



CARIPI ACHIEVEMENTS AND NEXT STEPS

Consultation Meeting with Heads of CF IPOs
Geneva, 13 July 2023



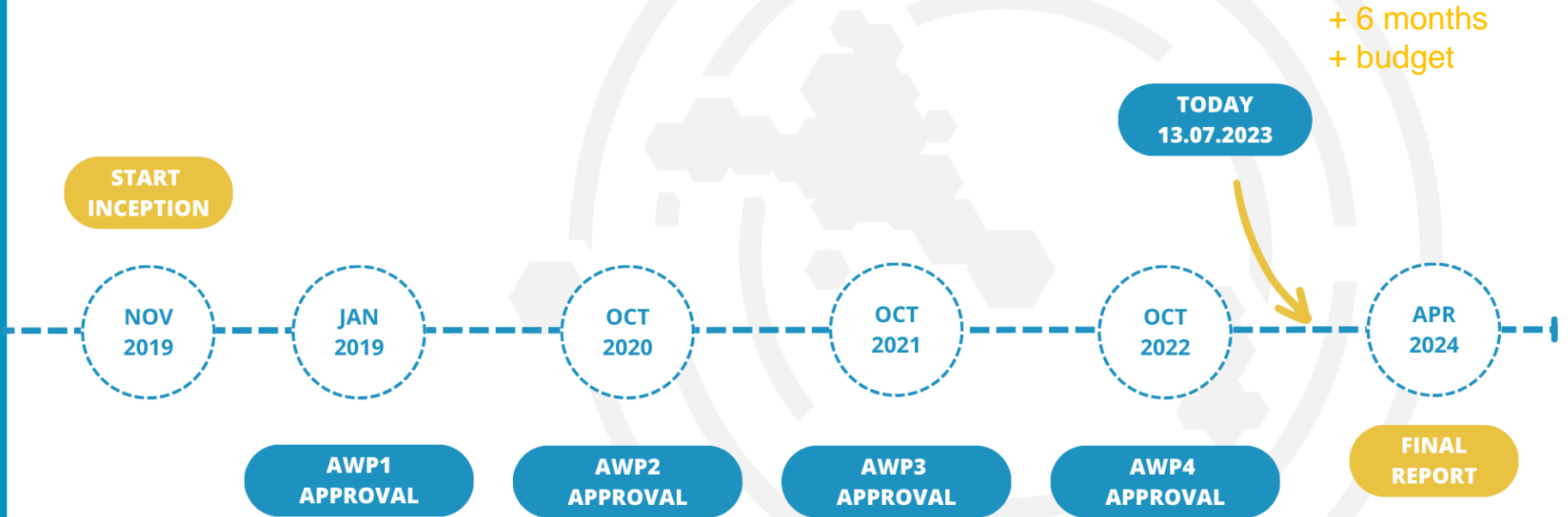
CARIFORUM



EU-CARIFORUM Regional project, funded by the European Union and implemented by the European Union Intellectual Property Office (EUIPO)

www.caripi-hub.com

PROJECT IMPLEMENTATION TIMELINE



SOME OUTPUT INDICATORS



44 months of implementation



4 Annual Work Plans/70 activities

Number of events organized: >120

Number of participants: > 6000

Recordings / videos: > 100 CarIPI videos

New services online:

- TMclass used by 9 CS: AG, BZ, CU, DO, KN, LU, VC, TT, HT
- Manual on TM distinctiveness and types of marks
- Manual on graphic representation of Designs
- Model law for Geographical Indications – available in EN, ES, FR



LOGFRAME

INDICATOR(S)	BASELINE	TARGET	ACTUAL ACHIEVEMENT BY 31/05/2023
<p>Number of EPA commitments chapter 2 IP facilitated by the project (across all CS)</p> <p>Number of TMs and designs filed abroad by CS residents</p>	<p>O.I.1: 0</p> <p>O.I.2: 8,201 TMs in 2018 2,484 designs in 2018</p>	<p>O.I.1: 10</p> <p>O.I.2: 10 % up on average</p>	<p>O.I.1: 2 - DO has fully functional PVR system now (EPA Art. 149); JM updated the Design legislation;</p>
<p>SOI.1. Number of key conventions and treaties ratified: Madrid Protocol, STLT, Hague 1999 Act, Lisbon Geneva Act, UPOV 1991, in particular) by CS</p>	<p>S.O.1: 5 (Madrid 2 STLT 1 Hague 1 Lisbon 0 UPOV 1)</p>	<p>S.O.1: 10</p>	<p>S.O.1.: 11 (SR joined Geneva Act of Hague; TT joined Madrid in Q1 2021; VC is now a member of UPOV; JM acceded to Hague and Madrid in Q4 21; BZ joined Madrid in Q1 23)</p>
<p>SOI.2. Number of CS revising their IP strategies / laws / procedures / tools in-line with EPA provisions</p>	<p>S.O.2: 0</p>	<p>S.O.1.: 6</p>	<p>8: SR + KN + GD developing design laws + regs (did not exist); BZ + GD+ DM + HT using GI Model law (no legislation currently); JM has a new design law</p>
<p>SOI.3. Number of regional harmonisation measures adopted (common practices/</p>	<p>S.O.3: 0</p>	<p>S.O.3: 4</p>	<p>3: Manual on graphic representation of designs published in Nov 21; Manual on TM distinctiveness and types of marks published in Mar 23; GI Model Law consensuated</p>

- Overall the project implementation is on track (95%) - **OUTPUT INDICATORS HAVE BEEN OVER-ACHIEVED**
- Delivery method of most activities is virtual; cost and difficulty to arrange adequate quality in-person/hybrid meetings;
- Communication about the project often results in new connection with potential partners;
- Activities meet considerable interest, **policy commitments are made, yet implementation into national legal frameworks or practice remains slow;**
- Action at the country level to implement **legislative changes** (new legislation or amendments) **require action and decision to be taken at the Ministerial level or, sometime, collectively at a regional level**
- Need to improve uptake and use of outputs created like recorded webinars/publications/model laws

ACTIVITIES AND OUTPUTS PER WORK PACKAGE



WP1:

***Raising awareness
on the benefits of
IPR***

WP1: CASE STUDIES & COMMUNICATION ACTIONS

2021

Webinars directed at
CF businesses

Make the most of the IP System

Opportunities to grow your
business using the IP system

Positioning your brand: Building
successful partnerships



TRINIDAD & TOBAGO
FINE COCOA COMPANY

2022

Business Case Studies:
Inspiration on how to
improve profits by
integrating branding and
marketing strategies



2022 - 2023

Economic Study on the
contribution of IPRs : Jamaica



GRENADINE
Wild Sea Salt

WP1: AWARENESS RAISING ACTIONS

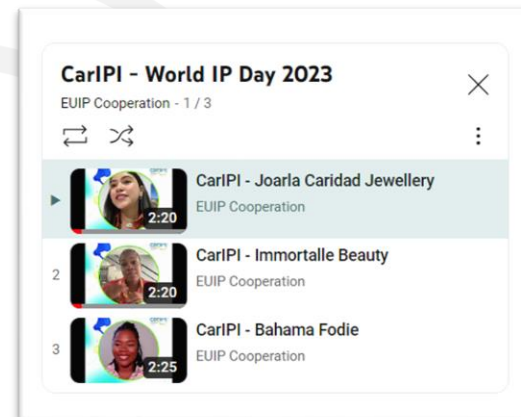
2021 IP DAY CELEBRATIONS “IP & SMEs”



2022 IP DAY CELEBRATIONS “IP & Youth”



2023 IP DAY CELEBRATIONS “Women & IP”



2022 Horizon EU webinars



2022 - 2023 Creativity and IP in schools



WP1: POLICY LEVEL AWARENESS

2021 Webinars targeting EPA coordinators

Regional IP systems
speakers from EUIPO,
ARIPO, EAPO

Benefits of the IP Treaties
speakers from EUIPO,
WIPO, private sector

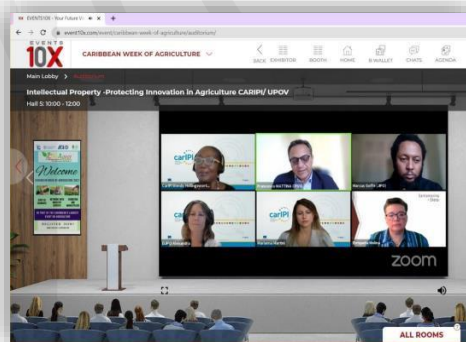
NEXT: CONFERENCE ON REGIONAL ADMINISTRATION OF IPR (2024)

High level events - PVR

Oct 2021

Proposal to CARICOM Agri
Ministers to endorse PVP in their
territories and consider joining
UPOV: **accepted and presented at
the Ministerial Meeting**

NEXT: PARTICIPATION IN CWA 2023



May 2022

Seminar on PVP in Santo
Domingo
to discuss intensified
cooperation in PVP





WP2:
*Institutional
strengthening and
digitalisation*

WP2: IT TOOLS AND DATABASES

Online multi-lingual consultation tool offers free access to the lists of terms accepted as suitable to identify goods and services for the purposes of the registration of marks by participating Caribbean IP Offices.

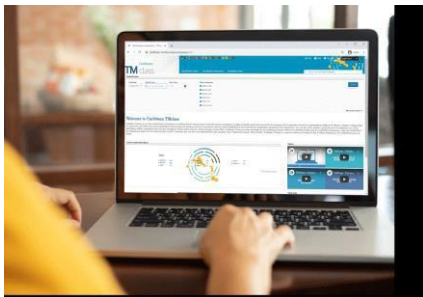
Caribbean regional interface TM Class

Antigua & Barbuda
St. Kitts & Nevis St.
Vincent & G. Belize
St. Lucia
Haiti
Trinidad & Tobago
Dominican Republic
Cuba

TMview

**Ongoing work with TT,
DO, BZ (digitization of
the IP documentation –
in collaboration with
WIPO - pilot)**

TMclass



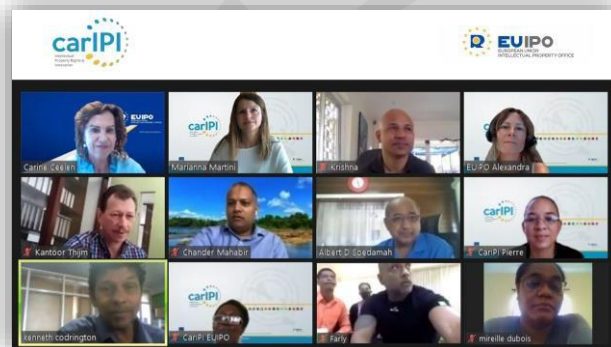
WP2: SPECIALISED TRAININGS FOR IPOs (2020-2023)

Trade Marks:

- Unregistered TM
- Bad faith registration
- Workshops for SR on
- TM examination and classification (Dutch)
- **TM opposition proceedings (Jan 2023)**
- **TM examination proceedings – with INTA (Feb 2023)**

Plant Variety:

- On-the-job training at DO PV Office directed at IPOs of TT, JM, and VC



Designs:

- Good practices for design examiners
- Practical aspects of design examination
- Design invalidity
- **Concepts of Novelty and Individual character (Mar 2023)**

Geographical Indications:

- GI examination
- GI as ingredients
- Conflicts between TMs & GIs
- **GI training for Grenadian producer groups (Mar 2023)**
- **GI training for Dominican producers (June 2023)**

WEBINAR
TRADEMARKS AND GEOGRAPHICAL INDICATIONS: SYNERGIES, CONFLICTS & CASE LAW ANALYSIS

20-21 October | 09:00 - 11:30 AST | ZOOM

REGISTER HERE

MODERATORS

SPEAKERS

 SHERYL WASHINGTON-VIALVA Specialist Lecturer at the Caribbean Court of Justice	 VIRGINIA MELGAR Chairperson 5th Board of Appeal, EUIPO	 PEDRO DANIEL SUAREZ Judge and Professor of Law, Costa Rica	 MARISSA LONGWORTH Attorney at Law, Deputy Chairperson of the Copyright Board, Government of Jamaica	 ERICA SMITH IP Consultant	 HON. JUSTICE ANDERSON CJ, Jamaica
 LILYCLAIRE BELLAMY Executive Director, IPI, Jamaica					

Funded by the European Union

CARIFORUM

EUIPO

NEXT:?

WP2: ENFORCEMENT ACTIVITIES

Webinars

June 2020
IPR Enforcement
Seminar for
CARIFORUM Law
Enforcement Agencies -
with WCO, WIPO

February 2021
Coordination of Risk
Management Systems.
Focus: illicit trafficking
linked to COVID19 - with
Interpol, WCO, WIPO

EU International Intellectual Property Cooperation @EUIPO... - Feb 8 ...
#EU and #CARIFORUM enforcement experts took stock last week of latest
trends on risk management, including IPR infringements in Pharma (Covid-
19).

[youtube.com/watch?v=ilJpWX...](https://www.youtube.com/watch?v=ilJpWX...)



JIPO and 4 others

April 2021
IP Enforcement
webinar with
JIPO (EUIPO
OBS speaker)



RECENT IN-PERSON ACTIVITY:
14-15 June 2023
International IP Enforcement
Summit (Sofia, Bulgaria 14-15
June) – Participation of Customs
Officials from CARIFORUM

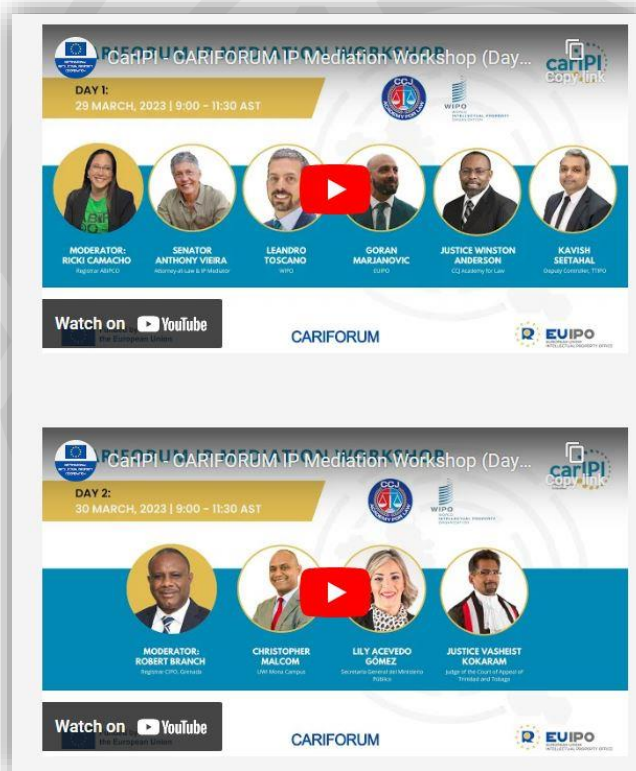
WP2: IP MEDIATION AND DISPUTE RESOLUTION

Members of the Caribbean contingent at #IPCaseLawConference. #CarIPI @CariforumE



July 2022

Participation of CF representatives from the IPOs and judicial bodies in the IP Case Law Conference at the EUIPO premises in Alicante



CarIPI-CARIFORUM IP Mediation Workshop (Day 1)
DAY 1:
29 MARCH, 2023 | 9:00 – 11:30 AST

CarIPI-CARIFORUM IP Mediation Workshop (Day 2)
DAY 2:
30 MARCH, 2023 | 9:00 – 11:30 AST

Day 1 Participants:
MODERATOR: RICKI CAMACHO (Registrar AEPIC)
SENATOR ANTHONY VIERA (Ministry of Law & IP-Registrar)
LEANDRO TOSCANO (WIPO)
GORAN MARJANOVIC (EUIPO)
JUSTICE WINSTON ANDERSON (CCJ, Ministry of Law)
KAVISH SETTAHAL (Dispute Controller, TIPO)

Day 2 Participants:
MODERATOR: ROBERT BRANCH (Registrar CIP, Canada)
CHRISTOPHER MALCOM (WIPO, Geneva Campus)
LILY ACEVEDO GÓMEZ (Secretary General and Minister of Justice, Panama)
JUSTICE VASHEIST KOKARAM (Judge of the Court of Appeal of Trinidad and Tobago)

Logos: CarIPI, CARIFORUM, EUIPO, WIPO, CCI

29-30 March
2023

CARIFORUM
IP Mediation
Workshop -
online

**NEXT: FEB 2024
REGIONAL IP
CASE LAW
CONFERENCE**

WP3:
***Regional
harmonisation of
law and practice***

WP3: GI MODEL LAW AND GI MANUAL

GI Model Law:

10 Dec 2020

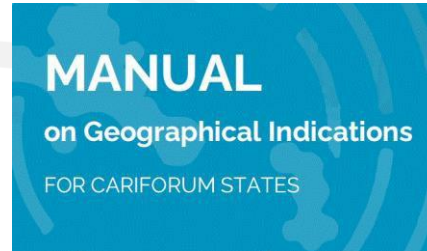
I. Regional consultation
on the Draft GI Model Law

31 May 2021

II. Regional consultation
on the Draft GI Model Law
- with EPA coordinators
and legal drafters

**[The GI model law is
available for use by CS
on \[caripi-hub.com\]\(#\)](#)**

**CURRENTLY BEING
USED BY BZ, GD, DM
AND HT, FOR THE
UPDATE OF THE GI
LEGISLATION**



GI Manual:

Development of a GI
Manual for producers,
IPOs, and Control Bodies
in close cooperation with all
stakeholders

**[Draft GI Manual is
available to CS on \[caripi-
hub.com\]\(#\)](#)**

WP3: SUPPORT IN DRAFTING AND IMPLEMENTING MODERNIZED IP LAWS

Suriname: assistance is currently provided to prepare the design legislation and regulations (technical expert visits in Dec 2022 and in May 2023 to discuss the draft and High Level Event on the Hague system organised)

Saint Kitts & Nevis: review and discussion of draft design law in 2020; **further assistance is currently provided to finalize and to develop regulations**



WP3: REGISTRATION FRAMEWORK FOR PLANT VARIETY RIGHTS



2020

CarIPI provided the long awaited technical assistance to DO, resulting in a fully functional and UPOV compliant PV framework and office, with trained staff and DUS examiners.



Experience of DO and VC was shared at the Regional Seminar on PV cooperation (May 2022)

The Dominican Republic is now leader in plant protection and innovation in the region



2021 - 2022

VC joined UPOV in 2021. Building on the DO experience, CarIPI assisted VC to draft regulations, set-up procedures, and train staff



WP3: SUPPORT FOR ACCESSION TO INTERNATIONAL TREATIES

Webinars/Trainings

Dec 2020
Madrid Systems Operations trainings

Apr 2021
Refresher – Madrid Training

Mar 2022
Hague System webinar with WIPO/JIPO

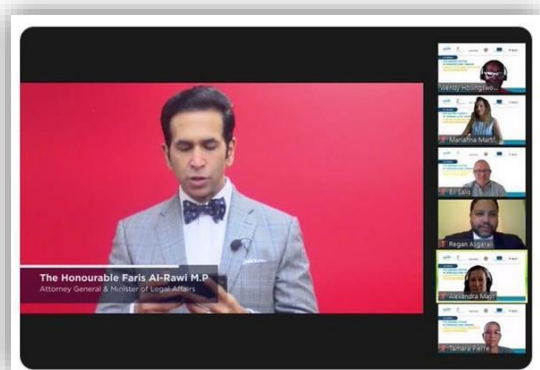
Madrid BOOKLETS

- Antigua and Barbuda (2020)
- Cuba (2022)
- Trinidad and Tobago (2021)
- Jamaica (2022)

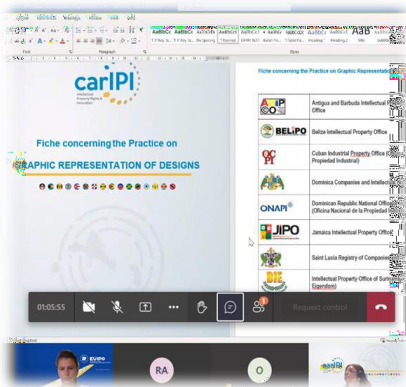


Hague BOOKLETS

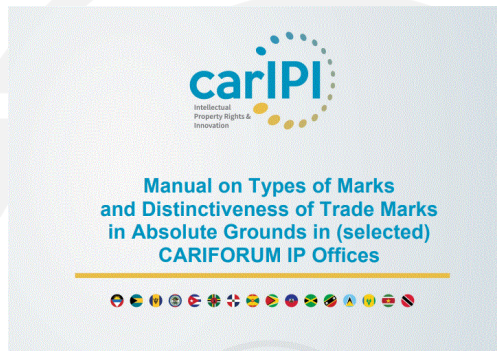
- Belize (2022)
- Suriname (2023)



WP3: COMMON PRACTICES IN TM AND DESIGNS






Published in Dec 2021
Participating IPOs:
AG, BZ, CU, DM,
DO, JM, SR



Published in April 2023
Participating IPOs:
AG, BB, BZ, CU,
DM, DO, GD, GY,
HT, JM, KN, LC,
SR, TT

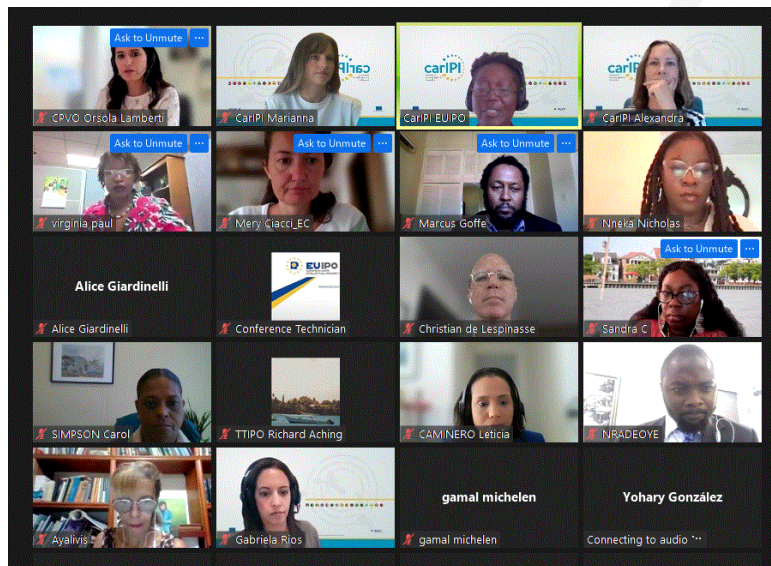
Manual on Types of Marks and Distinctiveness of Trade Marks in Absolute Grounds

	Antigua and Barbuda Intellectual Property and Commerce Office	AG
	Corporate Affairs and Intellectual Property Office of Barbados	BB
	Belize Intellectual Property Office	BZ
	Cuban Industrial Property Office	CU
	Dominica Companies and Intellectual Property Office (GPO)	DM
	The Dominican Republic National Office of Industrial Property (Oficina Nacional de la Propiedad Industrial)	DO
	Corporate Affairs & Intellectual Property Office of Grenada	GD
	The Deeds and Commercial Registries Authority of Guyana	GY
	Intellectual Property Service Ministry of Trade and Industry of Haiti	HT
	Jamaica Intellectual Property Office	JM
	Intellectual Property Office of St. Kitts and Nevis	KN
	Registry of Companies & Intellectual Property Office of Saint Lucia	LC
	Intellectual Property Office of Suriname (Bureau Intellectuele Eigendom)	SR
	Intellectual Property Office of Trinidad and Tobago	TT



NEXT TOPIC:
Descriptiveness of TM

WP3. GENETIC RESOURCES, TRADITIONAL KNOWLEDGE AND FOLKLORE



20 Sep 2022
First webinar on
GRTKF
to discuss global
and regional
perspectives

In collaboration
with the
European
Commission (DG
ENV), WIPO,
and JIPO

30 Nov 2022
GRTKF Webinar
In collaboration with
WIPO and BIE SR



WP4:
*Generating value
through IPR &
business strategies*

WP4: BUILDING CAPACITY OF BSOs AND SMES

Webinars

12 Jan 2021

The Madrid System in AG

26 Jan 2021

Managing GIs systems: Specs

27 Jan 2021

Managing GIs systems: Controls

20 Sep 2021

**IP SME workshop – with
CEDA**

22-24 Mar 2022

**IP in the Blue Economy – with
WIPO**

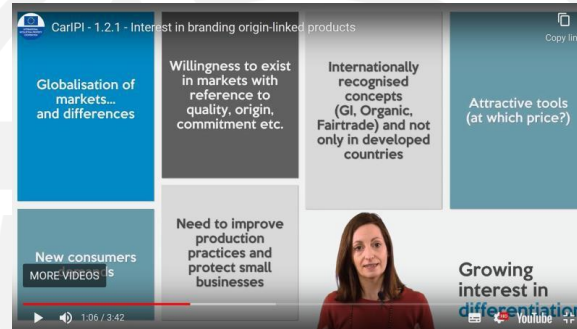
7-8-9 Mar 2023

**Understanding IP in Business:
Packaging, Branding;
Distribution**

>300 SME
representatives

GI E-LEARNING course

<https://www.youtube.com/watch?v=8one-HbC9Zg>



Key questions:

- What is your origin story?
- What makes you unique?
- What are the values you want to communicate?
- Have you conducted an IP search on your TM both locally and export markets?
- Have you searched social media handles and website domains locally and internationally?
- Does your packaging meet your target market requirements?

WP4: MENTORSHIP PROGRAMME FOR OLP/GI PRODUCER GROUPS

3 key areas

Building out specifications

Strengthening capacity of producer groups to manage an IP system

Marketing strategies around a specific IP tool

Cohort1: start in May 2021

9 producer groups + 1 individual producer

8 countries: DM (1), LC (1), TT (2), BB (1), JM (2); GD (1), BZ (1); HT (1)



	Marketing	Specifications	Organization & Controls
1	Kalinago Crafts	Kalinago Crafts	Kalinago Crafts
2	St. Lucia Sea Moss	Grenada nutmeg	St. Lucia Sea Moss
3	Trinitario Cocoa	Trinitario Cocoa	Jamaica Honey
4	Moruga Hill Rice	Moruga Hill Rice	Moruga Hill Rice
5	Products by Os	Jamaica Black Castor Oil	Jamaica Black Castor Oil
6	Toledo Cacao	Toledo Cacao	Haiti – Rhum

WP4: MENTORSHIP PROGRAMME FOR OLP/GI PRODUCER GROUPS

Expectation:

Collective marks (2)

Kalinago crafts
Trinidad Cocoa –
Trinitario

Certification Mark (1/2)

St. Lucia Sea Moss
Toledo Cacao –
depending on GI
legislation being
enacted

GIs (4/5)

MHR – draft specifications
completed
Toledo Cacao – depending on GI
legislation being enacted
Jamaica Black Castor Oil
Grenada Nutmeg
Haiti Rhum

Individual trade mark (1)

Products by Os – guidelines for
TM registration & market
distribution

Lessons learnt:

Work closely with control bodies such as NBS to ensure controls can be easily monitored & measured

All value chain stakeholders must be part of the process

Knowledge of all steps – producers, IPOs, control bodies – CarIPI GI manual

Enabling environment is key – legislative, administrative

It takes time!

WP4: MENTORSHIP PROGRAMME FOR OLP/GI PRODUCER GROUPS

Cohort 2: start May 2023

Participating countries (5)

1. Antigua and Barbuda
2. Suriname
3. St. Vincent & the Grenadines
4. Trinidad and Tobago
5. St. Lucia

Products (10)

Pineapple
Rice
Sea Salt
Arrowroot
Dasheen
Honey
Steelman
Straw products
Sea Sponge
Rum

ToRs

Specifications and Controls – Pineapple, Arrowroot, Steelpan, Rum, Sea Sponge, Cocoa (consultant commenced work)

Specifications and Controls – Pineapple, (Suriname – Dutch speaking)

Capacity building – Sea Salt, Dasheen, Honey, Straw products

Next:

Plant Varieties protection – Rice (to be done)

Current ongoing activities:

Suriname: design law and implementing regulations; TMclass;
Saint Kitts and Nevis: design law and implementing regulations;
IP case law collection in SR, HT, DO, CU;
IP in school material and strategy;

Upcoming activities:

20 September	Regional meeting on G&S terms for Caribbean TMclass
10-11 October	CWA23 (Bahamas/hybrid)
12-19 October	Technical assistance meetings with OLP producers (tentative: BH, VC, GD, TT)

2024 regional in-person events:

15-16 Feb 24 (tentative)	Regional IP Case Law Conference
15-16 Apr 24 (tentative)	Conference on regional IPRs cooperation

PROJECT WEBSITE AND SOCIAL MEDIA #CarIPI #EUIPCooperation



<https://internationalipcooperation.eu/en/caripi>



Upcoming Activities

- 07** CARPI - GI awareness raising...
On 20 June, CARFORUM Intellectual Property Rights and Innovation (IPRI) will collaborate with...
- 23** CARPI - IV PSC Meeting
On 23 June, the CARFORUM Innovation and Intellectual Property Project (CarIPI) project will...
- 26-27** CARPI - IP Scan Train the Trai...
On 26-27 June 2023, CarPI will organise a train-the-trainer online workshop on IP (pre-...
- 13** CARPI - Consultation Meetin...
On 13 July 2023 the CARFORUM Intellectual Property Rights and Innovation (CarIPI) project...

Past Activities

- 15** CARPI - CarIPI participates in...
CARFORUM Intellectual Property Rights and Innovation (CarIPI) will...
- 06** CARPI - Webinar on Trade M...
On 6 June 2023, the world Intellectual Property Organisation hosted a...
- 22** CARPI - IP Scan as basis of a...
On 22 May 2023, the CARFORUM Intellectual Property Rights and Innovation...
- 15** CARPI - High level event on L...
On 15 May 2023, the CARFORUM Intellectual Property Rights and Innovation...

NEWS & ACTIVITIES | WORK PLAN | PARTNERS | IP DOCUMENTS | LEARNING | PUBLICATIONS | ABOUT

Activity	Duration
WP1 - Raising awareness on the benefits of IPR	
1 High-level meetings on the benefits of IPRs	
2 Case study videos on Geographical Indications [1]	
3 Videos to promote the use of IP by SMEs	
4 World IP Day Activities	
5 Creativity and IP in Schools Part II [1]	
WP2 - Institutional strengthening and digitalisation	
6 Support IPOs in digitization of their business processes and databases	
7 Specialised Training for IPO Examiners and other IP stakeholders [1][2][3]	
8 Technical Assistance to Haiti: GIs, TMs, Designs, PVRS	
9 IP enforcement: Manual, training & study on border measures	
10 CARFORUM IP Case Law Conference & ADR systems [1]	
WP3 - Regional harmonisation of law and practice	
11 On-demand technical support to conclude the GI agreement	
12 International IP Treaties: promotion, training, legal gap studies, publications	
13 Conference on regional mechanisms for the administration of IPRs	
14 Trade mark / Design Common practice guidelines / manuals [1][2]	
15 Support in drafting and implementing modernized IP laws, regulations and promoting its use [1]	
16 Support to developing and implementing of PVR legislation and registration frameworks [1]	
17 Regional GTRF policy and strategy [1]	
WP4 - Generating value through IPR & business strategies	
18 Mentorship Programme: potential GI value chains [1]	
19 IP B2B training programme [1]	
20 IP Scan and IP Valuation for MSMEs	
21 Innovation in the Blue Economy	
22 Support to women entrepreneurs	



CarIPI - CARIFORUM Intellectual Property Rights and Innovation EUIPCooperation

CarIPI - Entrevista con Mariam Rodríguez de la Oficina Cubana de la Propiedad Industrial (OCPI) • 1:43

CarIPI - What is TMClass? • 1:40

VIEW FULL PLAYLIST

Thank you * Gracias * Merci * Bedankt

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EUIPcooperation



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