

# **Common Practices on** design examination

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**CARIFORUM** 





# **CONVERGENCE OF PRACTICES IN DESIGNS**

- Common Practice on Graphic Representation of Designs
- Common Practice on Criteria for Assessing Disclosure of Designs on the Internet

# **Convergence Project - Importance**





# Colaborative Network connecting

IP Offices, user associations and other IP organisations

# The Convergence Projects- Principles





Jointly developed by IP offices and Users





- ❖ Focus on Practices → No legislative amendments required
- Commitment of implementation by the Participating National IP Offices



# **CP6: Graphic representation of designs**

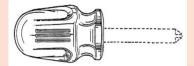
"Define a common practice for the graphic representation of a design which safeguards both the principle of legal certainty and the objective of having a flexible system of design registration available for users."



# **Objectives**



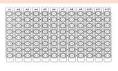
## **Disclaimers**







# Types of Views









# Neutral Background









## Format of Views

- Limited to Benchmarking
- General recommendations

# **Objective 1: Use of visual disclaimers**



**Definitions** 

General requirements for acceptability

General recommendations

For each type of disclaimer:

- Definition
- Requirements
  - Examples





# **Background**

Overall objective: to improve the overall quality and timeliness of the industrial design services in the region and facilitate stakeholders' access to information.

- 4-5 March 2021 Specialised trainings for IPO examiners: designs
   Webinar Design examination— practical aspects 2, 5th March, 2021
- March 2021 A questionnaire on Design practices was sent to IPOs
- March June 2021 Submission of answers and inputs by 8 IPOs
- June September 2021 Elaboration of the draft fiche (Vicos with IPOs when required)
- 10 June 2021 Publication of the Fiche

# Methodology



Process

Presentation of the Convergence Programme (CP6) on Graphic representations of designs

**Internal evaluation** 

Compilation and evaluation of the current practices

Questionnaire

IPO Experts' input

Draft of the Fiche concerning the practice on graphic representation of designs

# The Practice Fiche





**Publication on 10 th November 2021** 

A P	Antigua and Barbuda Intellectual Property and Commerce Office
BELIPO BLUE BITELLECTUAL PROFISERY CAPICAL	Belize Intellectual Property Office
<b>ec</b>	Cuban Industrial <u>Property</u> Office (Oficina Cubana de la Propiedad Industrial)
	Dominica Companies and Intellectual Property Office (CIPO)
ONAPI®	Dominican Republic National Office of Industrial Property (Oficina Nacional de la Propiedad Industrial)
JIPO Janaka Infektual Property Office	Jamaica Intellectual Property Office
	Saint Lucia Registry of Companies and Intellectual Property
DIE Nomenous Control of the Control	Intellectual Property Office of Suriname (Bureau Intellectuele Eigendom)

Graphic-Representation of Designs Fiche CarlPI [EN] [ES]

# The Practice Fiche – Visual Disclaimers

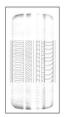


Requirements	
	Visual disclaimers will only be accepted when: They clearly indicate that protection is not being sought for certain features of the design shown in the representation. They are shown consistently in all the views where the disclaimer appears.  RCD No. 002322644-0001 (07.02) (pan handles) Owner. ACTERVIS, GMBH
Recommendations/ Guidelines	Graphic or photographic representations showing only the claimed design are preferred.  However, disclaimers can be used when the graphic or photographic representation of the design contains parts of the product for which no protection is sought. In these cases, the disclaimer must be clear and obvious: the claimed and disclaimed features must be clearly differentiated.  Where a disclaimer is used, broken lines are recommended. Only when broken lines cannot be used due to technical reasons (for example, when they are used to indicate stitching on clothing or patterns; or photographs are used), other disclaimers can be used: colour shading, boundaries and blurring.  NOTE: This recommendation does not apply to Antigua and Barbuda and Saint Lucia

# The Practice Fiche – Visual Disclaimers - Blurring



Although broken lines are the preferred disclaimer, if they cannot be used, the use of blurring could be an option. This type of visual disclaimer consists of obscuring the features for which protection is not being sought and may only be accepted when the features for which protection is sought are clearly distinguishable from the disclaimed (blurred) features.





NOTE: This statement does not apply to Cuba, Antigua Barbuda and Saint Lucia





CP10 Common Practice

Criteria for assessing disclosure of designs on the internet







#### Provide criteria and recommendations on:

- 1. Different sources of disclosure on the internet
- 2. Establishing the relevant date of disclosure
- 3. Means for presenting the evidence obtained from the internet
- 4. Exceptions to the availability of designs on the internet



**OUT** of scope

Assessment of 'circles specialised in the sector concerned'



# CP10: Introduction – Key concepts

# **Two-step test**: design made available to the public:

- published following registration or otherwise, or exhibited, used in trade or otherwise disclosed,
- **2** except ...

where these events could not reasonably have become known



# CP10: Introduction – Key concepts. Relevant case-law

#### Disclosure outside the EU



#### **CP10**

<u>T-651/16</u> of 14/03/2018 ('Footwear'), § 48 General Court

General presumption: design made available if event of disclosure is established, unless established exceptions apply



# **CP10: Introduction – Key concepts**

# **Exceptions**



Confidentiality



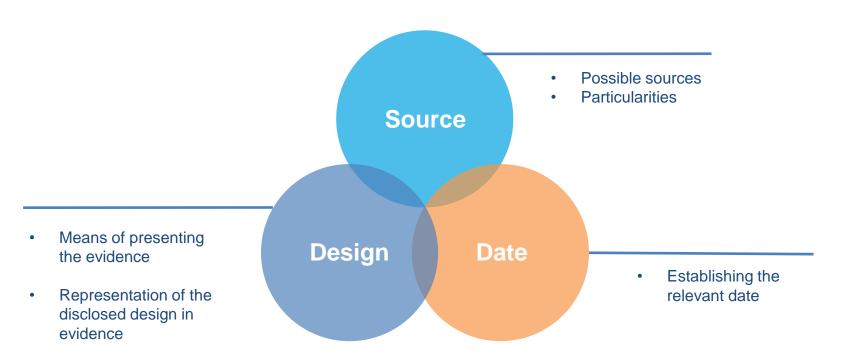
Designer/successor in title/third person during grace period



Abuse



# **CP10: Introduction – Key concepts**





# CP10: Introduction – Key concepts. Relevant case-law

#### Disclosure outside the EU

#### **CP10**

C-479/12 of 13/02/2014 ('Gartenmöbel'), § 33 Court of Justice of the European Union



A design can be disclosed anywhere in the world, including the internet.







#### Sources of disclosure on the internet

Most common internet sources:

Websites
Apps
Electronic mails
File-sharing



#### Sources of disclosure on the internet

# Types:

- E-commerce platforms
- Online databases
- Social media

#### Sources of disclosure on the internet. Relevant case-law

# **E-commerce platforms**

### **CP10**

ZR 187/16 of 11/01/2018 ('Ballerina shoes'), § 26 - 27 Federal Supreme Court of Germany I

Offering a product for sale in an e-shop = disclosure



Websites

# **CP10: Common Practice Principles**

#### Sources of disclosure on the internet. Relevant case-law

#### **Online databases**

#### **CP10**

<u>T-251/14</u> of 15/10/2015 ('Doors (part of)'), § 22 General Court



Publication of a design in an online database administered by public authorities constitutes disclosure

<u>T-513/09</u> of 16/12/2010 ('Ornamentación'), § 20 General Court

#### Sources of disclosure on the internet. Relevant case-law

#### Social media

#### **CP10**

<u>ICD 10 141</u> of 17/01/2017 ('Christmas decorations'),

pg. 3

**EUIPO** 

ICD 10 364 of 05/12/2016 ('Animal clothing'),

pg. 3 EUIPO

**Nebsites** 



ICD 10\_729 of 27/04/2018 ('Sofas'), pg. 6

- Social media is widely used by designers to share their work and products
- When printout/screenshot does not include all relevant information - recommended to submit additional evidence

37 O 17964/17 of 31/01/2018 ('Mythos H.'), § 27 - 28 Munich Regional Court I

 Provide information regarding the purpose or the nature of the relevant social media services



Websites

# **CP10: Common Practice Principles**

#### Sources of disclosure on the internet

## Recommendations

website in question

Present website evidence through a printout or a screenshot
 Evidence should display clear image of the design, date of disclosure and URL address
 Printouts: printing date assumed the date of disclosure, unless earlier relevant date established
 Submit information regarding the purpose and the main characteristics of the



#### Sources of disclosure on the internet

Traditionally, e-mails considered private correspondence. However, if aimed to **promote products**, it cannot be considered private correspondence

What should be taken into consideration is the **content** of the e-mail, and **not its** form

#### Sources of disclosure on the internet

## Recommendations

- **01** E-mail evidence should include:
  - representation of design
  - clear indication of relevant date
- Indicators of circle specialised in the sector concerned: recipients of the e-mail and its purpose
- Veracity of the confidentiality claim: keep in mind the contents, recipients and purpose of an e-mail



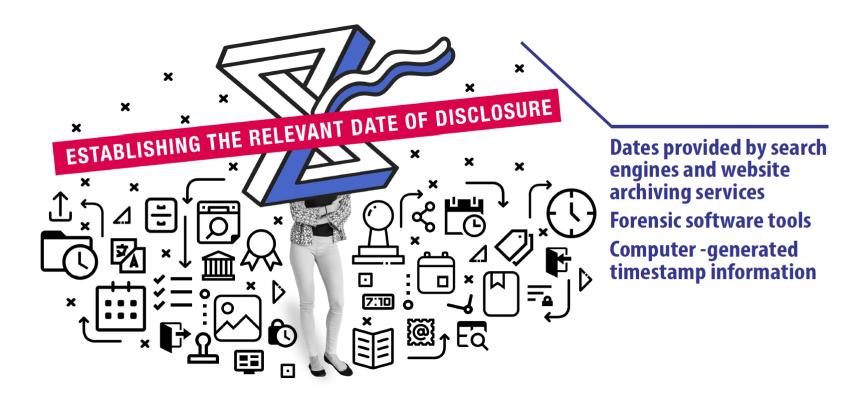
#### Sources of disclosure on the internet

File incorporating design uploaded to a file sharing system = **disclosure** (in principle)

## 2 key aspects:

- link between the contents of the file containing a design and the file's reference in the file sharing system
- relevant date







## Establishing relevant date of disclosure

Necessary criterion for assessing disclosure

#### Establishment of the date of disclosure:

i.e. the date when the design was made available to the public

This section provides

**Non-exhaustive list of tools** to help determine relevant date when design made available on the internet



# Establishing the relevant date of disclosure

### **Establishing relevant date of disclosure**

# **Tools:**

- 1 Search engines and web archiving services
- 2 Computer-generated timestamps
- **3** Software forensic tools

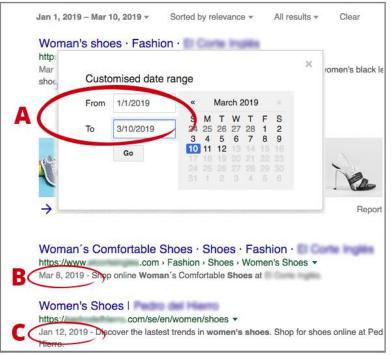




## Establishing relevant date of disclosure

Search engines allow users to search for the information within a specific time frame







## Establishing relevant date of disclosure

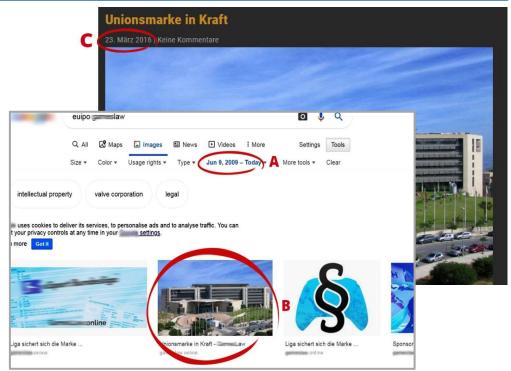


Search engines and website archiving services

# **Setbacks**

Established time frame search ('A') might give a result of when the site was cached ('B') and not the date when the content was published ('C')



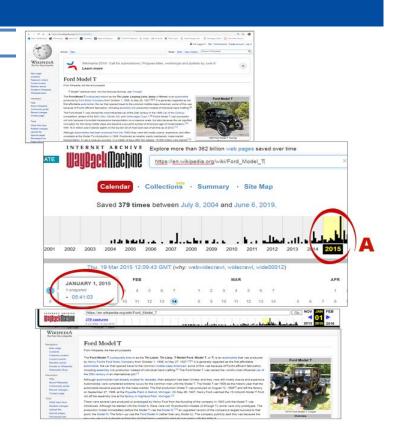




# Establishing relevant date of disclosure

Website archiving services (e.g. "WayBack Machine") can help prove date of disclosure.

- Access to archived websites or parts thereof as they appeared at a certain point in time ('captures') ('A')
- Possibility to view and navigate them





## Establishing relevant date of disclosure



## **Setbacks**

- limited access to website content
- content removal
- sporadic updates

## Recommendations

- **01** Use website archiving services instead of search engine services
- **02** Separate parts of the archived website might relate to different dates



#### Establishing relevant date of disclosure. Relevant case-law

#### **CP10**

 No. O-544-17 of 27/10/2017 ('plastic bottle, aluminum bottle, chemical bottle, general use bottle, fuel tank applications bottle'), § 38
 UKIPO

- R 25/2014-3 of 02/07/2015 ('Soft drink bottle'), § 29
- R 1537/2016-3 of 28/09/2017 ('Wheel rims'), § 22
- R 2112/2015-3 of 08/03/2017 ('Flushing systems for water closets'), § 42
- R 1849/2015-3 of 20/12/2016 ('Doors'), § 24
- R 1341/2013-3 of 05/03/2015 ('Packaging'), § 18 EUIPO

Web archiving services is a valuable tool for proving the date of disclosure.

However, in order to prove disclosure using this tool, the relevant date should be corroborated by further information.







#### Means for establishing the date of disclosure

- Any means able to prove disclosure (or rebut the availability) of a design can be submitted
- Disclosure can be established by submitting various types of evidence
- Evidence proving disclosure extracted from the internet can be submitted with other pieces of evidence
- Integrity of the documents submitted is assumed



Means for establishing the date of disclosure

#### Recommendations

- **01** Clearly indicate the source of disclosure
- **02** If necessary, provide additional information (on the source)
- **03** Ensure the quality of the evidence is sufficient to define the features of the design and identify the relevant date



Means for establishing the date of disclosure

#### Printouts and screenshots should



- the source (e.g. URL address)
- the relevant date
- the disclosed design

not be manually modified



Means for establishing the date of disclosure

#### Recommendations

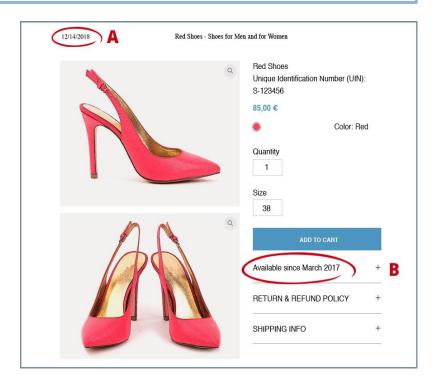
- •When a printout or screenshot does not include all of the relevant information, submit additional evidence providing the missing elements
- When a printout or a screenshot is inserted in the text of the submissions and contains additions for illustrative purposes, such as highlighting or indicating the relevant elements, submit an unaltered version of the printout or screenshot as a separate document



#### Means for establishing the date of disclosure

#### B) Relevant date

- Distinguish between printing date (printout) and date of disclosure
- Printing date ('A') assumed date of disclosure, unless an earlier relevant date can be established from:
  - URL address
  - contents of the document itself or
  - any other evidence ('B')





Means for establishing the date of disclosure

#### B) Relevant date

#### Recommendations

When several dates are indicated in a printout/screenshot, clearly indicate which is the relevant date

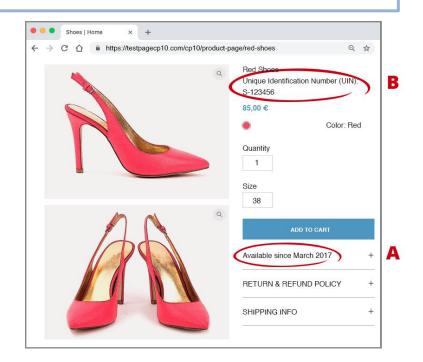


#### Means for establishing the date of disclosure

#### <u>Printouts and screenshots from</u> e-commerce platforms

E-commerce platforms can indicate the date when the product was first available for sale ('A')

The specific product reference (e.g. name or a code) can link information on the product contained in other evidence ('B')

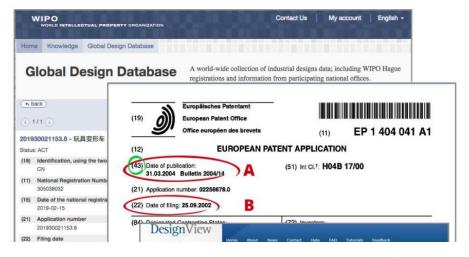




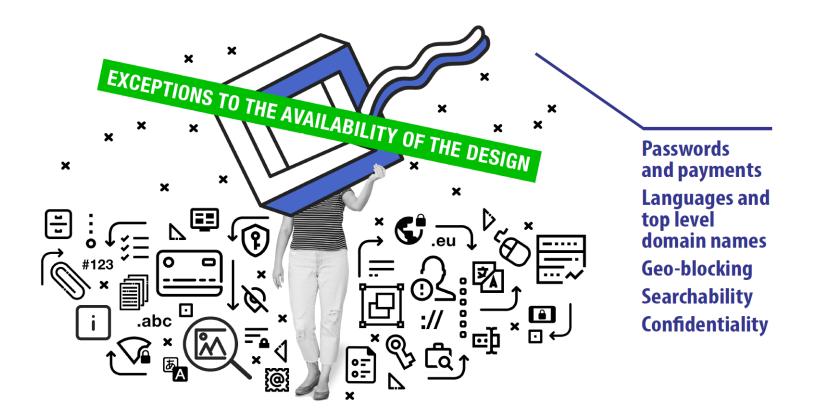
Means for establishing the date of disclosure

# Printouts and screenshots from online databases

- Publication date from online databases = relevant date ('A')
- Designs published in online databases administered by public authorities = disclosed as from the indicated publication date









Exceptions to the availability of designs on the internet

# **Exceptions**

- Not reasonably known in the normal course of business
- Under explicit/implicit confidentiality conditions
- Made available by designer/successor in title/third person during 12-month grace period
- Consequence of an abuse in relation



#### Exceptions to the availability of designs on the internet



#### **CP10**

<u>R 853/2014-3</u> of 06/06/2016 ('**Footwear'**), § 83 – 84 EUIPO

<u>T-651/16</u> of 14/03/2018 ('Footwear'), § 54, 56, 61 General Court

- Taking into account the global nature of the internet, in general, online content is avaliable worldwide.
- To refute the presumption of disclosure, the exception has to be proven by submitting respective evidence.
- "When analysing whether events of disclosure of a design could not have reasonably become known to the circles specialised in the sector concerned, examine whether it was not actually possible for those circles to be aware of the events constituting disclosure of a design."



# Exceptions to the availability of the design

#### Exceptions to the availability of designs on the internet



Passwords & payments



Languages & top-level domain names



Searchability



**Geo-blocking** 



Confidentiality



#### Exceptions to the availability of designs on the internet

In general, neither restricting access to a limited circle of people by password protection, nor requiring payment for access would prevent a design that has been made available on a webpage, app or file sharing platform from forming the prior art.

Exception: internal databases used by employees of a company





#### Exceptions to the availability of designs on the internet. Relevant case-law

#### **CP10**

ICD No 9862 of 03/03/2016 ('Fireplaces (indoor -)'), pg. 4 EUIPO



ICD 10 388 of 23/11/2017 ('Jars'), pg. 7 EUIPO



Password protection/payment for access does not prevent a design from forming part of the prior art



#### Exceptions to the availability of designs on the internet

#### Languages:

- Do not (in principle) affect perception of a design but can impair the possibility to find them on the internet
- Image search technology allows designs published in different languages to be found

#### **Top-level domain:**

- In principle, not an obstacle to find designs on the Internet
- But can serve as an indicator of the likelihood of the specialized circle accessing the site



#### Exceptions to the availability of designs on the internet. Relevant case-law

#### **CP10**

<u>T-227/16</u> of 21/06/2018 ('Floor covering'), § 28 General Court



R 1750/2016-3 of 04/01/2018 ('Locks'), § 13 - 15 EUIPO

- Establish whether the specialized circle is expected to search for information in the respective language
- Depending on the sector concerned, it can be usual or not for the specialised circles to consult information in non-EU languages



#### Exceptions to the availability of designs on the internet

Assess the possibility for the specialized circle to find the prior art on the internet

- Consider whether the site was technically accessible
- Customs/behaviours in the normal course of business





#### Exceptions to the availability of designs on the internet

Designs disclosed under explicit/implicit confidentiality conditions will not constitute disclosure

Circumstances that might affect the effectiveness of the confidentiality claim in an e-mail:

- contents
- purpose
- recipients





# **THANK YOU GRACIAS MERCÍ BEDANKT**





























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