

OBJECTIVES

The overall objective of EUGIPP is:

- to support Georgian authorities to approximate to European standards and be able to integrate into the global economy by stimulating economic development and market opportunities.

In doing so, EUGIPP will contribute to the achievement of an adequate and effective level of protection and enforcement of IP rights in Georgia, and therefore will boost economic opportunities for companies.

EUGIPP objectives will be achieved by focusing on three expected results:

- Technical cooperation: strengthened institutions, networks, and staff working in the field of IP, for a more efficient and user-friendly IP rights system
- Policy and enforcement cooperation: contributed to the modernisation, transparency and fair implementation of IP policies and enforcement in Georgia
- Awareness raising: increased awareness on the benefits of a comprehensive IP rights system among opinion makers and specific segments of the general public in Georgia

FOCUS

What kinds of activities will take place?

1. Capacity building and training
2. Technical and legal support
3. Research and data collection
4. Awareness raising
5. Information sharing

TARGET GROUPS

- National Intellectual Property Center of Georgia (Sakpatenti)
- Policymakers in charge of IP rights and innovation
- IP rights enforcement bodies (judiciary, prosecutors, customs and investigation services)
- Industry, business associations and chambers of commerce
- Academic community
- General public

PRIORITY IP AREAS

Priority areas in the field of intellectual property

- Trade marks
- Designs
- Copyrights
- Enforcement of IPRs

MORE INFORMATION

For more information, please contact
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