



CARIFORUM Intellectual Property Rights and Innovation

Dr. Sharon B. Le Gall | Port of Spain, Trinidad
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CARIFORUM



EU-CARIFORUM Regional project, funded by the European Union and implemented by the European Union Intellectual Property Office (EUIPO)

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Creativity and IP in CARIFORUM States' Schools

Pilot Project Update - Methodology



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Presentation Format

Presentation Format

An important goal of this project is to contribute to the next generation of creators and inventors by introducing age-appropriate IP concepts into the primary and secondary school systems and encouraging innovative activity for entrepreneurship in the early stages of education.

This presentation will address the following:

- Overall Project Deliverables
- Methodology
- Tasks completed to date and in progress

Overall Project Deliverables

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The project deliverables are as follows:

- D1 - Methodology and Workplan
- D2 - Submission of Draft Training Materials and Draft Regional Strategy
- D3 – Regional presentation of the results to date
- D4 – Submission of final version of training materials
- D5 – Delivery of three (3) online training sessions
- D6 – Report of the completion of D1-D5 in the required format including challenges encountered and any suggested recommendations

Where are we now ?

- Kick off meeting concluded in June 2022. Points of discussion included:
 - Training materials
 - Project timelines
 - CARIFORUM States that are a part of the Pilot Project, namely
 - Antigua and Barbuda
 - Jamaica
 - Trinidad and Tobago
- D1 – Methodology and Workplan conceptualised and completed
 - Discussed further below
- D2 - Submission of Draft Training Materials and Draft Regional Strategy
 - In progress
 - Discussed further below

Methodology

Methodology - Outline

The D1 - Methodology and Workplan – submission document comprised the following:

- Introduction
- Adaptation of Training Materials
- Proposed Strategy for the Regional Roll Out of the Pilot Project
- Guiding Principles for the Delivery of Three (3) Online Training Sessions
- Workplan

Methodology - Outline

Methodology for the ADAPTATION OF TRAINING MATERIALS comprising

- **Desk Reviews**
- **Interviews**
- **Focus Groups**
- **Group Meetings for Validation and Refinement of Proposed Adaptation of Training Materials**

Methodology - Outline

Methodology for the ADAPTATION OF TRAINING MATERIALS comprising

- **Desk Reviews** including reviews of
 - IP educational materials developed within the framework of the IdeasPowered@school project managed by the EUIPO Observatory. A preliminary desk review of these materials were done. These materials are under review by the EUIPO Observatory at present.
 - Various relevant curricula and teaching materials with a view to identifying the possible place for inclusion in the various curricula (subject to consultations with the relevant stakeholders, including but not limited to Curriculum Development Officers of the various Ministries of Education).
 - Relevant legislation to ensure compliance with and a reflection of the subject matter protected by those laws

Methodology - Outline

Methodology for the ADAPTATION OF TRAINING MATERIALS comprising

- **Interviews** which will be coordinated and conducted within the selected CARIFORUM States with the following, including
 - Intellectual Property Offices – they will be the first point of contact to determine (1) the nature and extent of their activities around building IP awareness in the primary and secondary school systems; and (2) their points of contact in the various Ministries of Education and Schools
 - Ministries of Education Curriculum Development Officers

Methodology - Outline

Methodology for the ADAPTATION OF TRAINING MATERIALS comprising

- **Focus Groups** are proposed to be coordinated and conducted with primary and secondary school teachers and students. The following will guide the design and constitution the focus groups for both teachers and students:
 - Focus group questions will be built around the IdeasPowered@school project materials
 - Gender balance attained as far as possible
 - Nuances of geography (for example from both islands of Trinidad as well as Tobago; Antigua as well as Barbuda), urban, rural, ethnicity taken into account as far as possible

Methodology – Outline

Methodology for the ADAPTATION OF TRAINING MATERIALS comprising

- **Group Meetings for Validation and Refinement of Proposed Adaptation of Training Materials** to test data gathered from the desk reviews, interviews and focus groups.

Methodology Outline

Proposed Strategy for the Regional Roll Out of the Pilot Project

- This is discussed in a later presentation

Guiding Principles for the Delivery of Three (3) Online Training Sessions

- This will be discussed in a later presentation

Tasks completed to date and in progress

Tasks completed to date and in progress

In summary

- D1 – Methodology and Workplan - completed.
 - Further adjustments have been made to the original Workplan for example, tasks have been further detailed and signed off as completed where relevant.
- D2 – Submission of Draft Training Materials and Draft Regional Strategy - in progress
 - Engagement with the national IPOs and Ministries of Education*
 - Sensitization letters have been sent to the Intellectual Property Offices in Antigua and Barbuda, Jamaica and Trinidad and Tobago
 - Those letters
 - Inquire into ways in which those offices have engaged the primary and secondary schools around building awareness about Intellectual Property
 - Explain the overall objective of the Pilot Project
 - Situate the Pilot Project within the larger CARIFORUM Intellectual Property Rights and Innovation (CarIPI) project

Tasks completed to date and in progress

- Those letters
 - Briefly discuss the teaching materials developed within the framework of the IdeasPowered@school project managed by the EUIPO Observatory and
 - The Methodology for the Pilot Project
- Similarly worded letters have been prepared and sent to the relevant Ministries of Education in Antigua and Barbuda and Trinidad and Tobago where initial interviews have been conducted.
- An engagement strategy for meetings with the relevant Ministries of Education includes
 - A brief introduction to Intellectual Property
 - How including IP in the syllabus aligns with overall education goals
 - The proposed Methodology for the Pilot Project
 - An invitation to provide feedback

Tasks completed to date and in progress

- D2 – Submission of Draft Training Materials and Draft Regional Strategy
Desk Review of EUIPO Observatory Educational Materials
- A preliminary review of the educational materials was completed. Areas for adaptation were identified.
- This will be elaborated on in a later presentation

Thank you * Gracias * Merci * Bedankt

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