Madrid and STLT accession journey: experience sharing of the Intellectual Property Office of Trinidad and Tobago



Steffi Mohammed Trademark Systems Specialist (Madrid)

Overview



- Madrid System Declarations by Trinidad and Tobago
- TTIPO as an Office of Origin
- TTIPO as a Designated Contracting Party
- Statistics
- Training initiatives at the TTIPO
- Public Education Initiatives
- Madrid Protocol Processing Unit Staff Structure
- Madrid Protocol Online Tools
- Singapore Treaty on the Law of Trademarks (STLT)
- Trade marks Resources

Madrid Protocol – The International Trademark System



Contracting Parties to the Madrid Protocol



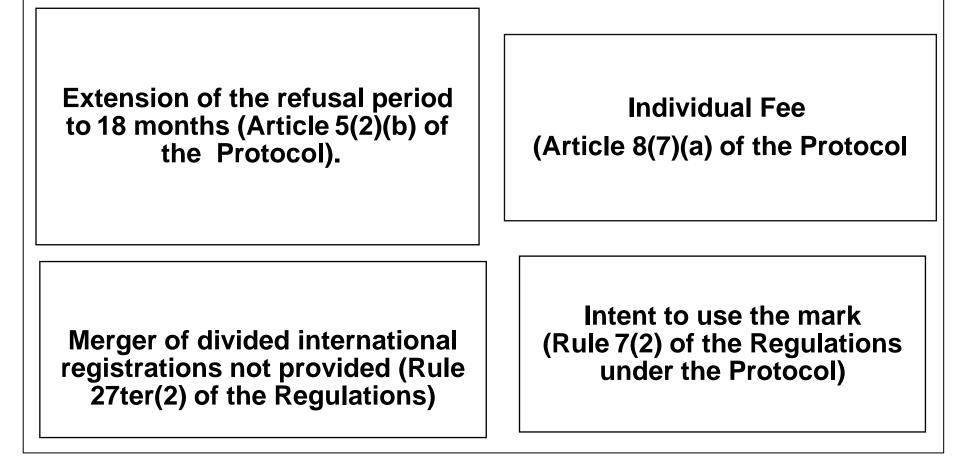
- October 12, 2020- instrument of accession deposited with WIPO's Director General.
- January 12, 2021- T&T became the 123rd country to join the Madrid Protocol (<u>https://www.wipo.int/madrid/en/news/2020/news_0020.html</u>).



https://www.wipo.int/madrid/en/news/2020/news_0020.html

Declarations made by Trinidad and Tobago





TTIPO as an Office of Origin



Certifies the IA

(Regulation 29(3) of the TM (International Registration) Regulations, 2020)

- No handling fee
- Filing language English (Regulation 4(2)(a) of the TM Regulations, 2020)
- The Office uses the current version of Nice Classification (Section 3 of the Trade Marks Act, No. 8 of 2015)
- Translation and/or transliteration of the mark may be required (Regulation 13(3) of the TM (International Registration) Regulations, 2020)

TTIPO as a Designated Contracting Party

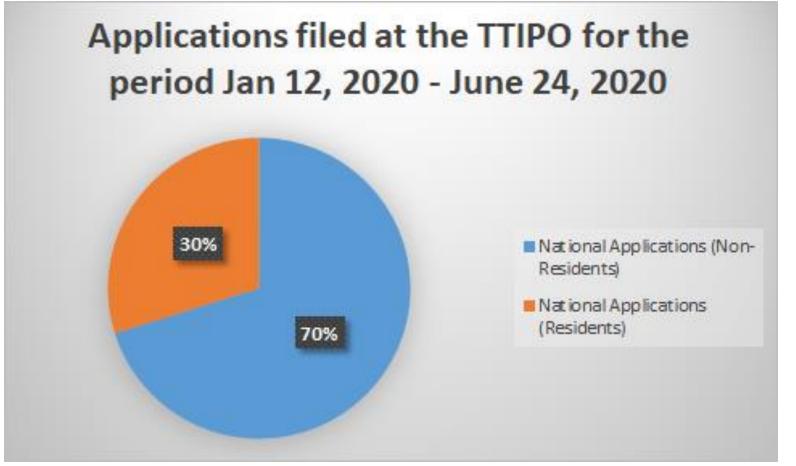


Search & Examination before the Office:

- The Office conducts searches for the rights of other rights holders (Regulation 13(2) of the Trade Marks (International Registration) Regulations, 2020)
- The Office examines on absolute and relative grounds (Sections 8 and 9 of the Trade Marks Act No. 8 of 2015)
- Subsequent to the publication of the mark on the Online TM Journal (<u>http://ipo.gov.tt/journals/</u>), Oppositions can be filed at the TTIPO prior to registration (3 month period) (Regulation 15(1) of the Trade Marks (International Registration) Regulations, 2020).

Trade Mark Application Statistics 2020

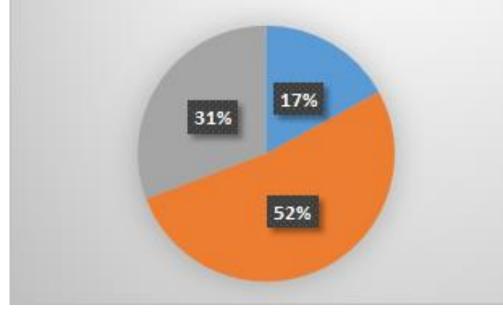




Trade Mark Application Statistics 2021



Madrid Applications filed at the TTIPO for the period Jan 12, 2021 -June 24, 2021



Madrid Designations

National Applications (Non-Residents)

National Applications (Residents)

1st IA filed through the TTIPO



TTIPO Training Initiatives



- Study Visit to the Madrid Registry, Brands and Designs Sector, WIPO
- Workshop for National Offices on the Operations of the Madrid System
- Mission on Madrid Protocol Concerning the International Registration of Marks
- Mission with Mr. Adel Baccouche, Project Manager, Industrial Property Office Business Solutions Division, WIPO
- WIPO Technical Training Workshop for Industrial Property Automation System (IPAS) Administrators
- Nov 2020, the first virtual desk audit was conducted in preparation for implementation of the Madrid Protocol in Trinidad and Tobago in January 2021.

Public Education Initiatives



EXPORTT

- January 29, 2021 Workshop with WIPO and EXPORTT on Madrid Protocol
 - ExporTT provides "Financing Facilities" to companies
 - For further information please visit
 their website <u>https://exportt.co.tt/financing-facilities/</u>

SPORTT

- September 3 and September 4, 2019 National Workshop on the Optimization of Intellectual Property Rights
- March 25, 2021- TTIPO-SporTT Knowledge Building Session for NGBs
- April 13, 2021- TTIPO / Rugby Knowledge Building Session

IP CLINICS

 NEDCO, NIHERST, CARIRI, PLANTING SEEDS, UNIVERSITY OF THE WEST INDIES

Madrid Protocol Processing Unit Staff Structure



Cabinet Minute No. 1638 of June 12, 2014

Cabinet agreed to the establishment of a Madrid Protocol Processing Unit in the Intellectual Property Office to administer Trinidad and Tobago's treaty obligations upon accession to the Madrid Protocol.

Trademark Systems Specialists

Trademark Operations Administrator

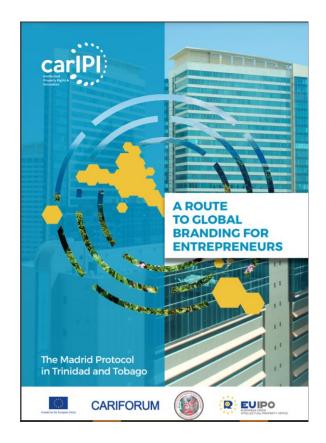
Trademark Operations Officer



http://ipo.gov.tt/related-links-tm/madrid-protocol/

Access to Booklet "The Madrid Protocol in Trinidad and Tobago: A ROUTE TO GLOBAL BRANDING FOR ENTREPRENEURS"

http://ipo.gov.tt/downloads/Madrid_Protocol/ttipo_euipo_mpb.pdf



Singapore Treaty on the Law of Trademarks (STLT)



Singapore Treaty on the Law of Trademarks (STLT)



- October 4, 2019, Trinidad and Tobago deposited the instrument of accession to the STLT.
- The Trade Marks Act No. 8 of 2015 with accompanying Regulations was proclaimed on June 25, 2020. This Act contains provisions to facilitate the implementation of this Treaty through the electronic filing of trade mark applications.
- Trinidad and Tobago is 50th member of the STLT. The objective of the Singapore Treaty is to create a modern and dynamic international framework for the harmonization of administrative trademark registration procedures.

Singapore Treaty on the Law of Trademarks (STLT)

 Most significantly, it is the first international instrument dealing with trademark law to explicitly recognize non-traditional marks. The Treaty is applicable to all types of marks, including non-traditional visible marks, such as holograms, three-dimensional marks, color, position and movement marks, as well as non-visible marks such as sound, olfactory or taste and feel marks.

• The Singapore Treaty was concluded in 2006 and entered into force in 2009.

WIPO Director General Francis Gurry received the instruments of accession for the three treaties from Ambassador Makeda Antoine-Cambridge, Permanent Representative of Trinidad and Tobago to the UN Office and other International Organizations in Geneva.



https://www.wipo.int/portal/en/news/2019/article_0043.html

Electronic Advancements for Singapore Treaty on the Law of Trademarks (STLT)



• Electronic Online System

(Regulations 76 to 83 of the Trade Mark Regulations, 2020.

- Electronic Filing of industrial property applications
 - WIPO File
- IPAS 4
- Online payments
- WIPO Publish- available in Office and soon online
- Receiving and sending correspondence electronically
- Electronic Journal
- Electronic Registers

Trade Marks Resources



- Trade Mark Act No 8 of 2015 (<u>http://www.ttparliament.org/legislations/a2015-08.pdf</u>)
- Legal Notice No. 137 Trade Marks Regulations, 2020 (<u>http://ipo.gov.tt/downloads/Trademark/trade_marks_regulations.pdf</u>)
- Legal Notice No.138 The Trade Marks (Border Enforcement Measures) Regulations, 2020 (<u>http://ipo.gov.tt/downloads/Trademark/border_enforcement_measures.pd</u>)
- Legal Notice No. 290 Trade Marks (International Registration) Regulations, 2020 (<u>http://ipo.gov.tt/downloads/Trademark/inter_reg_marks.pdf</u>)
- Information on Trade Marks: <u>http://ipo.gov.tt/types-of-ip/trade-marks/</u>

Internation, Protecture Intern

O'



-

Address: 3rd Floor, Capital Plaza, 11-13 Frederick Street, Port of Spain. Email: info@ipo.gov.tt Phone: 226-4476

www.ipo.gov.tt