



Promoting Intellectual
Property Rights in the
ASEAN Region

Workshop on Intellectual Property for Women Entrepreneurs

*The State of Women in the Innovation
Ecosystem*

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Funded by the European Union



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OVERVIEW

1

The Innovation Gap

2

Gender Equality & Diversity in IP

3

Women Empowerment

4

Way Forward

WHERE DO WE STAND?

The population of women in the world is estimated at
3,904,727,342 | 3,905 million | 3.905 billion

49.6%

CURRENT STATE



Inavailability
and/or lack of
access to
funds/grants



Women under-
represented in
STEM fields
(worldwide 35%)



Insufficient data
to understand the
scope and nature
of the IP gender
gap



Lack of IP
awareness and
resources

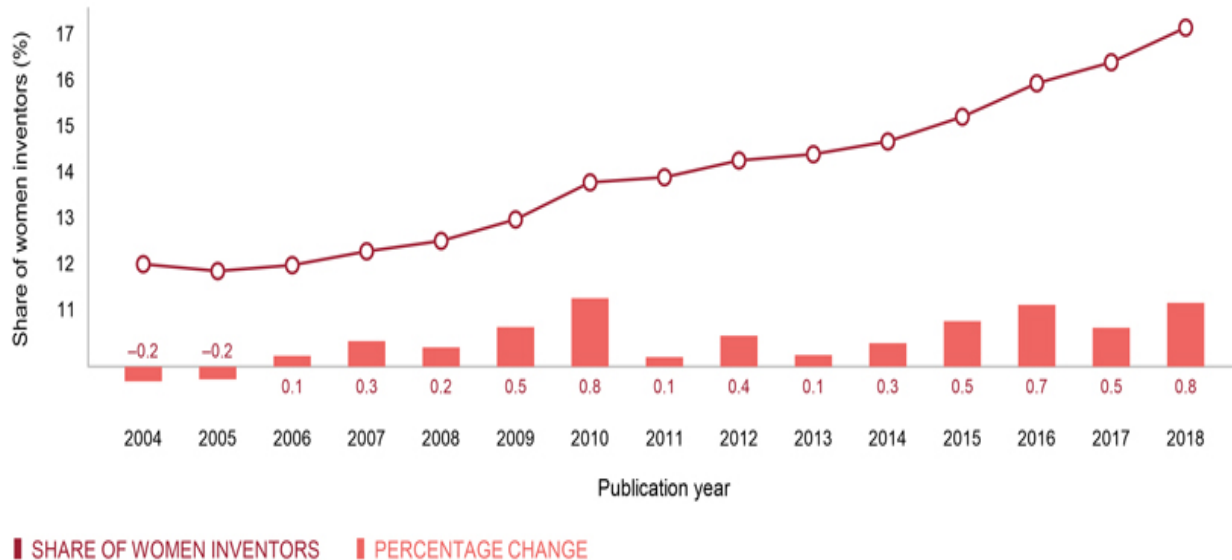
WIPO

Only **16.5%** of women named in international patent applications (2020)

EC Report

Only **26%** of women involved in STEM education

PCT FILINGS



GENDER EQUALITY & DIVERSITY IN IP

*“Bias, stereotypes and unequal pay all contribute to gendered innovation gap that has serious costs for society. Work environments need to change.” -
Dr Maren Gube, McGill University, Canada*

IMPROVING GENDER EQUALITY

GENDER ROLES

Challenge behaviour & systems that maintain gender inequality

UNDER REPRESENTED

Involvement of women from the start

CAREER RESOURCES

Clarity in skill sets required & career progression

MENTORING MENTALITY

Helps navigate through gender-specific obstacles

Korean Women Inventors Association (KWIA)

Goals:

- To help women **recognise** the importance of creativity in daily lives through information exchange.
- To **support** women's invention activities and create an invention-friendly environment.
- To **contribute** to the economic development and enhance the public interest by enabling women to achieve their full potential.



RECOMMENDATIONS

AWARENESS

Inculcate value &
relevance of IP

SUPPORT

Networking,
collaboration, mentorship



FUNDING

Access to resources

INVEST

STEM grants,
scholarships

WAY FORWARD

POLICIES

Gender-neutral



COLLABORATION

Concerted Efforts





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THANK YOU
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