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TMview

A presentation to the CarIPI offices of the benefits and functionalities

Martin Beckman 18 January 2022



An overview of the centralised online tools of EUIPN



Search and Classification Tools TMview DesignView TMclass DesignClass

CENTRALISED TOOLS: IP office takes advantage of the existing application hosted at EUIPO to integrate its data.

- ✓ No data exchange agreement is needed.
- ✓ No license agreement is needed.



What is TMview?

TMview is a *free online tool* which allows any Internet user to search *in a single place* for trade marks from *the national register* of all participating offices.



TMview / DESIGNview - Disclaimer

- The general purpose of TMview/DESIGNview is to provide a single access point for information concerning trade mark and design registrations and for <u>consultation</u> purposes only.
- Under no circumstances shall the information be seen as constituting professional or legal advice.
- The information provided by the participating offices is displayed as received, without any kind of guarantee.
- EUIPO strives to keep the information up-to-date and accurate. However, EUIPO cannot guarantee the accuracy and completeness of the information available in TMview/DESIGNview.
- In other words, whenever possible, EUIPO recommends the users to seek legal advice and <u>verify the</u> information through the services of the participating offices prior to any legal action.



TMview benefits & key features

- 1. A single, online tool providing a harmonized and multilingual user interface for searching trade marks from all participating offices.
- 2. More than 101 million trade marks from the officials databases of 76 participating offices.
- 3. Available 24/7/365.
- 4. Information is updated frequently (e.g. daily or weekly) by the participating offices.
- 5. Get first hand information from the official trade mark registers of the participating offices.
- 6. Clear your trade mark idea before filing the trade mark application.
- 7. Monitor that nobody infringes your trade mark registration.
- 8. Trade mark examiners can use it in their daily work when dealing with for instance priority claims.
- 9. Free of charge.
- 10. Saves you time and money.



TMview - number of searches since April 2010



December 2021: ~1.3 million





TMview cont.

Malta: IP office did not have an online search system prior to joining on 15/05/2013

Number of applications in Malta





TMview / DESIGNview - Data extraction with WIPO Publish

Technical development is reduced to a minimum:

1. IPO deploys WIPO Publish for trademark and/or designs and link it to IPAS (if not already done).

WIPO Publish takes care of:

- 2. Reading data from IPAS.
- 3. Data transformation into XML and JPEG (for images).
- 4. Creation of zip files.
- 5. Automatic upload to the FTP.





TMview / DESIGNview - Integration steps using WIPO Publish

- 1. The IP Office assigns two people to the project or one person covering both profiles:
 - A. One with knowledge of the business and the legal part, i.e. the trademarks and/or industrial designs regulations
 - B. A technical person with knowledge of IPAS, WIPO Publish and data available.
- 2. Feasibility study phase
 - A. Data analysis (what can technically & legally be provided)
 - B. Time plan is established
- 3. Integration phase
 - A. IPO extracts with WIPO Publish and provides EUIPO with a complete dataset for all trademarks / designs
 - B. IPO configures WIPO Publish to daily extract data updates.
 - C. Link between TMview / DESIGNview and the IPO's trademark / design search system (if available)
 - D. Data cleansing (optional, i.e. the IPO decides)
- 4. Testing phase
 - A. UAT (verification of data to be performed by the IPO before giving final OK to the go-live)

5. Go-live





Questions?



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Thank you



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