



IP Cooperation Workshop Working Session

Alicante 11-12 July 2022



CARIFORUM



EU-CARIFORUM Regional project, funded by the European Union and implemented by the European Union Intellectual Property Office (EUIPO)

www.caripi-hub.com

IN A NUTSHELL

Funded by 11th European Development Fund (EDF)

Financing Agreement EU-CARIFORUM: Support to CARIFORUM member states in **furthering the implementation of the Economic Partnership Agreement commitments and in meaningfully reaping the Benefits of the Agreement**

- 6 components
1. **Innovation and Intellectual Property Rights**
 2. Standards, Procedures, Sanitary and Phytosanitary measures
 3. Technical Barriers to Trade
 4. Capacity building in competition, public procurement, trade, customs
 5. Capacity building in legal drafting
 6. EPA/CSME Facilities

ARTICLES TARGETED BY THE PROJECT:

- Art. 141 Regional integration: cooperation and harmonisation, regional administration
- Art. 144 Trade marks: registration procedure, databases, Madrid Agreement, STLT
- Art. 145 GI: capacity building, support, databases
- Art. 146 Designs: promotion, support reforms, support joining Hague, databases
- Art. 149 Plant Varieties: promotion, national registration frameworks, UPOV 91
- Art. 150 Genetic resources: TK and folklore (1-2 activities upon request)
- Art. 151-163 Enforcement: support judges, customs, police through training, IT, procedures
- Art. 164 Cooperation: reinforcement of regional initiatives, development of publicly available databases, improving regional regulatory capacity, regional laws and regulations, means of cooperation, development of professional organisations

IN A NUTSHELL

Covering 16 CARIFORUM countries	Antigua & Barbuda; the Bahamas; Barbados; Belize; Dominica; Dominican Republic; Grenada; Guyana; Haiti; Jamaica; Saint Lucia; St Vincent and the Grenadines; St Kitts and Nevis; Suriname; Trinidad & Tobago; and Cuba
Implementing agency	European Union Intellectual Property Office (EUIPO)
Implementation modality	Indirect management - Contribution Agreement EU-EUIPO
Total duration of the implementation period	48 months + 6 months 01/11/2019 – 30/04/2024
Total Budget	4,000,000 EUR 2,800,000 EUR from the EDF, and 1,200,000 EUR EUIPO contribution



CARIPI - OBJECTIVES

Overall
objective

To contribute to the **integration of CARIFORUM into the World Economy**, through strengthening the enabling framework that stimulates innovation and competitiveness of the private sector.

Specific
objective

To further upgrade and harmonise the systems for **IP creation, protection, administration and enforcement** in line with the CARIFORUM-EU EPA provisions, and to contribute **to regional integration** in IPR.



LOGICAL FRAMEWORK MATRIX – IMPACT INDICATORS

RESULT CHAIN	INDICATOR(S)	BASELINE	TARGET
O.O.: To contribute to the integration of the Caribbean Forum of ACP Group of States (CARIFORUM) into the World Economy, through strengthening the enabling framework that stimulates innovation and competitiveness of the private sector.	O.I.1. Number of EPA commitments chapter 2 IP facilitated by the project (across all CS)	O.I.1: 0	O.I.1: 10
	O.I.2. Number of TMs and designs filed abroad by CS residents	O.I.2: 8,201 TMs in 2018 2,484 designs in 2018	O.I.2: 5 % up on average
S.O.1.: To further upgrade and harmonise the systems for IP creation, protection, administration and enforcement in line with the CARIFORUM-EU EPA provisions, and to contribute to regional integration in IPR.	SOI.1. Number of key conventions and treaties ratified : Madrid Protocol, STLT, Hague 1999 Act, Lisbon Geneva Act, UPOV 1991, in particular) by CS	S.O.1: 3 (Madrid 1 STLT 0 Hague 1 Lisbon 0 UPOV 1)	S.O.1: 8
	SOI.2. Number of CS revising their IP strategies / laws / procedures / tools in-line with EPA provisions	S.O.2: 0	S.O.1.: 5
	SOI.3. Number of regional harmonisation measures adopted (common practices/ manuals / procedures)	S.O.3: 0	S.O.3: 3

WP1:

***Raising awareness
on the benefits of
IPR***

INDICATORS

<p>OP.1.: Increased awareness of the value and contribution of innovation and IPR to economic and social development, among policy makers, private sector and the general public.</p>	<p>OP1.1. Number of knowledge-based products developed (studies, awareness material etc.)</p>	<p>0</p>	<p>3</p>	<p>4</p>
	<p>OP1.2. Number of project website page views, number of tweets/posts and re-tweets/likes</p>	<p>Q1 Baseline: 2138</p>	<p>10% up (yearly)</p>	<p>8009</p>
	<p>OP1.3 number of impressions</p>	<p>0</p>	<p>n/a</p>	<p>672144</p>
	<p>OP1.4. Stakeholder satisfaction with project activities and outputs</p>	<p>0%</p>	<p>75%</p>	<p>83</p>
	<p>OP1.5 Participants in events</p>			<p>1025</p>

WP1: CASE STUDIES & COMMUNICATION ACTIONS



**Webinars on
the Benefits
of IP for
Regional
SMEs**

2021

Make the most of the IP System

*Opportunities to grow your business
using the IP system*

*Positioning your brand: Building
successful partnerships*

**Speakers from private & public
sector:**

**Rituals; Fine Cocoa Company;
Windward commodities; National
Certification Body of Jamaica; TTPO**



WP1: CASE STUDIES & COMMUNICATION ACTIONS

3 Case studies
on OLPs

*Inspiration for CF businesses
on how to improve their profits
through integrating branding
and marketing strategies*

1. [The Trinidad and Tobago Fine Cocoa Company](#)



2. [Grenadine Sea Salt](#)



3. [Winward Commodities](#)



WP1: CASE STUDIES & COMMUNICATION ACTIONS



- ✓ 2021 Regional Calendar of events created for IP Day
- ✓ 2021 Collaboration with JIPO (IP week)



- ✓ 2022 Promotion of activities in the region
- ✓ 2022 Collaboration with JIPO (IP week)



WP1: POLICY LEVEL AWARENESS RAISING ACTIONS

2021 webinars

Regional IP systems
speakers from EUIPO,
ARIPO, EAPO

Benefits of the IP
Treaties
speakers from EUIPO,
WIPO, private sector



October 2021

Protecting Innovation in Agriculture (CWA
2021)– with CPVO and UPOV

May 2022

High level Seminar on PVP + 3 case studies on the impact of Plant Variety Protection and GIs in the Dom Rep

Webinars
targeted at EPA
coordinators;
Booth @the
CWA 2021; High
level event on
PVP in DO 2022

WP1: ECONOMIC STUDIES ON CONTRIBUTION OF IPR

3 STUDIES
LAUNCHED in
Trinidad and
Tobago,
Jamaica, and
Dominican
Republic as start

**Objective: provide
policymakers of CARIFORUM
countries with evidence to
sustain an informed policy
debate as well as to raise
awareness on IP**

**focus on significant
indicators: contribution
on GDP, job creation,
salaries, and trade.**

WP1: IP IN SCHOOL – PILOT PROJECT

Kicked off in June
2022. Purpose:
enhancing
inventiveness and
creativity in CF
Schools

STEPS:

- a. adapt training materials, principally from the IP BASICS for teachers developed within the framework of the IdeasPowered@school project managed by the EUIPO Observatory;
- b. develop a regional strategy for CARIFORUM to provide an “Education in Creativity and IP” programme in primary and secondary schools; and
- c. deliver training sessions for selected primary and secondary school teachers (Q4 2022)

WP2:
***Institutional
strengthening and
digitalisation***

WP1: RAISING AWARENESS ON THE BENEFITS OF IPR

<p>OP.2: A network of strengthened and more efficient IP institutions, delivering timely, high quality and accessible IPR administration and enforcement services, benefiting MSMEs in particular.</p>	<p>OP2.1. Number of participations in capacity building events (co-) organised – by gender /sector/ country</p>	0	200	934
	<p>OP2.2. Share of participants indicating that they benefited from the event</p>	0	75%	96%
	<p>OP2.3 Number of new services offered ONLINE by CARIFORUM IPOs (e.g. searches, download of forms, e-filing)</p>	0	3	0
	<p>OP2.4 Number of integrations of CS in global IP IT tools and databases (e.g. TMView, etc.)</p>	0	10	9
<p>...</p>	<p>OP2.5. Number of regional IP platforms / tools implemented</p>	0	1	1
	<p>OP2.6 Knowledge based products</p>	0	20	66

IT TOOLS AND DATABASES

Caribbean
regional
interface
“CARIBBEAN
TMCLASS”

Work with IPOs on digitization of databases:

- ✓ Antigua & Barbuda
- ✓ St. Kitts & Nevis
- ✓ St. Vincent & G.
 - ✓ Belize
 - ✓ St. Lucia
 - ✓ Haiti
- ✓ Trinidad and Tobago
- ✓ Dominican Republic
 - ✓ Cuba (Nice)

TM View

TM:
Unregistered marks
Bad faith registration
Workshop for Suriname on classification

Designs:
Good practices for design examiners
Practical aspects of design examination
Design invalidity

Geographical Indications:
GI examination
GI as ingredients
Conflicts between TMs and GIs



WEBINAR
**TRADEMARKS AND GEOGRAPHICAL INDICATIONS:
SYNERGIES, CONFLICTS & CASE LAW ANALYSIS**

20-21 October | 09:00 - 11:30 AST | ZOOM

REGISTER HERE


SPEAKERS

 SHERYL WASHINGTON-VIALVA Deputy Librarian at the Caribbean Court of Justice	 VIRGINIA MELGAR Chairperson 5th Board of Appeal, EUIPO	 PEDRO DANIEL SUÁREZ Judge and Professor of Law, Costa Rica	 MARISSA LONGSWORTH Attorney at Law, Deputy Chairperson on the Cayman Islands Government's IP tribunals	 ERICA SMITH IP Consultant
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MODERATORS

 HON. JUSTICE ANDERSON CCJ Academy for Law
 LILYCLAIRE BELLAMY Executive Director, IPO, Jamaica

Funded by the European Union

CARIFORUM

EUIPO

ENFORCEMENT - CUSTOMS

Coordination of Risk Management Systems.
Focus: illicit trafficking linked to COVID19 -
with Interpol, WCO, WIPO

Webinars on enforcement organized/co-organized



EU International Intellectual Property Cooperation
April 29

#CarIPI is collaborating closely with Jamaica #Intellectualproperty office in today's IP Enforcement Webinar. This Webinar is part of the IP week 2021 and the topic is "IP & MSMEs: Taking your ideas to market"

Join here: https://eg9vjs.zoom.us/j/5916.../WN_nopuMzIqRzaQrhHkuAEDDA
Ministry of Industry, Investment and Commerce

JIPO **EUIPO**

IP ENFORCEMENT WEBINAR

THURSDAY, APRIL 29, 2021
10:00 a.m. (UTC-5 EST)

IP & MSMEs: Taking your ideas to market

EU International Intellectual Property Cooperation @EUIP... · Feb 8 ...
#EU and #CARIFORUM enforcement experts took stock last week of latest trends on risk management, including IPR infringements in Pharma (Covid-19).
youtube.com/watch?v=iUpWX...



IP Enforcement webinar with JIPO (EUIPO OBS speaker)

MAIN ACTIVITIES UNDER THIS WORK PACKAGE

- ✓ IT TOOLS: TM Class, TM View
- ✓ TRAINING ON IP EXAMINATION / ADMINISTRATION
- ✓ IP ENFORCEMENT

WP3:
***Regional
harmonisation of
law and practice***

LOGICAL FRAMEWORK - INDICATORS

OP.3: Enhanced legal and policy frameworks in the area of Trade Marks, Designs and GIs, facilitating the participation in global protection systems in compliance with EPA provisions, and boosting regional harmonisation.	OP3.1. Number of knowledge-based products developed (studies, manuals, papers) – by topic (IPR)	0	5	65
	OP3.2 Number of participations in events (workshops, study visits, etc)	0	100	716
	OP3.3 Satisfaction of participants	0	75	91

SUPPORT IN DRAFTING AND IMPLEMENTING MODERNIZED IP LAWS

Legal assistance
to 3 CF States on
updating the
design laws

Saint Kitts & Nevis: discussed draft design law in 2020, **work will be undertaken finalize same and to develop regulations**

Grenada: **discussions and feedback by EUIPO legal expert on draft design law in 2021**

Suriname: after the assistance provided in relation to the Industrial Property Bill including the Designs in 2020, **further assistance has been to prepare the design legislation and regulations** (pending)

GI MANUAL AND MODEL LAW

1 GI model law
and regulations
developed;
regional
consultations;
GI manual being
finalized

10 Dec

I. Regional consultation on the Draft GI Model Law

31 May

II. regional consultation on the Draft GI Model Law - **with EPA coordinators and legal drafters**

Draft GI model law and regulations published on caripi-hub.com

On-going:

Development of a GI Manual for producers, IPOs, and **Control Bodies** in close cooperation with all stakeholders

REGISTRATION FRAMEWORK FOR PLANT VARIETY RIGHTS

Webinars on PVR
organised;
Technical
assistance to set-
up a PVR
registration
system in VC

Independence in the conduct of DUS
examination – with UPOV, CPVO

UPOV Membership in the Caribbean:
Experience Sharing – with OREVADO
(DO), UPOV, CPVO

Building on the experience in DO (PVR
system implemented with CarIPI's
technical assistance - 19 first PVR titles
for 9 companies) the project is working on
the establishment of a similar system in
**St. Vincent & the Grenadines following
UPOV accession**



SUPPORT FOR ACCESSION TO INTERNATIONAL TREATIES

- Webinars
- Guides
- Factsheets
- Feasibility Studies

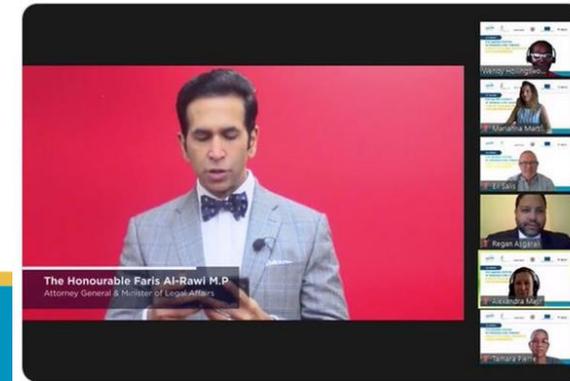
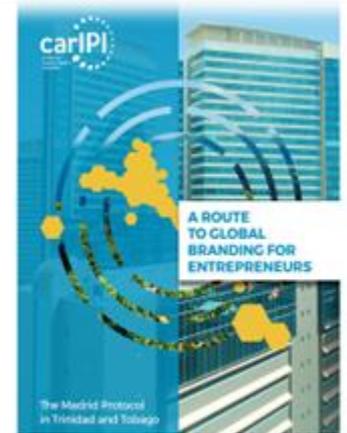
Training on Madrid Systems
Operations
Refresher Training on Madrid Systems
Operations

Launch of Madrid BOOKLETS

The Madrid System in TT - for the
public sector (>150 participants!)

Hague System webinar –
with WIPO/ JIPO

SOME publications:



IDENTIFY AND DOCUMENT COMMON PRACTICES IN TM, DESIGNS, GIs

Workshops
Questionnaire
Practice fiche -
Manual

Design examination: visual
disclaimers & view
requirements

CarIPI workshop on the graphic
representation of designs



Participating IPOs:
AG, BZ, CU, DM, DO, JM, SR



WP4:
***Generating value
through IPR &
business strategies***

<p>OP.4: Improved capacity of the productive sector to create, protect, utilize, commercialize and enforce their IP rights, thus stimulating innovation and new business models.</p>	<p>OP4.1. Number of business sector represent. in events</p>	<p>0</p>	<p>100</p>	<p>1363</p>
	<p>OP4.2. % of participants in events who declare the event benefited their job/business</p>	<p>0</p>	<p>75%</p>	<p>86%</p>
	<p>OP4.3. Number of GIs supported by the project</p>	<p>0</p>	<p>4</p>	<p>8</p>
	<p>OP4.4. Number of knowledge based products developed for businesses (incl. training courses, brochures)</p>	<p>0</p>	<p>10</p>	<p>62</p>

A.15 BUILDING CAPACITY OF BSOs AND SMES

4 webinars held;
1 E-learning
course on GIs
with 8 modules
developed

12 Jan

The Madrid System in Antigua
and Barbuda

26 Jan

Managing GIs systems:
Specifications

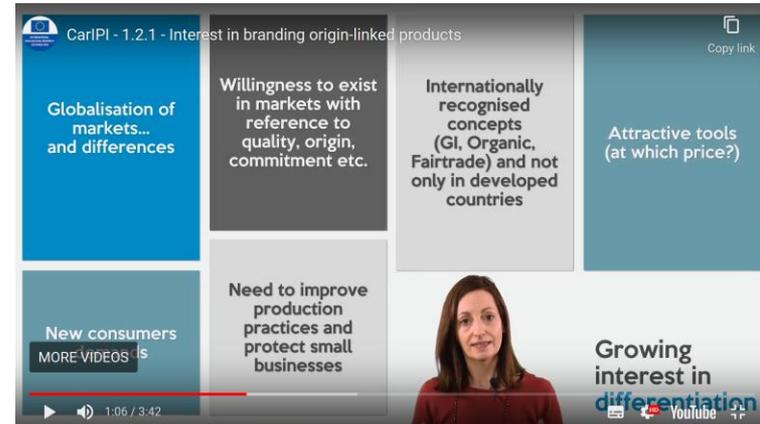
27 Jan

Managing GIs systems:
Controls

20 Sep

IP SME workshop – with CEDA
WE-Xport Programme

GI E-LEARNING course – launched and promoted during CWA 2021



CarIPI - 1.2.1 - Interest in branding origin-linked products

Globalisation of markets... and differences

Willingness to exist in markets with reference to quality, origin, commitment etc.

Internationally recognised concepts (GI, Organic, Fairtrade) and not only in developed countries

Attractive tools (at which price?)

Need to improve production practices and protect small businesses

Growing interest in differentiation

<https://internationalipcooperation.eu/en/caripi/learning>



E-LEARNING COURSE

PROTECTING ORIGIN-LINKED PRODUCTS USING GEOGRAPHICAL INDICATIONS

<https://bit.ly/caripi-elearning-gi>

Supported by the European Union

CARIFORUM

EUIPO

A.16 MENTORSHIP PROGRAMME FOR OLP/GI PRODUCER GROUPS

2 webinars co-
organized;
Start of the
*Mentorship
Programme*

9 Jul
Benefits of GIs to the
Regional Rum Sector
– **with WIRSPA**

28-30 Jul
Regional workshop on
the strategic use of IP by
agri-producers
– **with WIPO**



>100 participants; 100% satisfaction achieved;
many requests to have more webinars of this
type; full recording available in EN

A.16 MENTORSHIP PROGRAMME FOR OLP/GI PRODUCER GROUPS



**Engaging
Producer
Groups**

May 2021

Request for producer groups to participate in the mentorship programme:

- 11 countries responded
- 25 producer groups

CS	Producer groups
Bahamas	Cascarilla oil
Belize	Citrus, Cocoa, Macho seaweed
Dominican Republic	Coffee, tobacco, wine, avocado
Grenada	Nutmeg, cocoa, rum
Guyana	Rice, heart of palm, greenheart wood
Jamaica	Ginger, honey, castor oil
St. Kitts and Nevis	<u>Agroprocessing</u> , Women's Agri Cooperative
St. Lucia	Sea moss
St. Vincent and the Grenadines	Arrowroot, sea salt, black fish, dasheen
Trinidad and Tobago	Cocoa, rice
CEDA-Haiti Bi-National Programme – DR and Haiti	Cocoa handicrafts

A.16 MENTORSHIP PROGRAMME FOR OLP/GI PRODUCER GROUPS

Aug – Oct 2021

Mentorship
sessions - 3
producer groups,
2 MSMEs

From WIPO workshop - mentoring

3 Producer groups

- Moruga Hill Rice - Trinidad
- Oro Del Valle – tobacco – Dominican Republic
- St. Lucia Sea Moss – St. Lucia

2 MSMEs

- RockSteady Coffee - Jamaica
- Products by O's - Barbados

Under CarIPI

- St. Lucia Sea Moss
- Products by O's



CarIPI Actions – OLP mentorship programme

- Started in 2021
- 3 key areas – 3 ToRs
 1. Building out specifications – **Expert Aitor Pomaris**
 2. Strengthening capacity of producer groups to manage a GI system – **Experts Audrey Aubard & Christopher Gentles**
 3. Marketing strategies around a specific IP tool – Experts **Ashley Parasram & Vidya Ramadhar**

A.16 MENTORSHIP PROGRAMME FOR OLP/GI PRODUCER GROUPS



May 2021

- Request for producer groups to participate in the mentorship programme
- 11 countries responded
- 25 producer groups

Mentor sessions Aug/Oct

- WIPO collaboration
- O's, Sea moss, Tobacco

CS	Producer groups
Bahamas	Cascarilla oil
Belize	Citrus, Cocoa, Macho seaweed
Dominican Republic	Coffee, tobacco, wine, avocado
Grenada	Nutmeg, cocoa, rum
Guyana	Rice, heart of palm, greenheart wood
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St. Kitts and Nevis	Agroprocessing, Women's Agri Cooperative
St. Lucia	Sea moss
St. Vincent and the Grenadines	Arrowroot, sea salt, black fish, dasheen
Trinidad and Tobago	Cocoa, rice
CEDA-Haiti Bi-National Programme – DR and Haiti	Cocoa handicrafts

CarIPI Actions – OLP mentorship programme

- **First cohort**
- **9 producer groups + 1 individual producer**
- **8 countries**
 - **Dominica (1)**
 - **St. Lucia (1)**
 - **Trinidad and Tobago (2)**
 - **Barbados (1)**
 - **Jamaica (2)**
 - **Grenada (1)**
 - **Belize (1)**
 - **Haiti (1)**

	Marketing	Specifications	Organization & Controls
1	Kalinago Crafts	Kalinago Crafts	Kalinago Crafts
2	St. Lucia Sea Moss	Grenada nutmeg	St. Lucia Sea Moss
3	Trinitario Cocoa	Trinitario Cocoa	Jamaica Honey
4	Moruga Hill Rice	Moruga Hill Rice	Moruga Hill Rice
5	Products by Os	Jamaica Black Castor Oil	Jamaica Black Castor Oil
6	Toledo Cacao	Toledo Cacao	Haiti – Rhum

CarIPI Actions – OLP mentorship programme

- Expectation
 - Collective marks – (2/3)
 - Kalinago crafts
 - Trinidad Cocoa – Trinitario
 - Jamaica honey (possibly)
 - Certification Mark (1/2)
 - St. Lucia Sea Moss
 - Toledo Cacao – depending on GI legislation being enacted
 - Target - September

CarIPI Actions – OLP mentorship programme

- Expectation
 - GIs (4/5)
 - MHR
 - Toledo Cacao – depending on GI legislation being enacted
 - Jamaica Black Castor Oil
 - Grenada Nutmeg
 - Haiti Rhum
 - Individual trade mark (1)
 - Products by Os – guidelines for TM registration & market distribution

Where are we? – Kalinago Crafts

- Field Visit
 - March 2022 – meeting DEXIA; Kaliango Crafts stakeholders
- Kalinago Partners
 - DEXIA
 - Kalinago Crafts Association
 - Kalinago Council
 - Ministry with responsibility for Kalinago affairs
- Detailed action Plan
 - Registration of collective mark in August
 - Marketing strategy by September



Where are we? St. Lucia Sun Dried Sea Moss

- Field visit
 - March/April – Export St. Lucia & producers
- Partners
 - Export St. Lucia
 - 2 Key sea moss associations
 - NBS
 - MoA & Fisheries
- Detailed action Plan
 - Guidelines for developing a CoP for sea moss
 - Roadmap to GI registration presented
 - Target - September



Where are we? Trinidad Trinitario cocoa

- Field visit
 - March – TTFCC; TTIPO; Eco-green
- Partners
 - TTFCC
 - TTIPO
 - NBS
 - Cocoa Development Board
- Detailed action Plan
 - Guidelines for developing the collective mark
 - Meetings with TTIPO for specifics for registering collective marks
 - Target – collective mark application ready for submission in September



Where are we? MHR

- Field visit
 - March – 2 producers; TTIPO
- Partners
 - MHR Cooperative Society
 - MHR organic producers
 - TTIPO
- Detailed action Plan
 - Template for GI – data collected
 - Agreement to work together
 - Submission of application in September - target



Where are we? Products by Os

- Field visit
 - None – already working with producer under a WIPO initiative
- Action Plan
 - TM application
 - Guidelines for engaging with distributor
 - Social media marketing strategy

Where are we? Toledo Cacao

- Meetings
 - Discuss existing specifications
- Action Plan
 - Update existing GI specifications
 - Submission of application for GI or certification/collective mark



Where are we? Jamaica black castor oil & honey

- Field visits
 - March
- Partners
 - Producer groups
 - MoA
 - JIPO
 - BSJ
- Action Plan
 - Commencing engagement with producers



Where are we? Grenada Nutmeg

- Meetings
 - Discuss existing draft specifications
- Partners
 - Grenada nutmeg association
 - IPO
- Action Plan
 - Review and update specifications
 - Requests for additional information



Where are we? Haiti Rhum

- Meetings
 - Discuss existing certification of the product
- Partners
 - Rhum producers
 - Industrial property office
- Action Plan
 - Work towards registering existing mark in the EU



Where to?

- September target for applications; guidelines for governance of associations; marketing strategies
- Commence next selection process for cohort 2

GROWING AMOUNT OF MATERIAL

<https://internationalipcooperation.eu/en/caripi>



HOME ARISE+ IPR **CARIPI** EUGIPP AFRIFI IPC-EUI ECAP 3

NEWS & ACTIVITIES WORK PLAN PARTNERS IP DOCUMENTS **LEARNING** PUBLICATIONS ABOUT



LEARNING



HOME > CARIPI > LEARNING

Featured courses

NEW Protecting origin-linked products using geographical indications



Discover Caripi full-fledged course on origin-linked products (OLPs) and geographical indications (GIs).

Recorded webinars and others



THANK YOU
GRACIAS
MERCÍ
DANK JE



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