



AW3 ACHIEVEMENTS

IV SUB-PSC MEETING, Saint Lucia, 25 October 2022



CARIFORUM



EU-CARIFORUM Regional project, funded by the European Union and implemented by the European Union Intellectual Property Office (EUIPO)

www.caripi-hub.com

SOME OUTPUT INDICATORS

- 36 months of implementation
- 3 Work Plans, 4 sub-PSC meetings, 46 activities

Number of events organized: 95

Number of participants: ±5000

Recordings / videos: 60 webinar recordings, short 26 E-learning course videos, 1 case study video, 2 promotional videos;

Number of new services online in CS: TMclass extended to AB, BZ, CU, DO, KN, VC, TT, LC, HT



BUDGET IMPLEMENTATION

Total Budget (€)	4,000,000
EU EDF Budget contracted (€)	2,800,000
Total amount received (€)	1,986,700
Real expenditure since the start of the project (€)	1,842,704
Real expenditure as % of expected since start	95%
Time elapsed (as % of total duration)	66%

COMMUNICATION AND VISIBILITY

Campaigns and events	Number of sensitisation campaigns, public events organised or supported	30
	Number of participation in international conferences/fora (other than organised under CarIPI)	10
Visibility products	Number of project newsletter issued and disseminated	29
	Number of promotional material produced	2018
	Number of press releases issued	9
	Number of video features produced	89
Dissemination of products	Number of posts to social media platforms	1466
	Number of followers	
	Number of views of videos	5062
	Number of visits to the project website	12863
	Number of Media interactions	336022
	Number of downloads of documents from the project website	2135

New on CarIPI channels:

[TMclass video](#)

CarIPI [interview](#) for “ONAPI Informa”

2 Booklets published ([The Madrid Protocol in Jamaica](#) and [El Sistema de Madrid en Cuba](#))

2 videos released: [Case Study: The Trinidad & Tobago Fine Cocoa Company](#); and [CarIPI’s project video](#)

ACTIVITIES AND OUTPUTS PER WORK PACKAGE

***WP1:
Raising
awareness on
the benefits of
IPR***

A1. ECONOMIC STUDIES: CONTRIBUTION OF IPR

3 studies on the contribution of IPRs in CS' targeting:

Trinidad and Tobago, Jamaica, and the Dominican Republic

Some delays are experienced due to the difficulties in retrieving the necessary data



The screenshot shows the EUIPO insite website interface. The header includes the EUIPO logo (European Union Intellectual Property Office) and the 'insite' brand name. Navigation links for 'The Office', 'Depts & Services', and 'Useful Information' are visible. The main content area features a headline: 'Industries intensive in Intellectual Property Rights create more than 81 million jobs in the EU and pay better salaries'. Below this, a sub-headline states: 'The Observatory has launched the 2022 edition of the report on IPR-intensive industries and economic performance in the EU.' The page is decorated with several small images related to intellectual property, such as a person using a measuring tool, hands holding a cheese wheel, and a red device. A horizontal strip of small thumbnail images is located at the bottom of the page.

A2. CREATIVITY AND IP IN CS' SCHOOLS



6 Oct 2022

Regional online event targeting the identified relevant Ministry officials in CF to present the main aim and content of this project.



NEXT:

Submission of final version of the training materials and of the regional strategy

Delivery of (3) online training sessions for teachers

A3. CASE STUDIES & PROMOTION OF OPPORTUNITIES FOR RESEARCH COOPERATION



GRENADINE
Wild Sea Salt

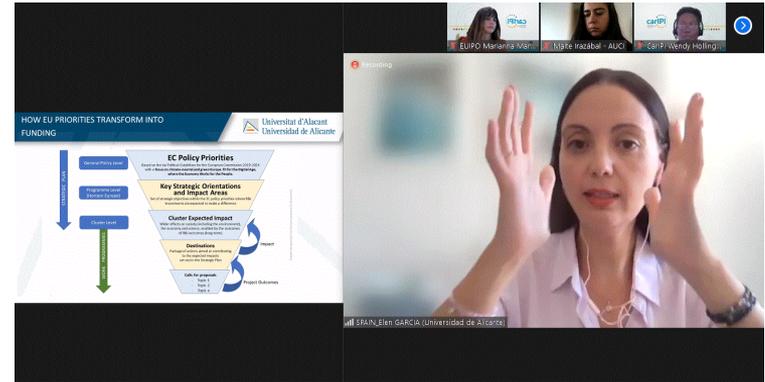
Apr - May 2022

Business Case Studies:
Inspiration on how to improve profits by integrating branding and marketing strategies



28 Jun 2022
13 Sep 2022

2 info sessions on
Horizon EU : relevant for international cooperation, encouraging participation of non-EU countries in the funded actions.



The screenshot shows a Zoom meeting interface. On the left, a presentation slide titled 'HOW EU PRIORITIES TRANSFORM INTO FUNDING' is displayed. The slide content includes:

- HOW EU PRIORITIES TRANSFORM INTO FUNDING** (Universitat d'Alacant / Universidad de Alicante)
- EC Policy Priorities** (Horizon Europe 2021-2027)
- Key Strategic Orientations and Impact Areas**
- Cluster Expected Impact**
- Objectives**
- Call for proposals**
- Project Outcomes**

On the right, a video feed shows a woman with her hands raised, speaking. The Zoom interface also shows a top bar with participant names: EUPD Mariana Val, Ifigenia Irazabal - AUCI, and carIPI Wendy Holling.

A4. AWARENESS RAISING ACTIONS

2022 IP DAY CELEBRATIONS “IP & Youth”

Promotion of activities in the region

Collaboration with JIPO (IP week)



IP AND YOUTH INNOVATING FOR A BETTER FUTURE
World Intellectual Property Day 2022

carIPI
Intellectual Property Rights & Innovation

Funded by the European Union

CARIFORUM

EUIPO
EUROPEAN UNION INTELLECTUAL PROPERTY OFFICE

Promotion of CarIPI activities – Fact sheet on Horizon EU

HORIZON EUROPE
Tips to participate

carIPI
Intellectual Property Rights & Innovation

- FIND AN OPPORTUNITY**
 - Go to the Funding and Tenders Portal of the European Commission
 - Search for keywords of interest
 - Submit your proposal
 - Read topic description and conditions to apply
- CREATE AN ACCOUNT**
 - Go to the Funding and Tenders Portal
 - Create an EU Login Account (Account: <https://accounts.ec.europa.eu/eu-login/external/manager.jsp>)
 - Provide your name and email address
 - Verify email and create password
 - Your EU Login account is ready to be used!
- REGISTER YOUR ORGANISATION**
 - Login in the Funding and Tenders portal with your EU Login
 - Go to HOW TO PARTICIPATE - Register your Organisation
 - Fill in organisation data, legal info and authorized users
 - Submit Registration Form
 - Get your Participant Identification Code - PIC
- FIND PARTNERS**
 - Select Topics of interest in Funding and Tenders Portal
 - Use the filter function to narrow down results
 - Add description of your expertise in your profile
 - Send invitations to your contacts in the portal
 - Send your proposal to the contact
 - Send your proposal to the contact
 - Send your proposal to the contact
- GET VISIBILITY... AND FUNDING!**
 - Update your organisation partner search profile for as many topics of interest as possible
 - Be proactive and contact potential coordinators
 - Participate in Webinars, Networking and Exchange events
 - Join a consortium, submit the proposal and get funding!

Templates and tools support by [horizon-eu.com](https://www.horizon-eu.com)

Expand your network of European partners, collaborators - They can coordinate the proposal
Contact your National Contact Point or the Latin American and Caribbean Network of National Contact Points

EUROPEAN UNION **CARIFORUM** **EUIPO**

***WP2:
Institutional
strengthening
and digitisation***

A5. SUPPORT TO IPOs IN DIGITISATION OF THEIR BUSINESS PROCESSES AND DATABASES

Online multi-lingual consultation tool offers free access to the lists of terms accepted as suitable to identify goods and services for the purposes of the registration of marks by participating Caribbean IP Offices.

Caribbean regional interface TM Class

Antigua & Barbuda
St. Kitts & Nevis
St. Vincent & G.
Belize
St. Lucia
Haiti
Trinidad and Tobago
Dominican Republic
Cuba

NEXT:

TMview

TMclass



A6. SPECIALISED TRAININGS FOR IPOs & IP REPRESENTATIVES

TM:
Workshops for Suriname on
TM examination (Dutch)

Plant Variety:
On-the-job training at DO
PVR Office directed at
IPOs of TT, JM, and VC



SPECIALISED TRAINING ON TRADE MARK EXAMINATION IN DUTCH - WITH IPO SURINAME



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EU IPO

Geographical Indications:

THE USE OF GEOGRAPHICAL INDICATIONS WHEN GI-PROTECTED PRODUCTS ARE INGREDIENTS



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A7. TECHNICAL ASSISTANCE TO HAITI

PRÉSENTATION DU MANUEL sur les indications géographiques

POUR LES ÉTATS DU CARIFORUM

Atelier de consultation et de renforcement des capacités pour
offices de PI, organismes de contrôle et producteurs

Lundi 11 avril 2022

16 Jun 2022 Meeting on GI Model law – now available in FR language



CARIFORUM



11 Apr 2022

GI Manual meeting with HT stakeholders



Since 13 Jun 2022 Haiti is member of TMclass

A8. EXCHANGE OF BEST PRACTICE ON IP ENFORCEMENT

11-12 Jul 2022

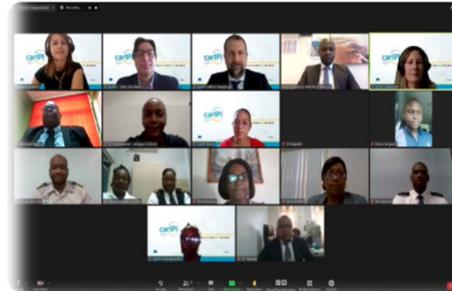
IP Workshop – Sessions with BoA and OBS (IP crime and enforcement tools)



Past events organised in collaboration with **WIPO**, **Interpol** and **WCO**

EU International Intellectual Property Cooperation @EUIP... · Feb 8 ...
 #EU and #CARIFORUM enforcement experts took stock last week of latest trends on risk management, including IPR infringements in Pharma (Covid-19).

[youtube.com/watch?v=iIjPWX...](https://www.youtube.com/watch?v=iIjPWX...)



WIPO and others

Promotion of activities organised by **WCO**

Next: 19th WCO Counterfeiting and Piracy Group Meeting - 17 Nov 2022

16 - 17 November 2022

Brussels, 14 September 2022.

DRAFT AGENDA FOR THE 19TH MEETING OF THE WCO COUNTERFEITING AND PIRACY (CAP) GROUP

(17th November 2022 from noon to 15:00 pm Brussels time)

ITEM	SUBJECT	DOCUMENT(S)
	DAY 2: Joint session	
X.	<p>Discussion on the outcomes of the 9th Meeting of the Rights Holders Consultative Group (RHCG) ("A Item" - to take note)</p> <p>The Chairperson of the RHCG will report on the outcomes of its 9th Meeting. Delegates are invited to take note of the oral report by the RHCG Chairperson.</p> <p>(a) Oral report by the RHCG Chairperson (b) Discussion on the outcomes of the 9th Meeting of the RHCG</p>	TR0085
XII.	<p>Panel Discussion: How to build a data ecosystem to strengthen IPR protection ("C Item" - for discussion and guidance)</p> <p>This year, under the slogan of "Scaling up Customs Digital Transformation by Embracing a Data Culture and Building a Data Ecosystem", the Customs community will be focusing on how to function in a fully digital environment and how to create an operating model that captures and exploits data from across the trade ecosystem. This Agenda Item will provide an opportunity to present the WCO Data Strategy and to learn from Members and other stakeholders about their experience in this area.</p> <p>(a) Presentation by the WCO (b) Presentation by the Organisation for Economic Co-operation and Development (OECD) (TBC) (c) Presentation by Armenia Customs (TBC)</p>	TR0086

A9. IP MEDIATION AND DISPUTE RESOLUTION

Members of the Caribbean contingent at #IPCaseLawConference. #CarIPI
@CariforumE



7 - 8 Jul 2022

Participation of CF representatives from the
IPOs and judicial bodies in the IP Case Law
Conference at the EUIPO premises in Alicante



***WP3:
Regional
harmonisation
of law and
practice***

A10. SUPPORT TO BENEFIT FROM PARTICIPATION IN INTERNATIONAL IP TREATIES

Webinars/Trainings 10 Mar 2022

MADRID SYSTEM OPERATIONS TRAINING FOR JIPO STAFF



Guides/Booklets

Madrid BOOKLETS

- Cuba (2022)
- Jamaica (2022)

Hague BOOKLETS

- Belize (2022)
- Suriname (under finalization)



A11. IDENTIFY AND DOCUMENT COMMON PRACTICES IN TM AND DESIGNS

Feb – Mar
2022
Webinars

11 Jul 2022

Workshop: Common practice in TM
examination. Focus: TM distinctiveness



Participating IPOs:
AG, BZ, CU, DM,
DO, JM, SR



A12. RECOMMENDATIONS FOR ENHANCED REGIONAL COOPERATION IN INDUSTRIAL DESIGNS AND TRADE MARKS

3 Mar 2022

Consultation Meeting to discuss the study on regional cooperation mechanisms in the field of Industrial Design Law and Practice

CONSULTATION MEETING ON DESIGN COOPERATION



11-12 Jul 2022
IP cooperation
workshop in Alicante

A13. MODEL LAWS AND SUPPORT IN DRAFTING AND IMPLEMENTING MODERNISED TM, DS, AND GI LAWS

GI Model Law:

10 Dec 2020

**I. Regional consultation
on the Draft GI Model Law**

31 May 2021

**II. Regional consultation
on the Draft GI Model Law
- with EPA coordinators
and legal drafters**

**GI model law available for
use by CS on caripi-
hub.com**

GI Manual:

**Development of a GI
Manual for producers,
IPOs, and Control Bodies
in close cooperation with
all stakeholders**

**GI Manual available to CS
for further comments on
caripi-hub.com**



**Ongoing: Technical Assistance to
Suriname to provide for a new
design legislation and regulations**

(started in Spring 2022)

A14. ASSIST IN IMPLEMENTATION OF PLANT VARIETY RIGHTS REGISTRATION FRAMEWORKS

**May 2022
High level
Seminar on PVP
in Santo
Domingo**
to discuss
intensified
cooperation in
PVP
and Study Visit



2020

CarIPI provided the long awaited technical assistance to Dom Rep, resulting in a fully functional and UPOV compliant PV framework

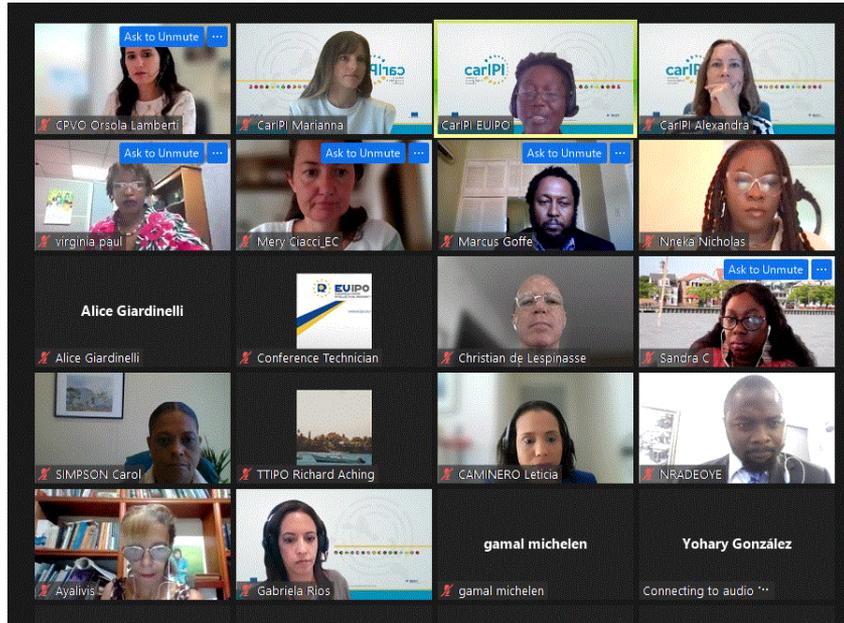
The Dominican Republic is now leader in plant protection and innovation in the region



2021 - 2022

St. Vincent & G. joined UPOV in 2021. Building on the DO experience, CarIPI assisted VC to draft regulations, set-up procedures, and train staff

A15. EXCHANGE OF BEST PRACTICES ON PROTECTING PLANT GENETIC RESOURCES, TRADITIONAL KNOWLEDGE AND FOLKLORE FRAMEWORKS



20 Sep 2022

First webinar on
GRTKF

to discuss global and
regional perspectives

In collaboration with
the European
Commission (DG ENV),
WIPO, and JIPO

The webinar
"exceeded
expectations" for
all participants
taking the survey

***WP4:
Generating
value through
IPR & business
strategies***

A16. MENTORSHIP PROGRAMME: STRATEGIC USE OF IP TOOLS TO ENHANCE COMPETITIVENESS OF CS ENTREPRENEURS

2022 1st Cohort

9 producer groups + 1 individual producer

8 countries: DM, LU, TT, BB, JM; GD, BZ; HT



Focus on 3 key areas

Building out specifications: Aitor Pomares

Strengthening capacity of producer groups to manage a GI system: Audrey Aubard & Christopher Gentles

Marketing strategies around a specific IP tool: Ashley Parasram & Vidya Ramadhar

	Marketing	Specifications	Organization & Controls
1	Kalinago Crafts	Kalinago Crafts	Kalinago Crafts
2	St. Lucia Sea Moss	Grenada nutmeg	St. Lucia Sea Moss
3	Trinitario Cocoa	Trinitario Cocoa	Jamaica Honey
4	Moruga Hill Rice	Moruga Hill Rice	Moruga Hill Rice
5	Products by Os	Jamaica Black Castor Oil	Jamaica Black Castor Oil
6	Toledo Cacao	Toledo Cacao	Haiti – Rhum



JAMAICA

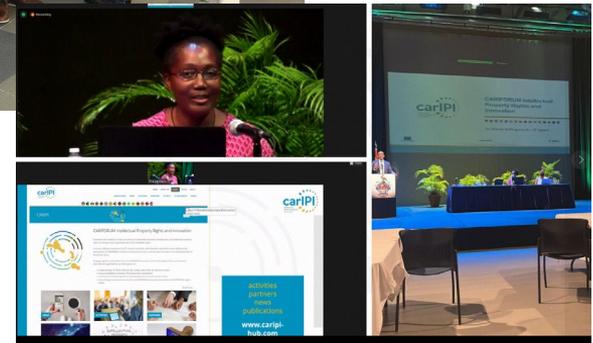


A17. IP B2B TRAINING PROGRAMME



22-24 Mar 2022

Regional workshop on the role of Innovation and IP in the Blue Economy
in collaboration with WIPO, the University of the West Indies, and the Japan Patent Office



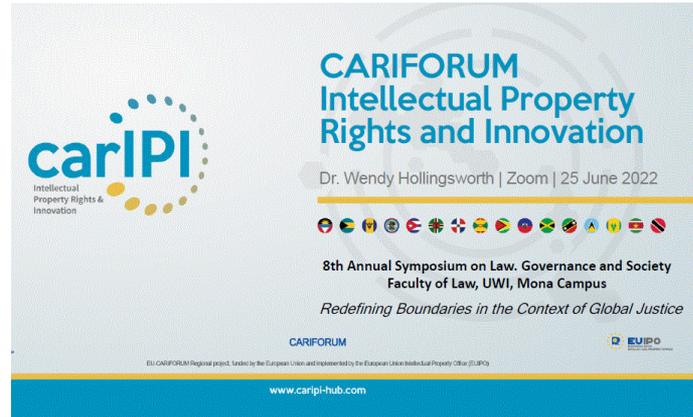
A18. SYMPOSIUM ON INNOVATION, ECONOMIC DEVELOPMENT AND THE ROLE OF IP



Presentation of activities undertaken in the region by CarlPI to boost the capacity of regional producers of OLPs to effectively market their products in key target markets

25 Jun 2022

CarlPI participation in Mona Law's 8th annual Symposium on Law, Governance and Society organised by the University of the West Indies in Jamaica



19 Oct 2022

CarlPI participation in International Forum on Spirits GIs – with OriGIn and WIRSPA



THANK YOU
GRACIAS
MERCÍ
DANK JE



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