



EUIPO Resources and Academy Learning Portal

EUIPO Academy

Outline

- Who we are
- What is the Learning Portal?
- Content of the Learning Portal
- Other resources of the EUIPO
- Practical tips for the Portal
- Creating an account
- Q&A



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- **Who we are**
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Who we are - EUIPO Academy



Created in 2011



Our mission

Provide training and educational activities for **EUIPO staff, staff of the EU Intellectual Property Offices** and **other interested IP groups** by making use of new learning trends and technology.

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What is the Academy Learning Portal?



EUIPO Academy's
online learning & knowledge sharing hub.



+28000

Registered users



+550

Courses available



+340

Certified courses



Multiple **areas** of
knowledge

What is the Academy Learning Portal?



Self-paced



Courses from **10 minutes** to **6 hours**



Free of charge



Courses in several **languages**



Available **24/7**

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1. The Learning Portal flagship courses



★ 4.7 

2019 EUTM IN A NUTSHELL EN

  [Enrol](#)

E-LEARNING

European Union Trade Mark (EUTM) in a Nutshell 2019 (Basic level) (with certificate) [Basic](#) [Popular](#)

 240 min.  EN



★ 5 

2019 RCD IN A NUTSHELL EN

  [Enrol](#)

E-LEARNING

Registered Community Design (RCD) in a Nutshell 2019 (Basic level) (with certificate) [Basic](#) [Popular](#)

 210 min.  EN

★ 5 



  [Enrol](#)

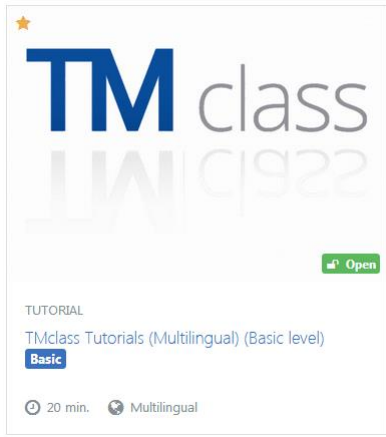
E-LEARNING

Guide to Proof of Use [Intermediate](#)
[New](#)

 400 min.  EN

EUIPO examiners also take [this](#) course!

2. The EUIPO flagship tools



★

TM class

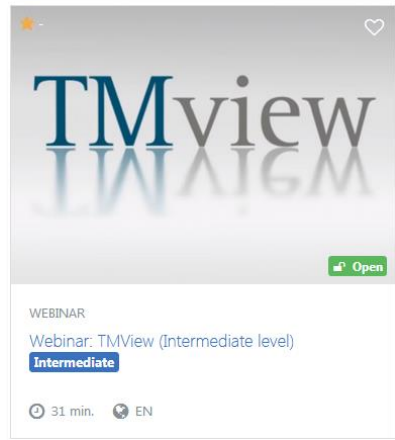
👍 Open

TUTORIAL

TMclass Tutorials (Multilingual) (Basic level)

Basic

🕒 20 min. 🌐 Multilingual



★

TMview

👍 Open

WEBINAR

Webinar: TMView (Intermediate level)

Intermediate

🕒 31 min. 🌐 EN



★

DesignClass

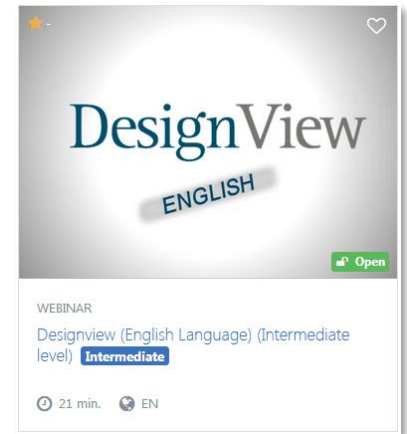
ENGLISH

👍 Open

WEBINAR

DesignClass (Intermediate level) **Intermediate**

🕒 30 min. 🌐 EN



★

DesignView

ENGLISH

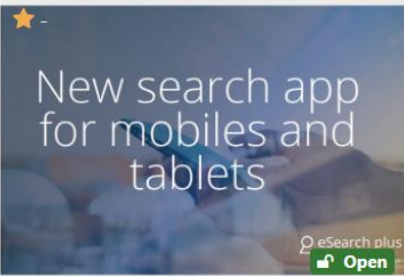
👍 Open

WEBINAR

Designview (English Language) (Intermediate level) **Intermediate**

🕒 21 min. 🌐 EN

2. The EUIPO flagship tools



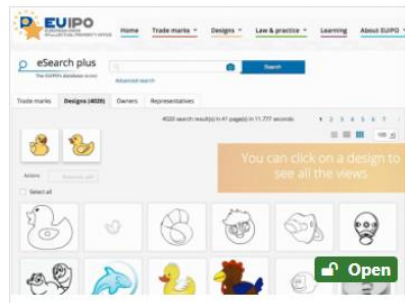
New search app
for mobiles and
tablets

eSearch plus
[Open](#)

WEBINAR

eSearch Plus including NEW app
(Intermediate level) [Intermediate](#)

🕒 22 min. 🌐 EN



EUROPEAN UNION
INTELLECTUAL PROPERTY OFFICE

Home Trade marks Designs Law & practice Learning About EUIPO

eSearch plus
The search revolution is here

Advanced search

Trade marks Designs (MID) Cases Representations

4022 search results in 41 pages in 11,237 seconds

You can click on a design to see all the views


Select all

[Open](#)

WEBINAR

Searching for figurative marks in
eSearch plus (Intermediate level)
[Intermediate](#)

🕒 22 min. 🌐 EN




eSearch Case Law

[Open](#)

WEBINAR

Webinar: eSearch Case Law in a
nutshell (Basic level) [Basic](#)

🕒 11 min. 🌐 EN/EN



eSearch Case Law

4.8

[Enrol](#)

E-LEARNING

eSearch case law (with certificate)

🕒 40 min. 🌐 EN



3. The Soft Skills Courses



WEBINAR

Presence, Impact, Influence in Virtual
Communication **Basic**

🕒 62 min. 🌐 EN



WEBINAR

Storytelling for impact **Basic**

🕒 68 min. 🌐 EN

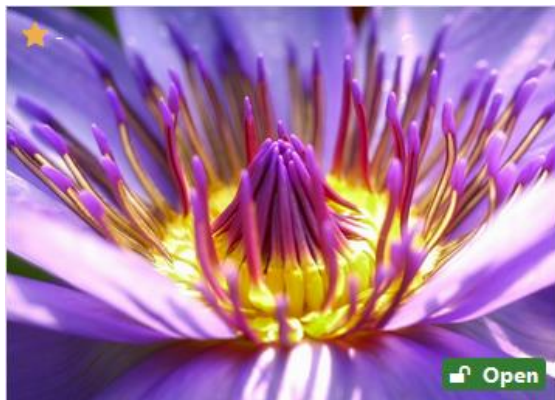


WEBINAR

Discover how to moderate like a
professional **Basic**

🕒 72 min. 🌐 EN

4. Other Popular Courses



WEBINAR

Webinar: The name of a plant variety in the Community plant variety right system - EN, DE, ES, FR & IT (Basic level)

Basic **Popular**

🕒 50 min. 🌐 EN/FR/DE/IT/ES



WEBINAR

Winnie the Pooh and friends: trade mark protection for cuddly toys (Intermediate level) (with certificate)

Intermediate **Popular**

🕒 43 min. 🌐 EN



E-LEARNING

Programme Management Basics

Intermediate **Popular**

🕒 30 min. 🌐 EN

5. Customised courses for you in Georgian




EUGIP
EU Georgia Intellectual Property Project

[Open](#)

WEBINAR

Workshop on alternative dispute resolution - (Georgian) **Intermediate**

🕒 298 min. 🌐 EN



[Open](#)

WEBINAR

EUIPO guidelines on Designs (Georgian version) **Intermediate**

🕒 19 min. 🌐 EN



[Open](#)

WEBINAR

Sakpatenti's guidelines for national and international design applications (Georgian version) **Intermediate**

🕒 34 min. 🌐 EN



Looking for more?



SEMINAR

Trade Marks and Geographical Indications: Future Perspectives (Intermediate level)

Basic Popular

255 min. EN

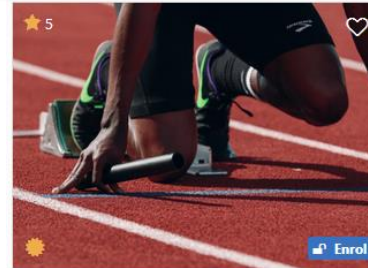


WEBINAR

Can a taste be protected by copyright?

Advanced

73 min. EN



WEBINAR

IP and Sport **Advanced**

61 min. EN



WEBINAR

Street Art & Intellectual Property Law: how do they interact?

Advanced

66 min. EN



WEBINAR

Enforcement of IP protected horticultural produce

Basic Popular

57 min. EN



WEBINAR

Webinar: Public order and morality (Advanced level) (with Certificate)

Advanced

50 min. EN

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MONTHLY NEWSLETTER - EUIPO LEARNING INSIGHTS



EUIPO
LEARNING
INSIGHTS

Love + Learn

APRIL 2022

UPCOMING EVENTS

TUESDAY WEBINARS



TUESDAY **LIVE**
WEBINARS



**2022 Edition of the EUIPO Guidelines:
Q & A live session**

12 April 2022
10:00 to 11:00 CEST

Speakers:
Kelly BENNETT - Legal Department, EUIPO
Marta Luce CAROSTAGNO - Legal Department, EUIPO
Katrina KOMARI - Legal Department, EUIPO
Tom CLARK - Legal Department, EUIPO
Nurse SIRO - Legal Department, EUIPO
Anja SODER - Legal Department, EUIPO

As a follow-up of the past [Webinars on the 2022 Edition of the EUIPO Guidelines](#) streamed on **22 March 2022**, EUIPO experts will discuss the Guidelines in depth through questions received from the audience regarding development in trade mark and design practice.

After this webinar, your doubts arising from the changes reflected in the 2022 Edition of the Guidelines will be answered.

Register [here](#) and join us on **Tuesday 12 April** at 10:00 (CEST).

The Academy will run two webinars every month from April to June.

You can also choose from a wide range of webinars. Stay tuned, and remember to check our [EUIPO Academy Learning Portal calendar](#) regularly (also available on the home page).

E-LEARNING COURSES



Track Case Law: GDC/JEU judgments and EUIPO BoA decisions (CI)

She (IP) matters!

Convergence of Trade Mark and Design Practices: Past, Present and Future

More e-learning courses can be found on the [EUIPO Academy Learning Portal](#)

DO YOU KNOW?

WORLD IP DAY

On **28 April** we will celebrate the world IP day - IP and You! - Innovating for a better future - with a webinar on [IP and sustainable economy: the potential of IP in driving green transition](#) organised in collaboration with EPO.

The Academy will run two webinars every month from April to June.

IP IN HISTORY



P in the 20th century (1957 – 2002)

During the second half of the 20th century, the IP system's development and sophistication really took off on both the international and national front. The second half of the 20th century was particularly important in Europe. In 1957, the conclusion of the Treaty of Rome paved the way to a process of European integration, whose main objective was the creation of an internal market within which the free movement of persons, goods, services, and capitals would be guaranteed. [Read more](#)

Any issues? Contact us at: Academy@euiipo.europa.eu

Many thanks to all the speakers who kindly contribute to the delivery of Academy activities.

Subscribe

Do not forget to subscribe to our monthly **newsletter!**



TUESDAY WEBINARS

TUESDAY WEBINARS LIVE



IP and sustainable economy: Unlocking the potential of intellectual property rights in driving green fashion.

World IP Day - Youth and Sustainability. Webinar in collaboration with EPO 26 April 2022
10.00 to 11.30 CEST

TUESDAY WEBINARS LIVE

**TUESDAY 15 FEBRUARY
10:00 CET**

* Recorded versions available

New EUIPO AI tools empowering customer services

Rahul BHARTIYA - Digital Transformation Department, EUIPO (moderator)
Eamonn KELLY - Operations Department, EUIPO
Cynthia DEN DEKKER - Operations Department, EUIPO
Corinne OLIVENCIA - Customer Department, EUIPO



TUESDAY WEBINARS LIVE



She (IP) Matters!

**8 March 2022
10.00 to 11.00**

TUESDAY WEBINARS LIVE

**TUESDAY 11 JANUARY
10:00 CET**

* Recorded versions available

Business-smart IP investments in Africa

Nancy SAMURIWO - IPR Enforcement Expert, Afripi
Blaise BEBEY ABONG - Project Officer, Afripi
Javier GUILLEM Moderator - Academy, EUIPO



ETMD EP for Paralegals

- Duration: 1 year
- Education programme only for **paralegals**
- Registration limited to 50 persons



ETMD

EDUCATION PROGRAMME

for paralegals

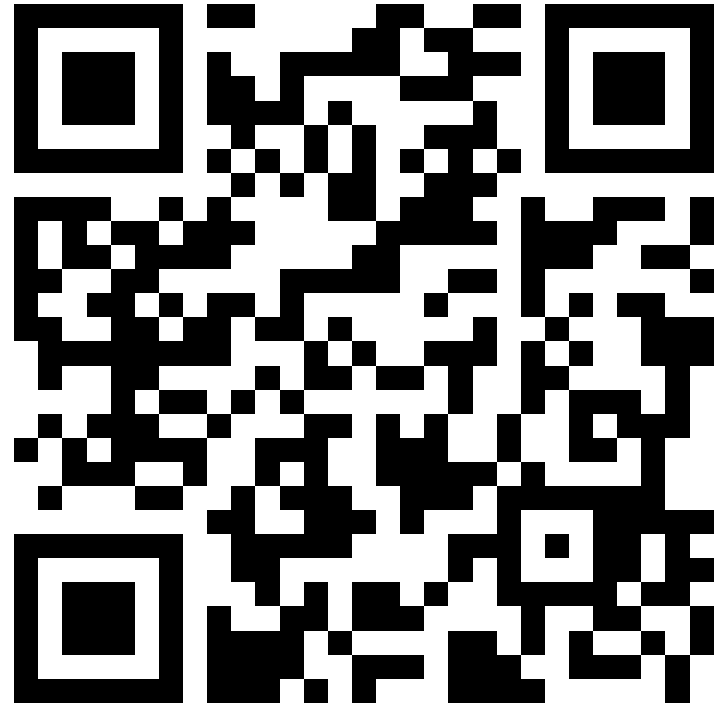
Joint EUIPO – EPO IP Executive Week

- In Munich, Germany
- For **top and senior management from IP offices** all over the world!
- Dates TBC



Now let's check out the
Learning Portal!

euiipo.europa.eu/knowledge



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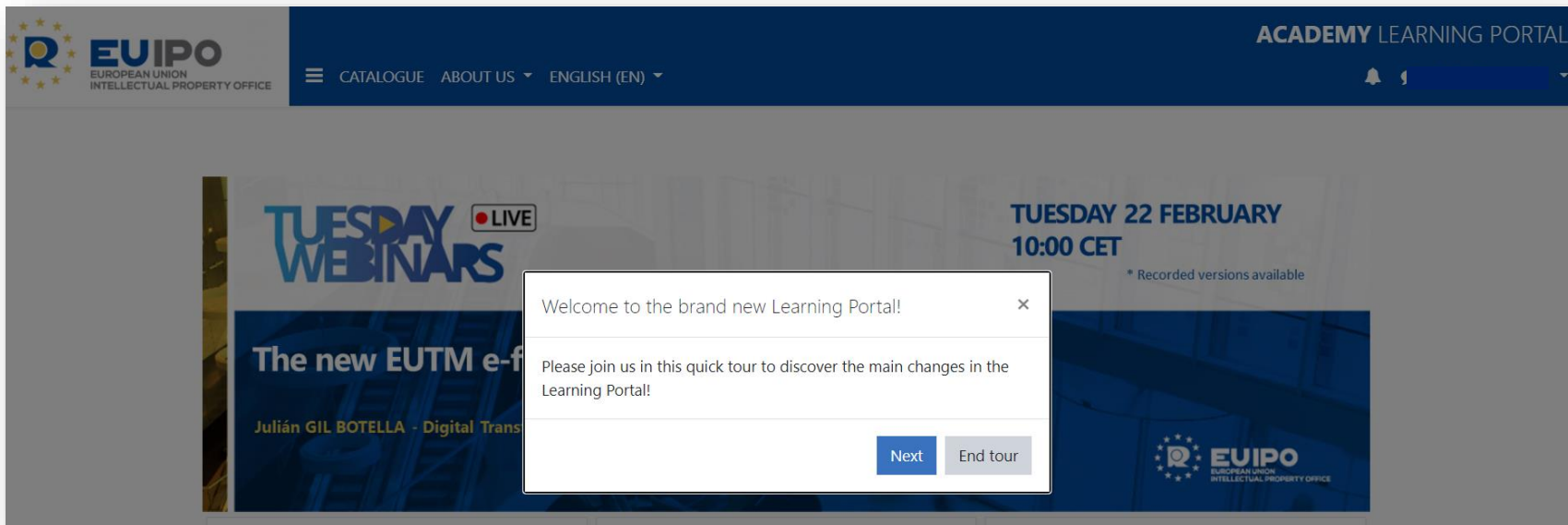




Practical tips for the Learning Portal

Start with our virtual tour!

The **first time** you access the LP a virtual tour will pop up.



The screenshot shows the EUIPO Academy Learning Portal interface. At the top left is the EUIPO logo. The top right corner displays "ACADEMY LEARNING PORTAL" and a user profile icon. A navigation bar contains "CATALOGUE", "ABOUT US", and "ENGLISH (EN)". The main content area features a "TUESDAY WEBINARS" banner with a "LIVE" indicator, scheduled for "TUESDAY 22 FEBRUARY 10:00 CET". A pop-up window is centered on the screen, containing the following text:

Welcome to the brand new Learning Portal!

Please join us in this quick tour to discover the main changes in the Learning Portal!

Next End tour

The background banner also includes the text "The new EUTM e-f" and "Julián GIL BOTELLA - Digital Trans". A small note at the bottom right of the banner states "* Recorded versions available".

Popular

←
→

★ 4.6
♥

2019 EUTM IN A NUTSHELL

EN

📌 Enrol
📌 Enrol

E-LEARNING
European Union Trade Mark (EUTM) in a Nutshell 2019 (Basic level) (with certificate) Basic Popular

🕒 240 min. 🌐 EN

★ 4.8
♥

2019 RCD IN A NUTSHELL

EN

📌 Enrol
📌 Enrol

E-LEARNING
Registered Community Design (RCD) in a Nutshell 2019 (Basic level) (with certificate) Basic Popular

🕒 210 min. 🌐 EN

★ 4.6
♥


📌 Enrol
📌 Enrol

WEBINAR
Video gaming and IP: how to play the game Intermediate Popular

🕒 105 min. 🌐 EN

Suggested courses

←
→

★ 4.4
♥


📌 Enrol
📌 Enrol

E-LEARNING
Achieve Your Objectives through Effective Delegation (Basic level) (with certificate) Basic

🕒 24 min. 🌐 EN

★ 4.4
♥


📌 Enrol
📌 Enrol

E-LEARNING
Developing Employees through Delegation (Basic level) (with certificate) Basic

🕒 12 min. 🌐 EN

★ 4.4
♥


📌 Enrol
📌 Enrol

E-LEARNING
Use Delegation to Develop Your Team (Basic level) (with certificate) Basic

🕒 24 min. 🌐 EN

Suggested courses, will be recommended by default if no preferences have been selected

First name !

Surname !

Email address !

Email display ?

City/town

Select a country

Select your training preferences

✕ TRADE MARKS
✕ DESIGNS

In the carrousel, I also can... Favourite a course!



★ 4.1 

NOW
LATER

 Enrol

E-LEARNING
Deferment of Publication for RCD (Intermediate level) (with certificate)
Intermediate **Popular**

My Learning

 My courses  My learning plans  **My favourites**

 My favourites learning plans

Name	Progress
------	----------


There are not favourites learning plans

 My favourites courses




Name	Status
------	--------


Achieve Your Objectives through Effective Delegation (Basic level) (with certificate)	Not started
---	--------------------


New EUIPO AI tools empowering customer services	Not started
---	--------------------


Click on the “” and you will **save your selected courses in your Dashboard as favorite**, so you keep them accessible.

My Learning

















 My courses
  My learning plans
  My favourites


127
Enrolled


69
Completed


260
Certificates

Show entries

Course name	Status	Certificate
 Microsoft Windows 10 End User: Hardware, Software, and Security Settings	Completed	
 Microsoft Windows 10 End User: New Features	Completed	
 EUTM in a Nutshell (with certificate)	Completed	
 More bloody meetings (Course)	Not started	
 Opposition proceedings (Advanced level) (with certificate)	Not started	
 Performance Review - Every manager's nightmare (Course)	Not started	
 Prevention of occupational hazards	Completed	
 Proof of acquired distinctiveness 3-3-2016 (Advanced level) (with certificate)	In progress	
 RCD in a Nutshell - 2018 (Basic level) (with certificate)	Not started	
 RCD in a nutshell 2017 (Basic level) (with certificate)	In progress	

Logged in user



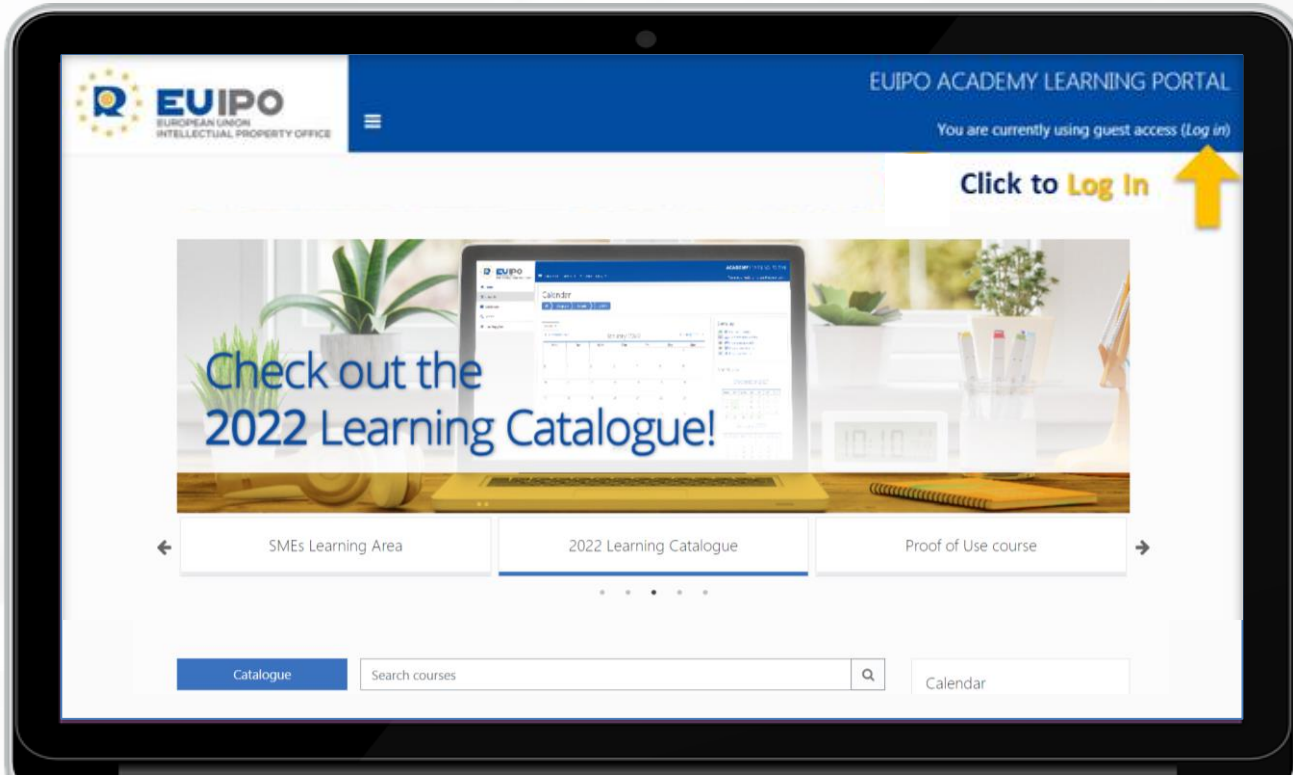
The Dashboard
For training follow up, status, and certificates.

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How can I create an account?



How can I create an account?

Click on **“Create my new account”** under
General User to register!

EUIPO User

👤 Users with an EUIPO corporate account.

[Log in](#)

General User

👤 Users with an EUIPO Website account.

[Log in](#)

[Create my new account](#)



Pan-European Seal

👤 Members of the Pan-European Seal Programme.

[Log in](#)

[Create my new account](#)

How can I create an account?

Fill in the fields with your personal data (note that the name and surname you write will be the ones printed in the certificate!) and submit the form after entering the captcha.

First name*

Surname*

How can I create an account?

Once submitted, the EUIPO will send you a confirmation email to the email address you wrote in the registration form with an activation link.

✓ *Sent successfully - account pending activation.*




Check your email: [redacted]

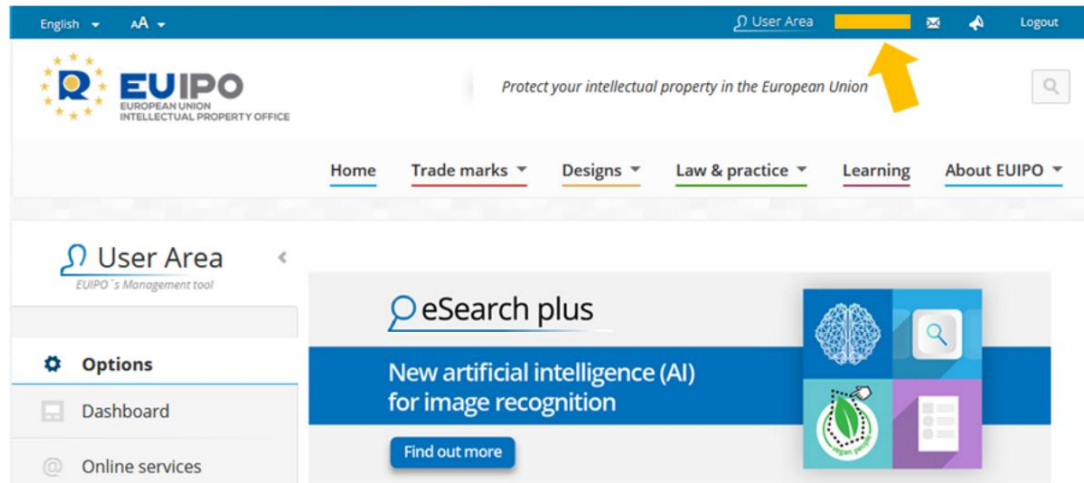
We have sent you an email from noreply@euipo.europa.eu

Next steps

- 1 Access your email and click on the link provided to continue with the registration process.
- 2 If you have not received the activation email [click here](#) to try again.

How can I create an account?

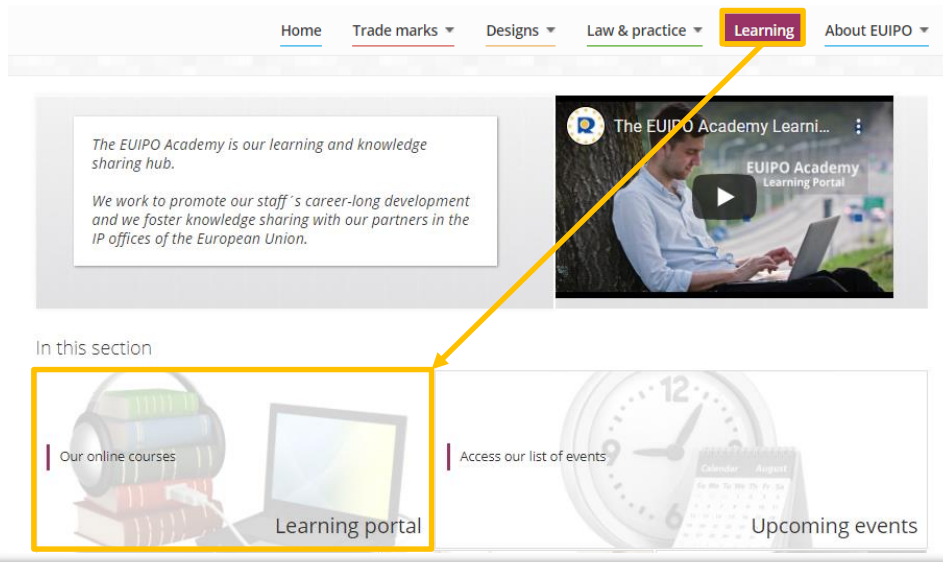
 After creating your password, you will be redirected to the EUIPO website:



The screenshot shows the EUIPO website's user interface. At the top, there is a navigation bar with 'English', 'AA', 'User Area', a search icon, a mail icon, a share icon, and 'Logout'. Below this is the EUIPO logo and the tagline 'Protect your intellectual property in the European Union'. A yellow arrow points to the 'User Area' link in the top navigation bar. Below the logo is a horizontal menu with 'Home', 'Trade marks', 'Designs', 'Law & practice', 'Learning', and 'About EUIPO'. The main content area is titled 'User Area' and 'EUIPO's Management tool'. On the left, there is a sidebar with 'Options', 'Dashboard', and 'Online services'. The main content area features a 'eSearch plus' section with the text 'New artificial intelligence (AI) for image recognition' and a 'Find out more' button. To the right of this text are four icons: a brain, a magnifying glass, a leaf, and a document.

How can I create an account?

Access the [Learning Portal](#) again by clicking on “Learning” in the menu and then on “Learning Portal”



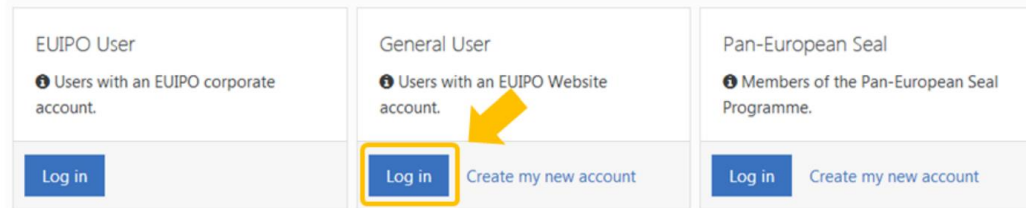
The screenshot shows the EUIPO website's navigation menu with the following items: Home, Trade marks, Designs, Law & practice, Learning, and About EUIPO. The 'Learning' menu item is highlighted with a yellow box. Below the menu, there is a section titled 'The EUIPO Academy is our learning and knowledge sharing hub.' with a video player showing a man working on a laptop. Below this, there is a section titled 'In this section' with two cards: 'Our online courses' (highlighted with a yellow box) and 'Access our list of events'. The 'Our online courses' card features an image of a laptop and a stack of books, and the text 'Learning portal' below it. The 'Access our list of events' card features an image of a clock and a calendar, and the text 'Upcoming events' below it.

How can I create an account?

On the Learning Portal, click on “Log in” in the top right corner.



Now click on “Log in” under General user.



Since you are already connected in the EUIPO website, you will be automatically logged in.

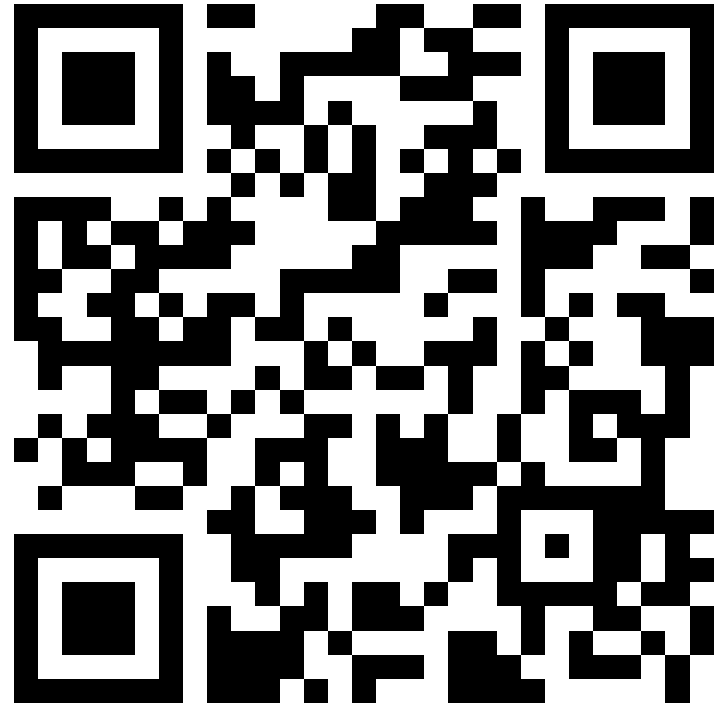
Do not forget to log in after the session 😊

CONGRATULATIONS
Welcome to the EUIPO Learning Portal!



Access the
Learning Portal
from anywhere!

learningportal@euipo.europa.eu



Q & A

