl. decision makers or relevant ministries
- Collaboration with existing & new partners in this area

WORK PACKAGE 4 - Generating value and innovation

ER IV. Improved capacity of the productive sector to create, protect, utilize, commercialize and enforce their IP rights, thus stimulating innovation and new business models.



A18 Mentorship Programme: potential GI value chains

A19 IP B2B training programme

A20 IP Scan and IP Valuation for MSMEs

A21 Innovation in the Blue economy

A22 Support to women entrepreneurs

A.18 MENTORSHIP PROGRAMME: POTENTIAL GI VALUE CHAINS

IPR: GI, TM and others

Subject: IP commercialization

Target: All CS

Location: Virtual and country-missions

Start: Nov 2022 **End:** Feb 2024

Target Group(s): Potential GI producer associations and relevant representatives; private sector; MSMEs

Objectives:

- Promote strategic use of IP tools to enhance competitiveness of OLP in export markets
- Assist in preparation of regional OLP for certification as GIs, certification marks or collective marks and to extend this protection to the EU - via the bilateral agreement (under negotiation)

Expected outputs:

- More agro-food producers are prepared to protect their business assets with IP tools and market their products (incl. internationally)
- 6 additional OLP as part of the Mentorship Programme

A.19 IP B2B TRAINING PROGRAMME

IPR: GI, TM and others

Subject: TA + events

Target: All CS

Location: TBD

Start: Jan 2023 **End:** Apr 2024

Target Group(s): Private sector, intermediaries: BSOs, chambers of commerce, export agencies, (potential) GI producer associations

Objectives:

Enhance knowledge and skills of the private sector to use IPR in their business strategies, through different training webinars

Expected outputs:

- 4 Webinars targeting MSMEs and intermediaries
- Awareness and skills of business intermediaries /producers associations enhanced



A.20 IP SCAN AND IP VALUATION FOR MSMES

IPR: All

Subject: TA + events

Target: All CS

Location: TBD

Start: Jan 2023 **End:** Apr 2024

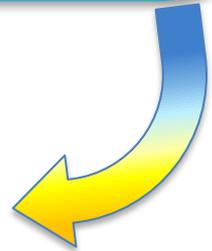
Target Group(s): Private sector, intermediaries: BSOs, chambers of commerce, export agencies, (potential) GI producer associations

Objectives:

- Improve competitiveness of Caribbean MSMEs by providing IP scan services and IP valuation services to MSMEs (taking part in export promotion programmes of CEDA or similar agencies)
- Create a better understanding of IP and how to integrate IP strategies in their business models

Expected outputs:

- At least 6 IP clinics on different topics relevant to MSMEs
- Increased awareness by CS MSMEs intermediaries and BSOs on IP issues



A.21 INNOVATION IN THE BLUE ECONOMY

IPR: GI, TM and others

Subject: TA + events

Target: All CS

Location: TBD

Start: Jan 2023 **End:** Apr 2024

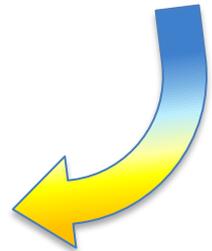
Target Group(s): Private sector, intermediaries: BSOs, chambers of commerce, export agencies, MSMEs

Objectives:

- Collaborate with WIPO on their regional Blue Economy Initiative by facilitating experts to present during webinars and in-person events
- Develop case studies of Blue Economy entrepreneurs integrating IP in their business strategies

Expected outputs:

- 2 workshop collaborations with WIPO
- Increased capacity of blue economy entrepreneurs in CS to leverage their IP assets for competitiveness



A.22 SUPPORT TO WOMEN ENTREPRENEURS: INTEGRATING INNOVATION & IP IN BUSINESS STRATEGIES

IPR: All

Subject: TA + events

Target: All CS

Location: TBD

Start: Jan 2023

End: Apr 2024

Target Group(s): Private sector, intermediaries: BSOs, chambers of commerce, export agencies, women entrepreneurs

Objectives:

- Support women in business by hosting a series of webinars and discussions on IP and business
- Share information on CarIPI project and resources available for use by entrepreneurs



Expected outputs:

- At least 2 webinars – focus on IP from creativity to consumer access to product/service
- Increased awareness among women (including indigenous women) entrepreneurs of IP and business issues
- Enhanced economic empowerment of CS women entrepreneurs



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