

A SMALL
**ENTREPRENEUR'S
JOURNEY**



**START.
SURVIVE.
SUCCEED.**

SHERILL RAMOS QUINTANA

**Leadership &
Entrepreneurial Journey**

**“GROWING
THE BRAND
BEYOND
BORDERS”**

FROM TOLL MANUFACTURING TO FRANCHISING



Oryspa has 60 locations and presence in 12 other countries

KUTITAP AROMATHERAPY CRAFTS



Mother company of Oryspa Spa Solutions Inc., a toll manufacturing company of scented candles that was established in 2000.

ORYSPA SPA SOLUTIONS INC.



Oryspa Store located at SM Calamba City Laguna.
1ST Oryspa branch and was launched in 2010.

VALUE ADDING - AGRICULTURE AND FAIR TRADING

Inclusive Business Model



“We are all meant for a **beautiful Future** all we have to do is to **evolve into Greatness**”
-Sherill Quintana

Protecting the IP Assets: The Madrid Protocol Way



AEC Priority Integration Sector Excellence Award for Healthcare 2016



“EXPORT THE BRAND NOT JUST THE PRODUCTS”



ORYSPA®
SPA EXPERIENCE ANYWHERE ANYTIME

Stress and Pain Relief

For inquiries: contact our office at 0927-877-7070 / [049] 502 6916 or email us @ orypsasales@gmail.com

ORYSPA®
SPA EXPERIENCE ANYWHERE ANYTIME

Bath & Body Care

For inquiries: contact our office at 0927-877-7070 / [049] 502 6916 or email us @ orypsasales@gmail.com

ORYSPA®
SPA EXPERIENCE ANYWHERE ANYTIME

Facial Care

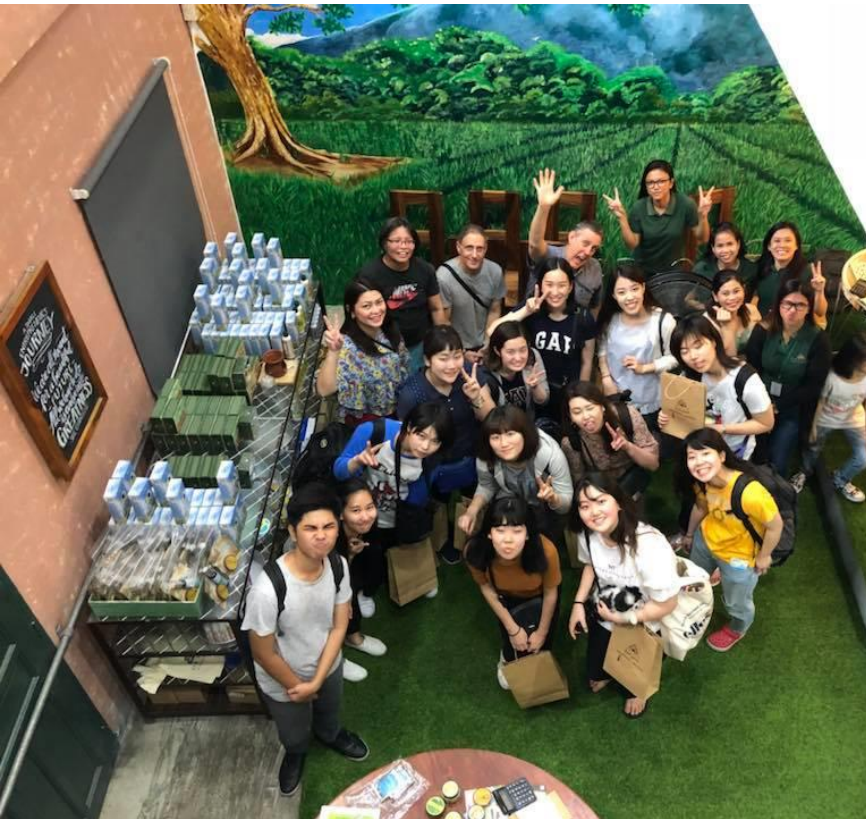
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ORYSPA®
SPA EXPERIENCE ANYWHERE ANYTIME

Baby Care

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Preparing the team: open yourself to OPPORTUNITIES (GROWTH MINDSET)



Building brand equity: Promoting purposively



PUTTING SYSTEMS IN PLACE

- ✓ Be willing to get mentorship
- ✓ Follow the system
- ✓ Ask help when needed
- ✓ Learn from the experiences of other people



Mission Beyond Self

- ✓ You can not give what you don't have
- ✓ The only way to give back is to pay forward
- ✓ Changing the culture is changing the game



A Country Waiting To Shine



**WTO Public Forum and Debate
Geneva, Switzerland**

WORLD TRADE POLICY DIALOGUE

Geneva, Switzerland



WTO Book Launch, Public Forum and Debate at Geneva Switzerland September 27, 2016



**“Bringing Home Grown
Brand to the World”**



DO IT NOW



Don't be afraid of failure:

Fail fast theory

“What you do does not define who you are, but how well you **rise after falling**”

We are all interconnected



Asia Pacific Women Entrepreneur Award 2018 and FWN 100 Most Influential Filipina in The World 2018



Be a BIG Brother/Sister

Why you should mentor aspiring and small entrepreneurs?

- ❖ Many aspiring and existing small entrepreneurs are stuck.
- ❖ Filipinos need to learn to thrive together.



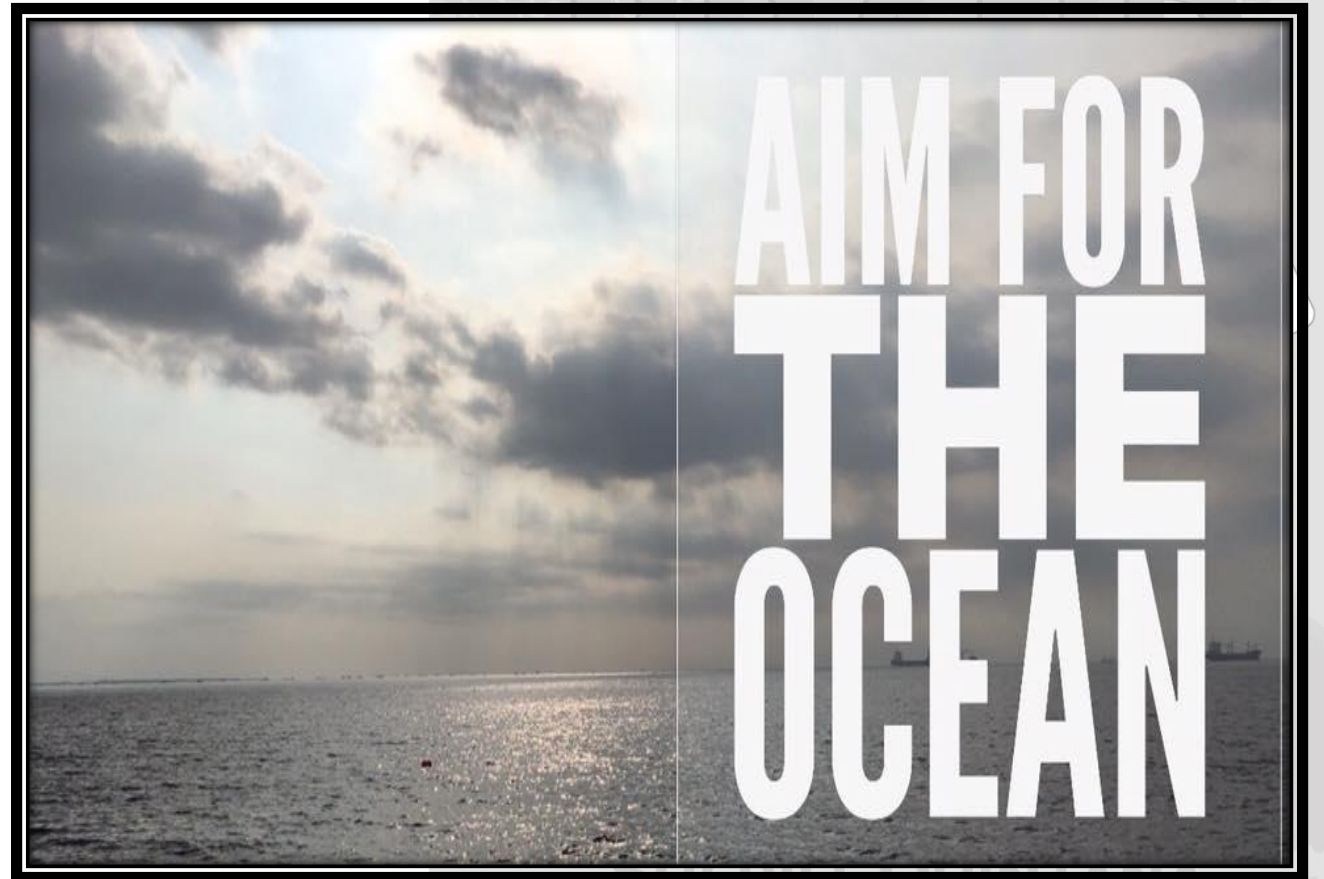
YES, THE FILIPINO BRAND CAN!



How 10
Filipino Brands
Expanded
Internationally

SHERILL QUINTANA

Are you a
FISH in the
POND?



Be Part of Our Journey!

#yestheFilipinobrandcan



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