

#### **ABOUT CARIPI**

CarlPl international an cooperation project funded by the European Union (11th European Development Fund) and implemented by the European Union Intellectual Property Office (EUIPO). It was set up to strengthen the intellectual property rights environment in CARIFORUM as a means of fostering trade and stimulating investment and innovation and competitiveness in the private sector.

As the 'innovation and intellectual property rights' component of the CARIFORUM-EU Economic Partnership Agreement (EPA) support programme, CarlPI aims to make a contribution towards achieving the commitments and expected benefits of the EPA, thus laying the ground for a sustainable long-term regional framework and cooperation in the field of intellectual property.

The CarlPI project will run initially for four years from 1 November 2019.

#### WHY CARIPI?

Innovation and creativity are the core drivers of sustainable economic development, and intellectual property rights are the key tools for generating value from intangible assets.

A strong enabling environment for IP creation, protection, administration and enforcement will boost the participation of CARIFORUM countries in the world economy, and stimulate innovation and competitiveness in the private sector.



For more information, please contact: CarlPl@euipo.europa.eu















# CARIFORUM INTELLECTUAL PROPERTY RIGHTS AND INNOVATION







CARIFORUM



EU-CARIFORUM Regional project, funded by the European Union and implemented by the European Union Intellectual Property Office (EUIPO)

www.caripi-hub.com www.caripi-hub.com www.caripi-hub.com



# **OBJECTIVES:**

Bringing together stakeholders from the CARIFORUM countries, the European Union, and relevant international organisations, the main goals are to:

- <u>create</u> stronger IP offices offering high-quality, state-of-the-art services to users;
- ensure the availability of effective IPR enforcement mechanisms;
- <u>contribute</u> to the development of a sustainable and innovative private sector;
- make it easier to do business between the EU and CARIFORUM and, in particular, within the CARIFORUM region itself.

#### **FOCUS**

What kinds of activities are available?

- Awareness raising
- 2. Capacity building and training
- 3. Studies and data collection
- 4. Technical and legal support
- 5. Information sharing.

### **TARGET GROUPS**

- CARIFORUM IP offices
- Policymakers in charge of IPR and innovation
- IPR enforcement bodies (judiciary, prosecutors, customs)
- IPR practitioners
- Business sector: micro, small and medium-sized enterprises, producers

## **PRIORITY IP AREAS**

- Trade Marks
- Designs
- Geographical Indications
- Plant Varieties
- Enforcement of IPRs

#### **MORE INFORMATION**

For more information, please contact: CarlPl@euipo.europa.eu

- www.caripi-hub.com
- EUIPcooperation
- @EUIPcooperation
- in euipcooperation
- EUIPcooperation