

CARIFORUM Intellectual Property Rights and Innovation TM CLASSIFICATION

\ominus 🔄 🕫 🏶 🛟 😔 💽 🔕 📚 🚺 🐶 🥩 🤕 🔄

Liina Puu EPA 26/10/2022



CARIFORUM

EUIPO EUROPEAN UNION INTELLECTUAL PROPERTY OFFICE

This Project is funded by the European Union and implemented by the European Union Intellectual Property Office (EUIPO)

caripi-hub.eu

THE NICE CLASSIFICATION



Class Headings

 indicate in a general manner the fields to which, the goods or services belong

Explanatory Notes

 clarify the criteria of which type or examples of goods or services are included in the class

Alphabetical List

 may be consulted in order to ascertain the exact classification of individual goods or services by analogy

General Remarks

 a short collection of basic principles explaining what criteria should be applied if a term cannot be classified in accordance with the Class Headings or Alphabetical List

CASE LAW (CJEU) PRAKTICER C-418/02



Terms not presented in the Nice classification

The concept of 'services' referred to by Directive to approximate the laws of the Member States relating to trade marks <u>covers services provided in connection with retail trade</u> in goods

For the purposes of registration of a trade mark for such services, it is not necessary to specify in detail the service(s) in question. <u>However, details must be provided with regard to</u> <u>the goods or types of goods to which those services relate</u>



CASE LAW (CJEU) IP TRANSLATOR C-307/10

Nice classification, class headings

An applicant who uses the general indications of a class heading of the Nice Classification <u>must specify whether its</u> <u>application for registration is intended to cover all the goods</u> <u>or services included in the alphabetical list of that class or only</u> <u>some of those goods or services</u>.

If the application concerns only some of those goods or services, the applicant <u>is required to specify which of the</u> goods or services in that class are intended to be covered.



CASE LAW (CJEU) IP TRANSLATOR C-307/10

Directive:

requires the goods and services to be identified with sufficient clarity and precision to enable the competent authorities and economic operators, to determine the extent of the protection conferred by the trade mark

does not preclude the use of the general indications of the class headings to identify the goods and services for which the protection of the trade mark is sought, provided that such identification is sufficiently clear and precise

COMMON COMMUNICATION CP1 and CP2



CP 1 Common Practice on the Acceptability of Classification Terms and the General Indications of the Nice Class Headings

CP 2 Common Communication on the Interpretation of Scope of Protection of Nice Class Headings



COMMON COMMUNICATION CP1

A description of goods and services is <u>sufficiently clear and</u> <u>precise</u> when its scope of protection can be understood from its <u>natural and usual</u> <u>meaning</u> Identifying factors such as characteristics, purpose and/or identifiable <u>market sector</u> consumers and/or sales channels

skills and knowhow to be used/produced

technical capabilities to be used/produced



COMMON COMMUNICATION CP 1

A term may be clear and precise in a particular class without further specification

If protection is sought for a specialised category of goods and services or a specialised market sector further specification of the term may be necessary, for example:

| Furniture (cl 20) | | Clothing (cl 25) | | | |
|--|----------|--|--|--|--|
| Furniture especially made for Protection Pro | | /e clothing (cl 9) | | | |
| Furniture especially made for laboratories (cl 9) | Clothing | especially for operating rooms (cl 10) | | | |

CP1EXAMPLES



| Not clear and precise term | Proposals / possible solutions: (examples from HDB) | | | | |
|---|---|--|--|--|--|
| Goods of common metal not included in other classes (cl 6) | Construction elements of metal (cl 6) ; Building materials of metal (cl 6) | | | | |
| Machines (cl 7) | Agricultural machines (cl 7 Machines for processing plastics (cl 7) Milking machines (cl 7) | | | | |
| Goods in precious metals or coated therewith (cl 14) | Works of art of precious metal (cl 14) | | | | |
| Goods made from paper and cardboard (cl 16) | Filtering materials of paper (cl 16) | | | | |
| Goods made from rubber, gutta-percha, gum, asbestos and mica (cl 17) | Rings of rubber (cl 17) | | | | |
| Goods made of these materials [leather and imitations of leather] (cl 18) | Briefcases [leather goods] (cl 18) | | | | |
| | | | | | |

CP 1 EXAMPLES



| Not clear and precise term | Proposals / possible solutions: (examples from HDB) | | | | |
|--|--|--|--|--|--|
| Goods (not included in other classes) of wood, cork, reed, cane, wicker, horn, bone, ivory, whalebone, shell, amber, mother-of-pearl, meerschaum and substitutes for all these materials, or of plastics (cl 20) | Door fittings, made of plastics (cl 20) Figurines of wood (cl 20) | | | | |
| Repair (cl 37) | Shoe repair (cl 37) Repair of computer hardware (cl 37) | | | | |
| Installation services (cl 37) | Installation of doors and windows (cl 37) Installation of burglar alarms (cl 37) | | | | |
| Treatment of materials (cl 40) | Treatment of toxic waste (cl 40) Air purification (cl 40) | | | | |
| Personal and social services rendered by others tomeet the needs of individuals (cl 45) | Personal background investigations (cl 45) Personal shopping for others (cl 45) Personal shopping for others (cl 45) | | | | |

CP 1 GENERAL INDICATIONS OF THE NICE CLASS HEADINGS

| Class 7 | Machines and machine tools | | |
|----------|--|--|--|
| Class 37 | Repair | | |
| Class 37 | Installation services | | |
| Class 40 | Treatment of materials | | |
| Class 45 | Personal and social services rendered by others to meet the needs of individuals | | |

carIPI

CASE LAW (CJEU) SKYKICK C-371/18



Directive must be interpreted as meaning that

 Community trade mark or a national trade mark cannot be declared wholly or partially invalid on the ground that terms used to designate the goods and services in respect of which that trade mark was registered lack clarity and precision

Terms such as computer software do lack clarity and precision

ADMINISTRATIVE TOOL FOR CLASSIFICATION



Terms that are accepted for classification

purposes in all EU

offices

HDB

Classification databases of participating offices EU and outside the EU

TMclass

14

TMclass



Tmclass enables search for the goods and services the mark will be used for

Build a list of goods and servises by selecting terms from available databases

Transalate a list of goods and servies

TMclass



Terms are divided into concepts (synonymous groupings)

Concepts include master and variant terms

Base language English

All concepts exist in all EU languages

TMclass



| TMclass | Classification Tools - | Classification Resources - | Translation Tools+ | | My List: You have made no selection |
|------------|------------------------|----------------------------|--------------------|--------------|-------------------------------------|
| | | | | OVAL (OV) | |
| | | | | IPOPHL (PH) | |
| | | · | | 🔲 USPTO (US) | |
| Disclaimer | | | | | Advanced criteria ± |

+

| Bro | owse terms (Taxonomy) | Result | |
|----------|---|-------------|---|
| lassific | cation | 82.533 | |
| ⊳ Go | oods | 61.886 | |
| ₄ Se | rvices | 20.647 | 1 |
| Þ | Class 35 | 2.704 | |
| \$ | Class 36 | 2,441 | |
| Ð | Class 37 | 2.687 | |
| D | Class 38 | 1.168 | |
| | Class 39 | 1.856 | |
| | Distribution by pipeline and c | able | |
| | Transport Navigation (positioning, a course plotting) | | |
| | Transportation and delive | | |
| | Rental of means of transp | oortation | |
| | Travel and passenger training | nsportation | |
| | Rescue, recovery, towing services | and salvage | |
| | Packaging and storage of good | ds | |
| | Vehicle parking and storage | | |
| Þ | Class 40 | 1.279 | |
| Ð | Class 41 | 3.510 | |
| 5 | Class 42 | 2.741 | |

| Clas | ss 39 > Tr | ansport > Rental of means of transportation | | | | | | |
|------|--------------|--|----------------|--------|------|--------|----------|--------|
| | | | 8 Link to this | page C | Show | source | and off | ices + |
| ispl | aying 1 - 25 | of 194 results | | | | Page | e 1 of 8 | H H |
| | Class | Term | Harmonised | Harm | Nice | IDli | Grou | MGS |
| 3 | 39 | Aeroplane rental | 1 | | | | | 0 |
| 0 | 39 | Air charter brokerage services | 4 | | | | | |
| 3 | 39 | Aircraft charter brokerage | 4 | 0 | | | | |
| 3 | 39 | Aircraft chartering | 4 | .0 | | | | |
| 3 | 39 | Aircraft chartering services | 4 | | | | | 0 |
| 3 | 39 | Aircraft rental | 4 | | | 107 | | |
| | 39 | Aircraft (Rental of -) | 4 | 0 | | | | |
| | 39 | Airplane chartering | 4 | 0 | | | | 0 |
| 3 | 39 | Airplane rental | 4 | .0 | | | | ø |
| 3 | 39 | Arrangement of vehicle rental | 4 | | | | | |
| | 39 | Arranging car hire as part of package holidays | 4 | 0 | | | | 0 |
| 3 | 39 | Arranging of car hire | 4 | | | | | |
| | 39 | Arranging of vehicle hire | 1 | 0 | | | | |
| 3 | 39 | Arranging of vehicle rental | 1 | 0 | | | | |
| | 39 | Arranging vehicle hire | 1 | 0 | | | | |
| | | | | | | | | |

CASE LAW T-690/14



Nice classification

TMclass

Taxonomy, has no legal effect, since the scope of protection of an EUTM is always defined by the natural and usual meaning of the terms chosen, not by their position in the hierarchical structure of the Office's taxonomy T-690/ 14 § 66.

CASE LAW (CJEU) BASIC C-400/14 P



The Nice Classification cannot determine, in itself, the nature and characteristics of the services

The explanatory note to Class 39 of the Nice Agreement does not constitute an exhaustive enumeration of the services § 56

CASE LAW T-367/16 and T-89/17

Each term is assessed in the context of the class in which it is applied for T-367/16 § 50; T-89/17 § 32-33

CASE LAW (CJEU) EDISON C-121/19 P



https://curia.europa.eu/juris/document/document.jsf?text=&docid=23 1103&pageIndex=0&doclang=en&mode=req&dir=&occ=first&part=1

Thank you * Gracias * Merci * Bedankt

Email Address

caripi@euipo.europa.eu

Website

caripi-hub.com

y

@EUIPcooperation





euipcooperation







CARIFORUM



This Project is funded by the European Union and implemented by the European Union Intellectual Property Office (EUIPO)

caripi-hub.eu