

IP Mediation at the EUIPO

Goran Marjanovic Accredited Mediator ADR Service – Boards of Appeal



Alternative Dispute Resolution (ADR) Services: Main features

- Complementary to EUIPO's decision taking instances
- Voluntary and flexible
- Confidential
- > Time-efficient
- > Services provided online and in person
- Cost saving: no additional charges in proceedings before EUIPO
- Possibility for choosing a language different than the one of the proceedings
- > Global solution to all existing IP disputes between the parties to the dispute
- Trained EUIPO mediators and experts in IP law



Alternative Dispute Resolution – Users

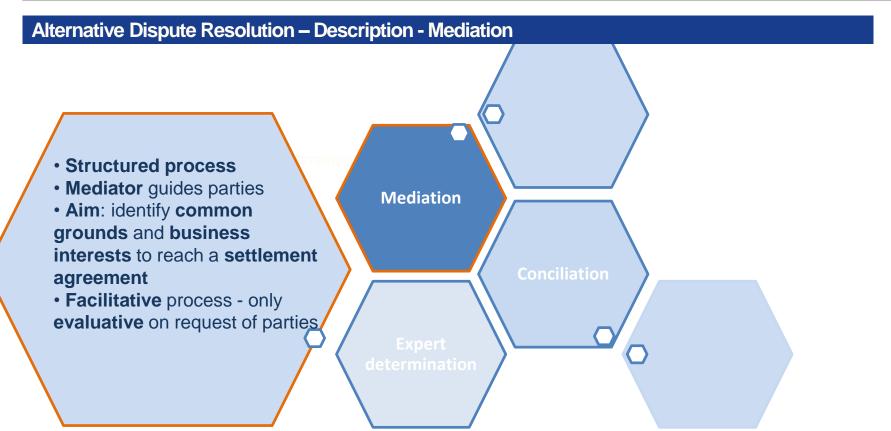
- Proceedings must involve 2 parties (inter partes) not including the EUIPO
- > Second instance: Appeal proceedings before the Boards of Appeal: all users
- > First instance proceedings: <u>SMEs</u> special service





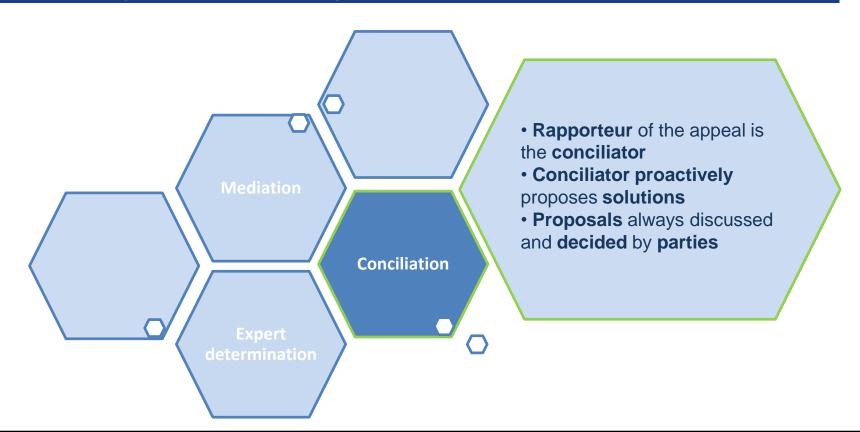
Alternative Dispute Resolution – Overview of services Mediation Conciliation **Expert** determination



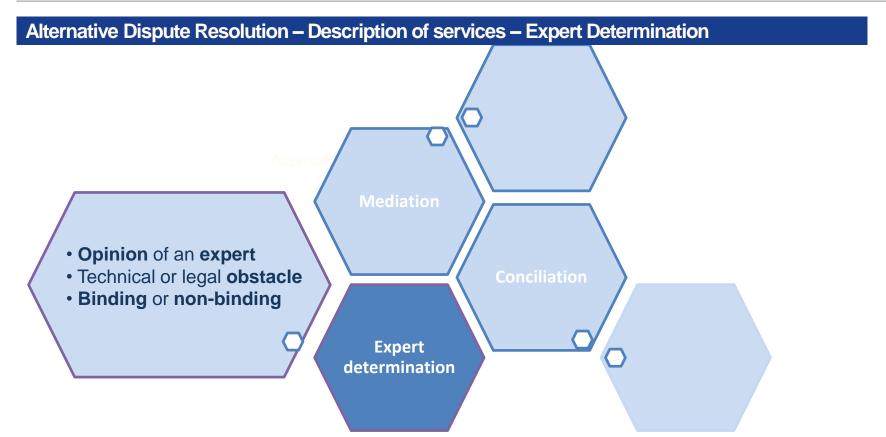




Alternative Dispute Resolution – Description of services - Conciliation









Procedural steps in the mediation process

Initiation

- Request by parties
- Proposal by rapporteur
- Selecting the mediator

Preparation

- Pre-mediation contact
- Agreement to mediate

Mediation day

- Opening session
- Individual or joint sessions
- Concluding phase: settlement



Mediation process: Settlement Agreement and roles

Parties

- > decide the outcome
- agree on follow-up actions

Lawyers

- verify legal aspects
- draft the settlement agreement

Mediator

- > checks that **key points** and **relevant clauses** are included
- > not liable for outcome, legality / enforceability of the agreement



Mediation process: Post-mediation formalities

EUIPO

- Mediator disposes of confidential documentation
- ADRS sends out satisfaction survey to the parties

Parties and Lawyers

- Settlement: formal closure of litigious proceedings (termination of appeal proceedings)
- No settlement: appeal proceedings resume before EUIPO



Whats next? BoA Action Plan 2021-2026 - EUIPO SP2025: EUIPO Mediation Centre











EUIPO SP 2025 Prioritization 2023



Programme Expand and Broaden the Use of ADR – main deliverables

- Operational Structure Mediation Centre
- > Covering all inter partes proceedings before the EUIPO
- More mediators / More EU languages
- Online ADR platform
- Promotion of the mediation culture through awareness raising



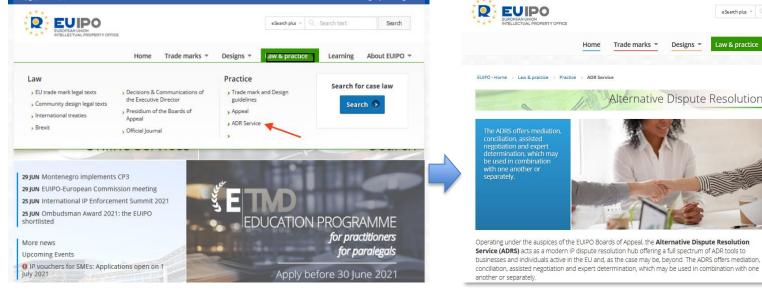








Useful resources: Website



eSearch plus * Q. Search text

Learning

I Practice

) Trade mark and Design guidelines > Appeal > ADR Service

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2019-2021

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Website: https://euipo.europa.eu/ohimportal/en/adr-service

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THANK YOU