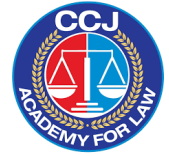


# TRADEMARKS AND GEOGRAPHICAL INDICATIONS: SYNERGIES, CONFLICTS & CASE LAW ANALYSIS



OCTOBER 20TH – DAY 1 MODERATED BY JUSTICE WINSTON ANDERSON



## PRESENTERS' BIOS

### Tira Greene

Tira Greene is an Attorney-at-law and Legal Consultant. Her areas of expertise include legal gap analysis, legislative drafting and legal and regulatory reform in the areas of Intellectual Property Law, ICT, trade and digital transformation. Ms. Greene has worked in the Caribbean and internationally. She has undertaken and led several regional and national assignments for CARICOM Member States, resulting in reforms in their commercial legal and regulatory frameworks and has provided legal advice and/or legislative drafting services on the laws of numerous countries in Africa, South East Asia, the Caribbean and the Pacific.

### Rebecca Santana

Rebecca Santana Davies is a member of the Bar of Association of Lawyers of Alicante since 2002, joined the EUIPO's International Cooperation and Legal Affairs Department in 2013. There she worked as a Legal Specialist in Trade marks and designs, and a member of several Knowledge Circles, which are cross-departmental teams of experts working on the development of the Office's practice, on trade marks, designs and on GIs. As from June 2021 she has joined the first Instance division at the Office, in design invalidity matters. She is fluent in English, French and Spanish.



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## **Marissa Longsworth**

Marissa Longsworth is an Attorney-at-Law with over 8 years' experience in practice overall, acquired in Jamaica and Belize. Apart from general practice areas, her specializations are Internet Law, which includes E-Commerce, E-Governance, and Telecommunications Policy, as well as Intellectual Property Law. She is also a Notary Public and a Court-Connected Arbitrator for Belize. In February 2021, she was appointed as Deputy Chairperson on the Cayman Islands Government's 'Trade Mark Appeals', 'Design Rights' and 'Copyright' tribunals. Miss Longsworth is the President of the Belize Chamber of Commerce & Industry ('the BCCI') for the 2020-2022 term. She has been with the BCCI's Executive since 2016, first as a Councilor and then as Vice President of Services. She is a past President and an Alumni Ambassador of the UWI Vice Chancellor's Ambassador Corps.

## **Erica Smith**

Dr Smith has undergraduate degrees in law and management and a Master of Science degree in International Business, a LL.M. in Intellectual Property law and has recently completed another in Intellectual Property Law and Management. Her doctoral research focused on the management of copyright. Her focus is on IP strategy and management and over the years she has undertaken various consultancies and implemented numerous projects for various regional and international agencies and Governments. Her clients included the World Intellectual Property Organisation (WIPO), the Jamaican Intellectual Property Office, the Jamaica Business Development Corporation, the Caribbean Development Bank, Compete Caribbean, the REACH project of the Inter-American Development Bank, the International Federation of the Phonographic Industry and the Caribbean Export Development Agency.

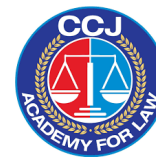


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OCTOBER 21TH – DAY 2 MODERATED BY LILYCLAIRE BELLAMY



## PRESENTERS' BIOS

### **Sheryl Washington-Vialva**

Mrs. Sheryl Washington-Vialva is currently the Deputy Librarian at the Caribbean Court of Justice (CCJ). Prior to joining the CCJ in 2006, she was the senior Librarian at the Ministry of the Attorney General for about five years. She joined the Library profession in 1986 and worked for many years in Tobago, her birth place, first as a Library Assistant, then as a Librarian, after the attainment of a Bachelor of Arts in Library Studies from the University of the West Indies, Mona in 1999. She is also a holder of a Master's Degree in Management of Library and Information Services from the University of Aberystwyth which she obtained in 2018. In addition to the cataloguing of legal materials, one of Mrs. Washington-Vialva's prime responsibility at the CCJ is the provision of reference services and the conduct of legal research.

### **Pavel Burian, Boards of Appeal, EUIPO**

Mr Burian first worked as a decision taker and trade mark examiner in the Opposition and Cancellation Division at the IPO of the Czech republic and later became a member of the Boards of Appeal. For over three years he has been working as a legal assistant (SNE) at the EUIPO BoA where he is involved in various tasks, incl. drafting appeal decisions and implementing final decisions in the Register. He is also a member of the Consistency circle 'Procedure & Registry', which addresses different procedural issues with the aim to harmonise the decision-making practice of Boards.

## **Ines Fernandez Ulate, WIPO**

Ms. Fernández has been a consultant for the WIPO Judicial Institute since 2019. Prior to her arrival at WIPO, she worked for several years as an associate attorney in several law firms in Costa Rica. Ms. Fernández graduated from law at the University of Costa Rica and holds an LL.M from the University of Chicago Law School, and a master's degree in international economic law from the Graduate Institute of Geneva (IHEID).

## **Virginia Melgar**

Virginia served as a member of the Board of Appeal of the EUIPO between 2015-2020 and is currently Chairperson of the 5th Board of Appeal of EUIPO a post she has held since April 2020. Prior to this she served as lawyer at the Litigation Department of the EUIPO (formerly OHIM); Principal Director Legal Affairs at the European Patent Office Munich (2006-2011); Lawyer at the cancellation and litigation department of OHIM (2011-2012). She has also worked with OHIM as a lawyer at the Legal Service of the Office for harmonisation in the Internal Market (trade marks and designs); as examiner of trade marks at the Trade Marks Department, served as Alicante Deputy Director of the General Affairs and External Relations Department. Before her term at OHIM/EUIPO Virginia served as a Magistrate at the Ministry of Justice Criminal division France and was seconded as a national expert at the Legal Service of the European Commission. In 1982 she became a Judge in France and Public Prosecutor at the Versailles Court of First Instance.

## **Justice Pedro D. Suárez Baltodano**

Is a Judge at the “Tribunal Registral Administrativo” and Independent Legal Consultant and Economic Advisor. Justice Baltodano is also a professor and teaches International Law, Economics, Intellectual Property Law, Organization Theory, Notary and Registration Law. He is a Researcher at the Instituto de Investigaciones Económicas, U.C.R.; Researcher at the Max Planck Institute for Patent Law, Munich, Germany; Counselor and General Consul of the Embassy of Costa Rica in The Netherlands. He is also a delegate at the Organization for the Prohibition of Chemical Weapons (OPCW) and serves as the Legal Sub director, Ministry of Tourism, Costa Rica. He is fluent in Spanish, English, German and French.

## **Justice Winston Anderson**

The Hon. Mr Justice Winston Anderson, of Jamaican origin and upbringing, took the degree of Bachelor of Law from the University of the West Indies in 1983, and in 1988 graduated with a Doctorate in Philosophy from Cambridge University. Also, in 1988 he was called to the Bar of England and Wales and later to the Bar of Barbados and Jamaica. He was Professor of Law at UWI for 22 years, Executive Director of the Caribbean Law Institute Centre, and General Counsel of the Caribbean Community. Professor Anderson was elevated to the Bench of the Caribbean Court of Justice (CCJ) in 2010 and became the founding Chairman of the CCJ Academy for Law. Justice Anderson is a member of several global organizations related primarily to International Law, Environment, and Sport. He is also author of numerous articles in referred journals and of several leading texts.



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