



## CarIPI Achievements AWP 1-4

Alicante, 15 April 2024



CARIFORUM



EU-CARIFORUM Regional project, funded by the European Union and implemented by the European Union Intellectual Property Office (EUIPO)

[www.caripi-hub.com](http://www.caripi-hub.com)

## IN A NUTSHELL

Covering 16 CARIFORUM countries  
Antigua & Barbuda; the Bahamas; Barbados; Belize; Dominica; Dominican Republic; Grenada; Guyana; Haiti; Jamaica; Saint Lucia; St Vincent and the Grenadines; St Kitts and Nevis; Suriname; Trinidad & Tobago; and Cuba

Implementing agency  
European Union Intellectual Property Office (EUIPO)

Implementation modality  
Indirect management - Contribution Agreement EU-EUIPO

Total duration of the implementation period  
54 months (extended and budget added)  
01/11/2019 – 30/04/2024

Total Budget  
4.000,000 EUR  
70% EDF  
30% EUIPO contribution



FA: Support to CARIFORUM member states in furthering the implementation of their Economic Partnership Agreement commitments and in meaningfully reaping the Benefits of the Agreement  
– CRIS 2018/040-087 financed under the 11th European Development Fund

Overall objective	To contribute to the <b>integration of CARIFORUM into the World Economy</b> , through strengthening the enabling framework that stimulates innovation and competitiveness of the private sector.
Specific objective	To further upgrade and harmonise the systems for <b>IP creation, protection, administration and enforcement</b> in line with the CARIFORUM-EU EPA provisions, and to contribute <b>to regional integration</b> in IPR.

## 4 EXPECTED RESULTS

Increased **awareness** of the value of innovation and IPR to economic and social development, among policy makers, private sector, and general public.

A network of **strengthened and more efficient IP institutions**, delivering high quality IPR administration and enforcement services, benefiting MSMEs in particular

Enhanced **legal and policy frameworks** in the area of TM, Designs and GIs, facilitating the participation in global protection systems in compliance with EPA provisions, and boosting regional harmonisation

**Improved capacity of the productive sector** to create, protect, utilize, commercialize and enforce their IP rights, thus stimulating innovation and new business models

# PROJECT IMPLEMENTATION TIMELINE



## TYPES OF ACTIVITIES

- Technical & legal support
- Capacity building
- IT tools and databases
- Studies, gap analysis, data collection
- Analysis of legal frameworks and policies
- Conferences, seminars, round-tables
- Peer-to-peer exchanges, trainings, study visits
- Outreach activities – business sector support
- Publications, press releases, visibility, etc.

TRADE MARKS  
DESIGNS  
GEOGRAPHICAL  
INDICATIONS  
PLANT VARIETY RIGHTS  
ENFORCEMENT

## SOME OUTPUT INDICATORS



54 months of implementation

4 Annual Work Plans/70 activities



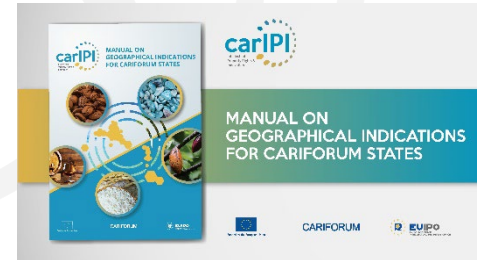
Number of events organized: 140

Number of participants: > 6700

Recordings / videos: > 125 CarIPI videos

### New services online:

- Caribbean TMclass used by AG, BZ, CU, DO, KN, LU, VC, TT, HT inclusive of a **region-specific list for G&S**
- **BELIPO and TTIPO in TMview**
- Manuals on TM and Design examination practice (3)
- Model law for GI – available in EN, ES, FR
- **GI manual for producers, IPOs, control bodies**



## LESSONS LEARNT AND CHALLENGES

- Project implementation is reaching 100%
- Delivery method of most activities is virtual; cost and difficulty to arrange adequate quality in-person & hybrid meetings
- Activities meet considerable interest, policy commitments are made, *yet implementation into national legal frameworks or practice remains slow; action at the country level to implement legislative changes require action and decision to be taken at Min. level*
- Need to improve uptake and use of outputs created like recorded webinars/publications/model laws
- Momentum for any new project takes time for the impact of the project to be appreciated by beneficiaries



## LESSONS LEARNT AND CHALLENGES

- Obtaining wide stakeholder feedback on the current CarIPI project provided a great opportunity for the project team to received recommendations for project improvement
- The CarIPI has engaged the private sector on numerous occasions, including business support organisations and SMEs and MSMEs, **there however is need to dedicate more time to this sector**
- Communication about the project often results in new connections with potential partners. These partnerships allow the CarIPI project to **reach a wider audience and through collaborations more activities can be implemented**
- **Flexibility is important** both in terms of project implementation but also equally important when selecting experts to work on the project

# COMMUNICATION AND VISIBILITY

Campaigns and events	Number of sensitisation campaigns, public events organised or supported	30
	Number of participation in international conferences/fora (other than organised under CarIPI)	10
Visibility products	Number of project newsletter issued and disseminated	26
	Number of promotional material produced	172
	Number of press releases issued	8
	Number of video features produced	81
Website data	Total visits	32063
	Total pageviews	59629
	Total unique pageviews	49354

## New on CarIPI channels:

[New Project video](#)

[Importance if IPR](#)

[GIs in the Dominican Republic \(ES\)](#)

[GIs – Haiti \(FR\)](#)

[IP enforcement summit video interview](#)

IP day video interviews with women entrepreneurs:

[Joarla Caridad](#)

[Bahama Fodie](#)

[Immortalle Beauty](#)

The background features a large, faint, light-grey graphic of a globe with a grid of latitude and longitude lines. The globe is centered behind a dark blue horizontal bar that contains the title text. The overall design is clean and professional, with a blue and grey color palette.

# ACTIVITIES AND OUTPUTS PER WORK PACKAGE

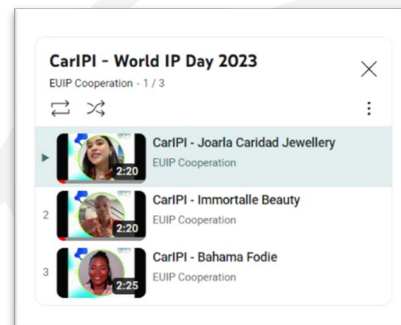
# WP1: RAISING AWARENESS ON THE BENEFITS OF IPR

## Business Case Studies



TRINIDAD TOBAGO  
FINE COCOA COMPANY

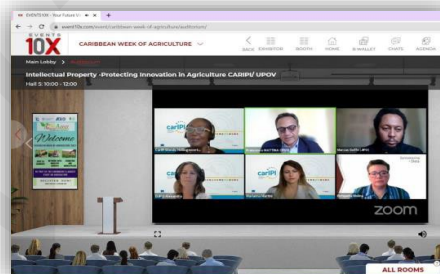
Awareness raising actions



## Creativity and IP in Schools project



## Policy level awareness



Webinars directed at CF businesses

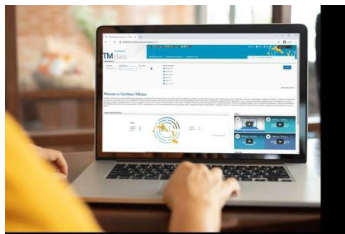


Participants in events under this WP: **±1700**

Stakeholder satisfaction: **82%**

## WP2: INSTITUTIONAL STRENGTHENING AND DIGITALISATION

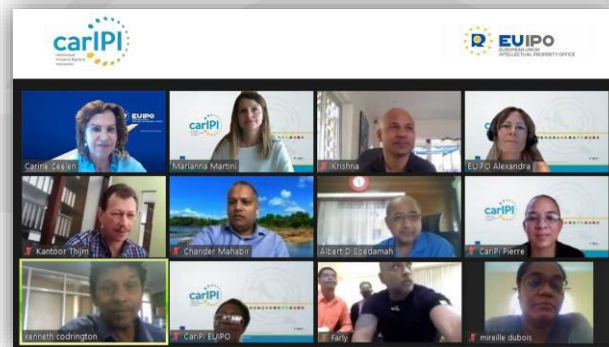
### TM|class



Caribbean TM Class including a region-specific list of terms



Enforcement  
activities



TRAININGS FOR  
IPOs (> 100  
recorded  
webinars; ppts;  
Q&A records)

Participants in  
capacity building  
events: ±1500

Share of  
participants  
indicating that  
they benefited  
from the event:  
80%



Activities for judiciary

# WP3: REGIONAL HARMONIZATION OF LAW AND PRACTICE

**GI Model Law** available for  
use by CS on [caripi-hub.com](http://caripi-hub.com)  
(in EN, ES, FR)

**GI Manual for  
producers, IPOs, and  
Control Bodies-**  
available on [caripi-  
hub.com](http://caripi-<br/>hub.com)

**SUPPORT FOR  
ACCESSION TO  
INTERNATIONAL  
TREATIES**



**SUPPORT IN DRAFTING IP LAWS  
(SR, KN, GD)**



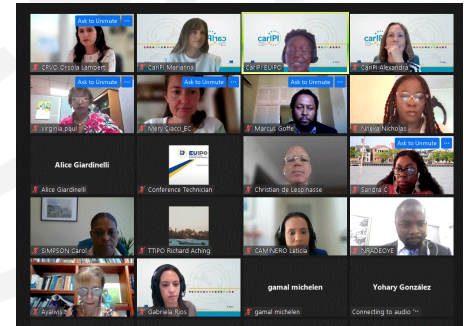
**3 Common  
manuals  
developed**



**REGISTRATION FRAMEWORK  
FOR PLANT VARIETY RIGHTS**



**Awareness raising &  
training on GRTKF**





# WP4: GENERATING VALUE THROUGH IPR & BUSINESS STRATEGIES

## WEBINARS/CAPACITY BUILDING FOR SMES



**Business sector representatives in events: >2200**

**Good outreach thanks to growing database of contacts**

## MENTORSHIP PROGRAMME FOR OLP/GI PRODUCER GROUPS – Cohort 1 and 2

**Potential GIs supported: 20**



### Expectations

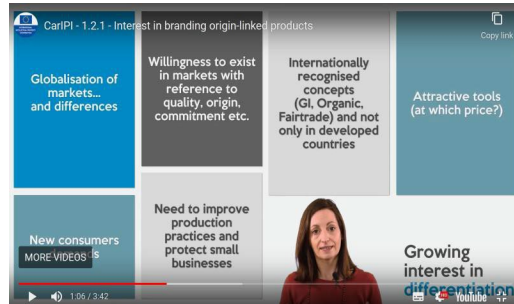
GIs (7)

**St. Lucia Rum**

**TT Steelpan**

MHR – draft specifications completed  
Grenada Nutmeg, Rum, Cocoa  
Saint Vincent Arrowroot  
Bahamas Sponge

## GI E-LEARNING course



	Marketing	Specifications	Organization & Controls
1	Kalinago Crafts	Kalinago Crafts	Kalinago Crafts
2	St. Lucia Sea Moss	Grenada nutmeg	St. Lucia Sea Moss
3	Trinitario Cocoa	Trinitario Cocoa	Jamaica Honey
4	Moruga Hill Rice	Moruga Hill Rice	Moruga Hill Rice
5	Products by Os	Jamaica Black Castor Oil	Jamaica Black Castor Oil
6	Toledo Cacao	Toledo Cacao	Haiti – Rhum

### Lessons learnt

- **Work closely with control bodies** to ensure controls can be monitored & measured
- **All value chain stakeholders must be part of the process**
- **Knowledge of all steps** – producers, IPOs, control bodies
- **Enabling environment is key** – legislative, administrative
- **It takes time!**

# LOGFRAME

INDICATOR(S)	BASELINE	TARGET	ACTUAL ACHIEVEMENT BY 31/05/2023
<p>Number of EPA commitments chapter 2 IP facilitated by the project (across all CS)</p> <p>Number of TMs and designs filed abroad by CS residents</p>	<p>O.I.1: 0</p> <p>O.I.2: 8,201 TMs in 2018 2,484 designs in 2018</p>	<p>O.I.1: 10</p> <p>O.I.2: 10 % up</p>	<p>O.I.1: 2 - DO has fully functional PVR system now (EPA Art. 149); JM updated the Design legislation; technical assistance to develop Design legislation for SR and KN (concluded)</p>
<p>SOI.1. Number of key conventions and treaties ratified: Madrid Protocol, STLT, Hague 1999 Act, Lisbon Geneva Act, UPOV 1991, in particular) by CS</p>	<p>S.O.1: 5 (Madrid 2 STLT 1 Hague 1 Lisbon 0 UPOV 1)</p>	<p>S.O.1: 10 Madrid: 5 STLT 1 Hague 3 Lisbon (Geneva): 0 UPOV: 2</p>	<p>S.O.1.: 11 (SR joined Geneva Act of Hague; TT joined Madrid in Q1 2021; VC is now a member of UPOV; JM acceded to Hague and Madrid in Q4 21; BZ joined Madrid in Q1 23)</p>
<p>SOI.2. Number of CS revising their IP strategies / laws / procedures / tools in- line with EPA provisions</p>	<p>S.O.2: 0</p>	<p>S.O.1.: 6</p>	<p>8: SR + KN + GD developing design laws + regs; BZ + DM + HT using GI Model law to update their legislation; JM has a new design law; SVG has new PV regulations;</p>
<p>SOI.3. Number of regional harmonisation measures adopted (common practices/</p>	<p>S.O.3: 0</p>	<p>S.O.3: 4</p>	<p>4: Manual on graphic representation of designs published in Nov 21; Manual on TM distinctiveness and types of marks published in Mar 23; Manual on descriptiveness of trade marks published in April 23; GI Model Law consensuated</p>



# PROJECT WEBSITE AND SOCIAL MEDIA #CarIPI #EUIPCooperation



<https://internationalipcooperation.eu/en/caripi>



### Upcoming Activities

- 01** CARPI - GI awareness raising...  
On 20 June, CARFORUM Intellectual Property Rights and Innovation (IPRI) will collaborate with...
- 23** CARPI - IV PSC Meeting  
On 23 June, the CARFORUM Innovation and Intellectual Property Project (CarIPI) project will...
- 26-27** CARPI - IP Scan Train the Train...  
On 26-27 June 2023, CarIPI will organise a train the trainer online workshop on IP pre...
- 13** CARPI - Consultation Meetin...  
On 13 July 2023 the CARFORUM Intellectual Property Rights and Innovation (CarIPI) project...

### Past Activities

- 15** CARPI - CarIPI participates in...  
CARFORUM Intellectual Property Rights and Innovation (CarIPI) will...
- 06** CARPI - Webinar on Trade M...  
On 6 June 2023, the World Intellectual Property Organization hosted a...
- 22** CARPI - IP Scan as basis of a...  
On 22 May 2023, the CARFORUM Intellectual Property Rights and Innovation...
- 15** CARPI - High level event on L...  
On 15 May 2023, the CARFORUM Intellectual Property Rights and Innovation...

carIPI		NEWS & ACTIVITIES	WORK PLAN	PARTNERS	IP DOCUMENTS	LEARNING	PUBLICATIONS	ABOUT
WPI - Raising awareness on the benefits of IPR								
1	High-level meetings on the benefits of IPRs							
2	Case study videos on Geographical Indications [1]							
3	Videos to promote the use of IP by SMEs							
4	World IP Day Activities							
5	Creativity and IP in Schools Part II [1]							
WR2 - Institutional strengthening and digitalisation								
6	Support IPOs in digitization of their business processes and databases							
7	Specialised Training for IPO Examiners and other IP stakeholders [1][2][3]							
8	Technical Assistance to Haiti: GIS, TMs, Designs, PVRs							
9	IP enforcement: Manual, training & study on border measures							
10	CARFORUM IP Case Law Conference & ADR systems [1]							
WPI3 - Regional harmonisation of law and practice								
11	On-demand technical support to conclude the GI agreement							
12	International IP Treaties: promotion, training, legal gap studies, publications							
13	Conference on regional mechanisms for the administration of IPRs							
14	Trade mark / Design Common practice guidelines / manuals [1][2]							
15	Support in drafting and implementing modernized IP laws, regulations and promoting its use [1]							
16	Support to developing and implementing of PVR legislation and registration frameworks [1]							
17	Regional GTRIP policy and strategy [1]							
WPI4 - Generating value through IPR & business strategies								
18	Mentorship Programme: potential GI value chains [1]							
19	IP B2B training programme [1]							
20	IP Scan and IP Valuation for MSMEs							
21	Innovation in the Blue Economy							
22	Support to women entrepreneurs							



CarIPI - CARIFORUM Intellectual Property Rights and Innovation EUIP Cooperation

CarIPI - Entrevista con Mariam Rodríguez de la Oficina Cubana de la Propiedad Industrial (OCPI) • 1:43

CarIPI - What is TMClass? • 1:40

VIEW FULL PLAYLIST

# Thank you \* Gracias \* Merci \* Bedankt

**Website**

[www.caripi-hub.com](http://www.caripi-hub.com)

**Email Address**

[caripi@euipo.europa.com](mailto:caripi@euipo.europa.com)



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