



Webinar “Regional Overview: Traditional Knowledge and Traditional Cultural Expressions”

Dr. Wendy Hollingsworth, 30 November 2022



IN A NUTSHELL

Covering 16 CARIFORUM countries

Antigua & Barbuda; the Bahamas; Barbados; Belize; Dominica; Dominican Republic; Grenada; Guyana; Haiti; Jamaica; Saint Lucia; St Vincent and the Grenadines; St Kitts and Nevis; Suriname; Trinidad & Tobago; and Cuba

Implementing agency

European Union Intellectual Property Office (EUIPO)

Implementation modality

Indirect management - Contribution Agreement EU-EUIPO

Total duration of the implementation period

54 months (extended and budget added)
01/11/2019 – 30/04/2024

Total Budget

4,000,000 EUR
70% EDF
30% EUIPO contribution



CARIPI - OBJECTIVES

Overall objective

To contribute to the **integration of CARIFORUM into the World Economy**, through strengthening the enabling framework that stimulates innovation and competitiveness of the private sector.

Specific objective

To further upgrade and harmonise the systems for **IP creation, protection, administration and enforcement** in line with the CARIFORUM-EU EPA provisions, and to contribute **to regional integration** in IPR.



4 EXPECTED RESULTS (= CONTRACT)

Increased **awareness** of the value of innovation and IPR to economic and social development, among policy makers, private sector, and general public.

A network of **strengthened and more efficient IP institutions**, delivering high quality IPR administration and enforcement services, benefiting MSMEs in particular

Enhanced **legal and policy frameworks** in the area of TM, Designs and GIs, facilitating the participation in global protection systems in compliance with EPA provisions, and boosting regional harmonisation

Improved capacity of the productive sector to create, protect, utilize, commercialize and enforce their IP rights, thus stimulating innovation and new business models

REGIONAL LEGAL FRAMEWORK – GR, TK, TCEs

- Article 64 Revised Treaty of Chaguaramas – R&D
- Section 6 –



COTED shall co-operate with the Member States and competent organisations to devise means of protecting, developing and commercialising local knowledge about the value and use of the Region's biodiversity for the benefit of their populations, especially their indigenous peoples.

REGIONAL LEGAL FRAMEWORK – GR, TK, TCEs

- Article 66 Revised Treaty of Chaguaramas – Protection of IPRs



COTED shall promote the protection of IPR within the Community by:

(iii) the legal protection of the expressions of folklore, other traditional knowledge and national heritage, particularly of indigenous populations in the Community

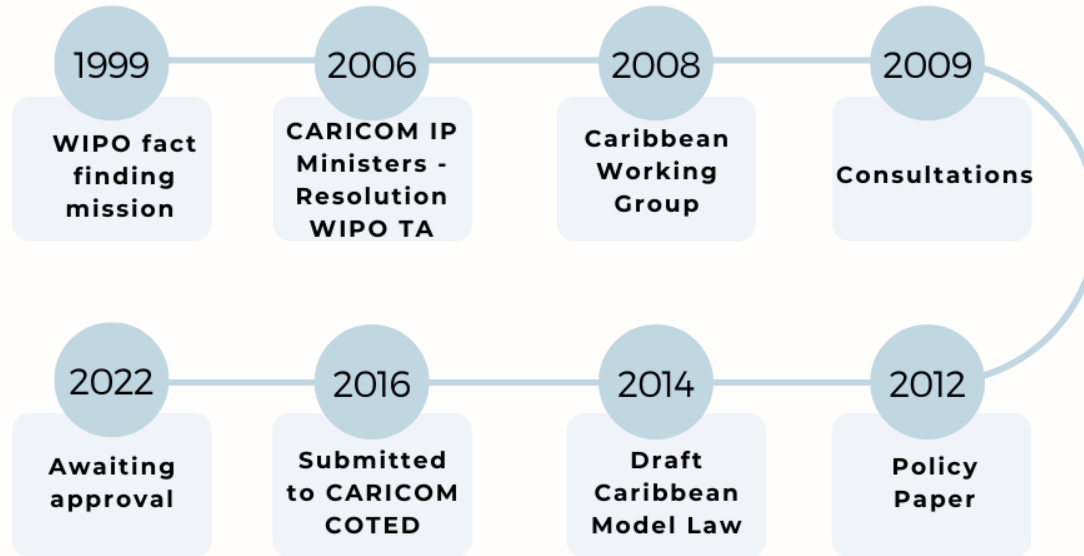
REGIONAL LEGAL FRAMEWORK – GR, TK, TCEs

- CARICOM Charter of Civil Society – Article XI – Rights of Indigenous Peoples

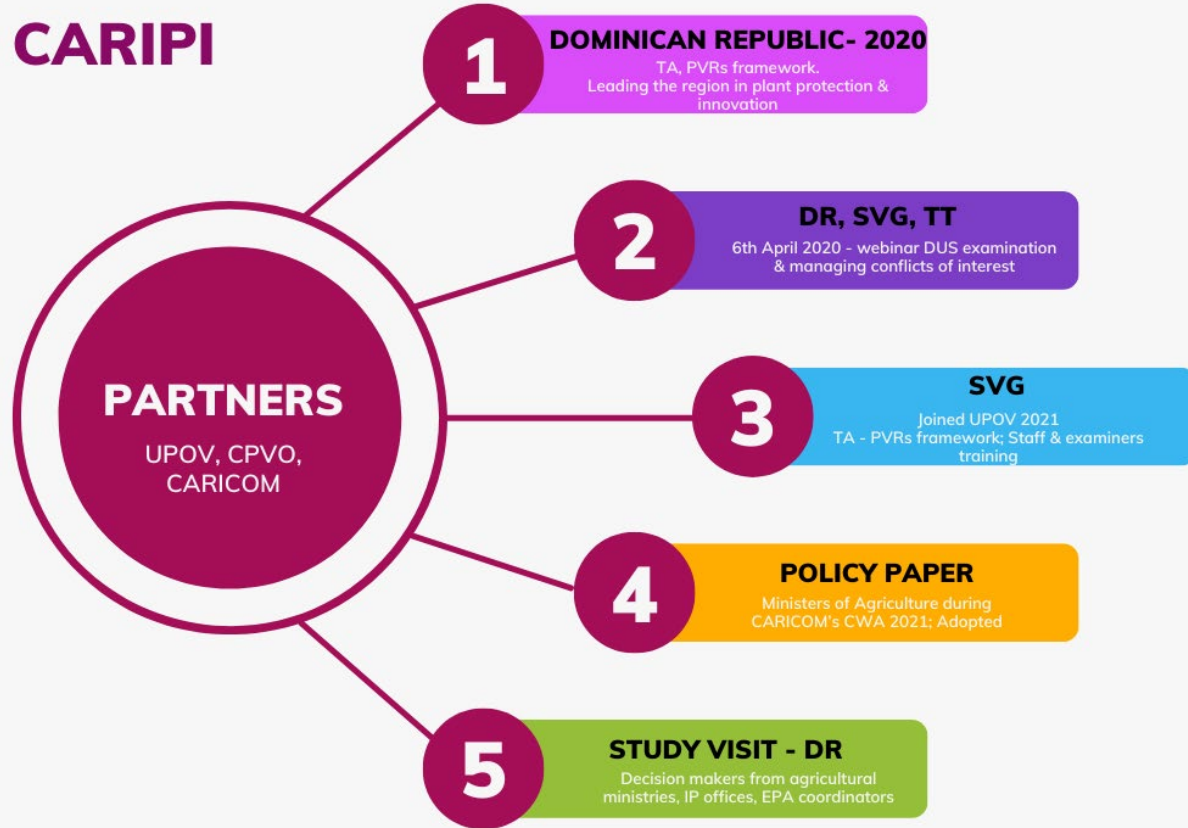


The States recognise the contribution of the indigenous peoples to the development process and undertake to continue to protect their historical rights and respect the culture and way of life of these peoples

GR, TK & TCES TIMELINE



CARIPI

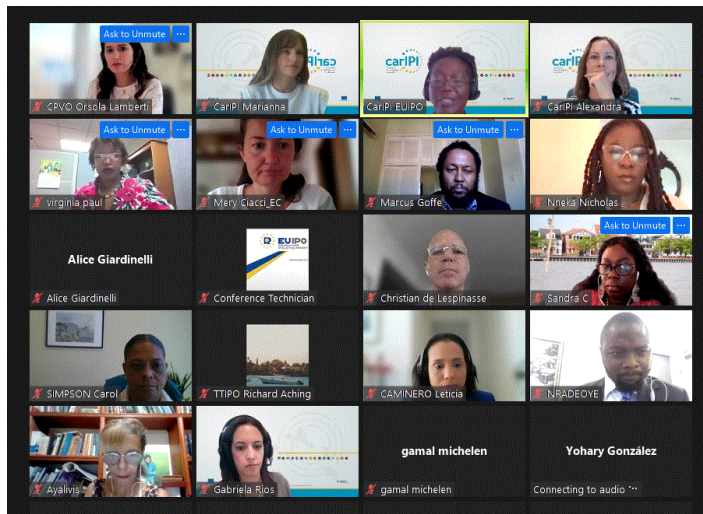


Traditional Knowledge, Traditional Cultural Expressions – Regional Perspective

CarlPI's Interventions - GRTKF

Webinar – 20 September 2022

- Protecting plant genetic resources, traditional knowledge and folklore: global and regional perspectives
- Continued to work with CS re: GRTKF based on their identified needs

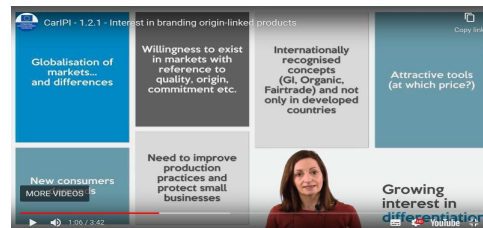


CarlPI's Interventions – OLP/GI Mentorship. Focus:

- Maximising the potential market value in the GRs, TK used in the production of unique products originating from the region
- Training modules
- Specific webinars

GI E-LEARNING course

<https://www.youtube.com/watch?v=8one-HbC9Zg>



<https://internationalipcooperation.eu/en/caripi/learning>

CarIPI's Interventions – OLP/GI Mentorship

3 key areas

1. Building out specifications –
Expert Aitor Pomares
2. Strengthening capacity of
producer groups to manage a GI
system – Experts Audrey Aubard
& Christopher Gentles
3. Marketing strategies around a
specific IP tool – Experts Ashley
Parasram & Vidya Ramadhar

CarIPI Actions

First cohort

9 producer groups + 1
individual producer

8 countries: DM, LU,
TT, BB, JM; GD, BZ;
HT



Cohort 2 - 2023

	Marketing	Specifications	Organization & Controls
1	Kalinago Crafts	Kalinago Crafts	Kalinago Crafts
2	St. Lucia Sea Moss	Grenada nutmeg	St. Lucia Sea Moss
3	Trinitario Cocoa	Trinitario Cocoa	Jamaica Honey
4	Moruga Hill Rice	Moruga Hill Rice	Moruga Hill Rice
5	Products by Os	Jamaica Black Castor Oil	Jamaica Black Castor Oil
6	Toledo Cacao	Toledo Cacao	Haiti – Rhum

CarIPI's Interventions – Future Action

- Continue to provide knowledge and TA to CS on how to use appropriate IP tools as it relates to GR, TK and TCEs
- Context
 - EPA
 - Regional integration
 - International agreements e.g. CBD, Nagoya



CARIPI



HOME > CARIPI



CARIFORUM Intellectual Property Rights and Innovation

Innovation and creativity are the core drivers of sustainable economic development, and intellectual property rights are the key tools to generate value from intangible assets.

A strong enabling environment for IP creation, protection, administration and enforcement will boost the participation of CARIFORUM countries in the world economy, and stimulate innovation and competitiveness of the private sector.

Bringing together stakeholders from the CARIFORUM countries, from the European Union, and relevant international organisations, our main goal is to:

- create stronger IP offices offering high quality, state of the art services to users
- ensure availability of effective IPR enforcement mechanisms
- contribute to the development of a sustainable and innovative private sector
- make doing business between the EU and CARIFORUM, and particularly within the CARIFORUM region easier.

[Read more...](#)



NEWS



ACTIVITIES



PARTNERS

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Thank you * Gracias * Merci * Bedankt

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