

IP VALUATION IN MALAYSIA

INTELLECTUAL PROPERTY CORPORATION OF
MALAYSIA



IPR SYSTEM IN MALAYSIA



**Intellectual Property
Corporation of Malaysia**

**Industrial Property: Patent,
Trademark, Industrial Design,
Geographical Indication and Layout
Design of Integrated Circuit
Copyright and related rights**

**•Fully autonomous (finance and HR
recruitment)**

**Judicially autonomous (office decisions
are quasi-judicial and only be answerable
to courts)**

**Responsible for
administration and
development of IPR
system in Malaysia**

Milestone



2010:

Suggestion of IP Valuation Model by Malaysian Prime Minister at 22nd MSC Malaysia Implementation Council Meeting (ICM)



2013:

IP Valuation Model jointly developed by MyIPO and MDeC was launched in 1st Global Intellectual Property Valuation Conference (GIPVC)



2013:

Training of 23 professional IP Valuers conducted in 2 batches, May 2013 and October 2013



2012:

Study visit on IP Valuation to China by MyIPO and MDeC



2013:

Allocation of RM200 million set in 2013 Budget for Intellectual Property Financing Fund scheme managed by Malaysia Debt Ventures (MDV)



2014:

IPR Marketplace portal was launched

CHALLENGERS & CURRENT DEVELOPMENT

- Currently there is no special Government funding regarding IP Valuation.
- Banks are still reluctant to accept IP as collateral.
- Some cases for valuation from infringement of IP.
- MyIPO still in discussion with Ministries, Agencies and Banks to accept IP as collateral.
- MyIPO is also reviewing and enhancing IP Valuation Model to set as national guideline and establishing Institute of Intangible Asset Valuers (IIAV) under proposed revised IP Policy.



NEW INITIATIVE



MyIPO IP Filing Fund

MYR 4mil

For four years

MyIPO **5**
will select

potential patent application to
undergo IP Valuation each year



Certified IP Valuers
will be selected as panel



20

patent applications
will be valued by the
end of program





Thank you

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