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# EU GEORGIA INTELLECTUAL PROPERTY PROJECT

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## Sakpatenti staff development program

EUIPO practice on trademarks:  
absolute grounds for refusal

15-17 March 2023

### AGENDA

EU Georgia project, funded by the European Union and implemented by the European Union Intellectual Property Office (EUIPO)

[www.eugipp.eu](http://www.eugipp.eu)

## 15 March

- 09:30 – 11:15      **Absolute Grounds Examination process at the EUIPO**  
Moderator, Monika Szalucho, *Operation Department, EUIPO*
- 11:15 – 11:30      *Coffee break*
- 11:30 – 13:15      **Distinctiveness (Article 7(1)(b) EUTMR)**  
Moderator, Monika Szalucho, *Operation Department, EUIPO*
- 13:15 – 14:15      *Lunch break*
- 14:15 – 16:00      **Descriptiveness (Article 7(1)(c) EUTMR) and Acquired Distinctiveness (Article 7(3))**  
Moderator, Ivo Tsenkov, *Operation Department, EUIPO*

## 16 March

- 09:30 – 11:15      **Customary signs or indications (Article 7(1)(d) EUTMR) and Deceptiveness (Article 7(1)(g) EUTMR)**  
Moderator, Ivo Tsenkov, *Operation Department, EUIPO*
- 11:15 – 11:30      *Coffee break*
- 11:30 – 13:15      **Trade marks contrary to public policy or acceptable principles of morality (Article 7(1)(f) EUTMR)**  
Moderator, Monika Szalucho, *Operation Department, EUIPO*
- 13:15 – 14:15      *Lunch break*
- 14:15 – 16:00      **Collective and certification marks and applications for international registration.**  
Moderators Monika Szalucho and Ivo Tsenkov, *Operation Department, EUIPO*

## 17 March

- 09:30 – 11:15      **Practical aspects of drafting objections on absolute grounds**  
Moderator, Monika Szalucho, *Operation Department, EUIPO*
- 11:15 – 11:30      *Coffee break*
- 11:30 – 13:15      **Practical aspects of drafting decisions on absolute grounds**  
Moderator, Monika Szalucho, *Operation Department, EUIPO*
- 13:15 – 14:15      *Lunch break*
- 14:15 – 16:00      **Workshop and practical exercises**  
Moderators, Monika Szalucho and Ivo Tsenkov, *Operation Department, EUIPO*