

Closing the gender gap in IP: WIPO's response

ARISE+ ASEAN Intellectual
Property Rights
Workshop on Intellectual
Property for Women
Entrepreneurs

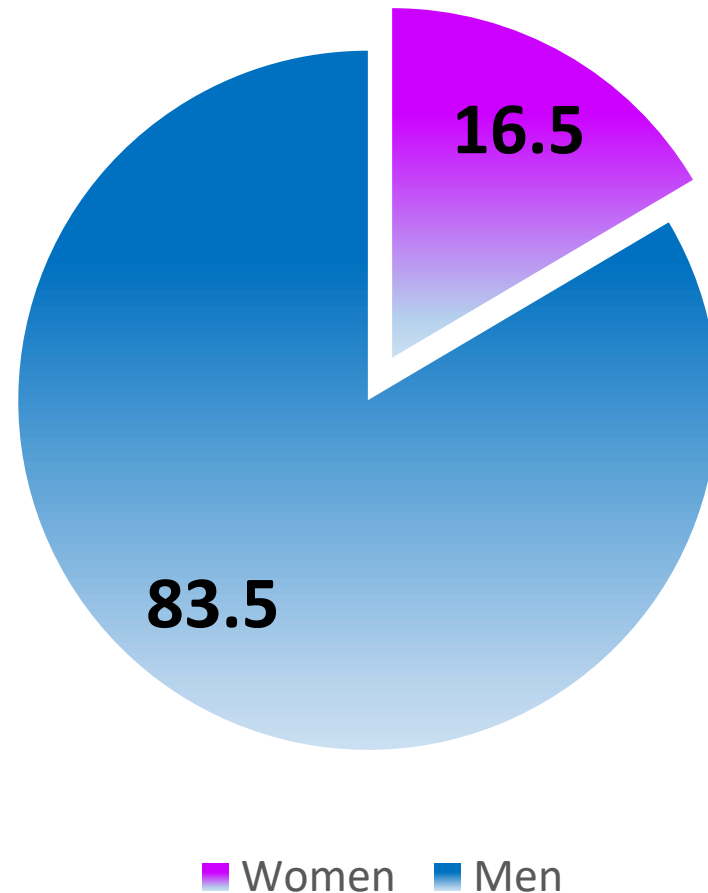


Sara Callegari

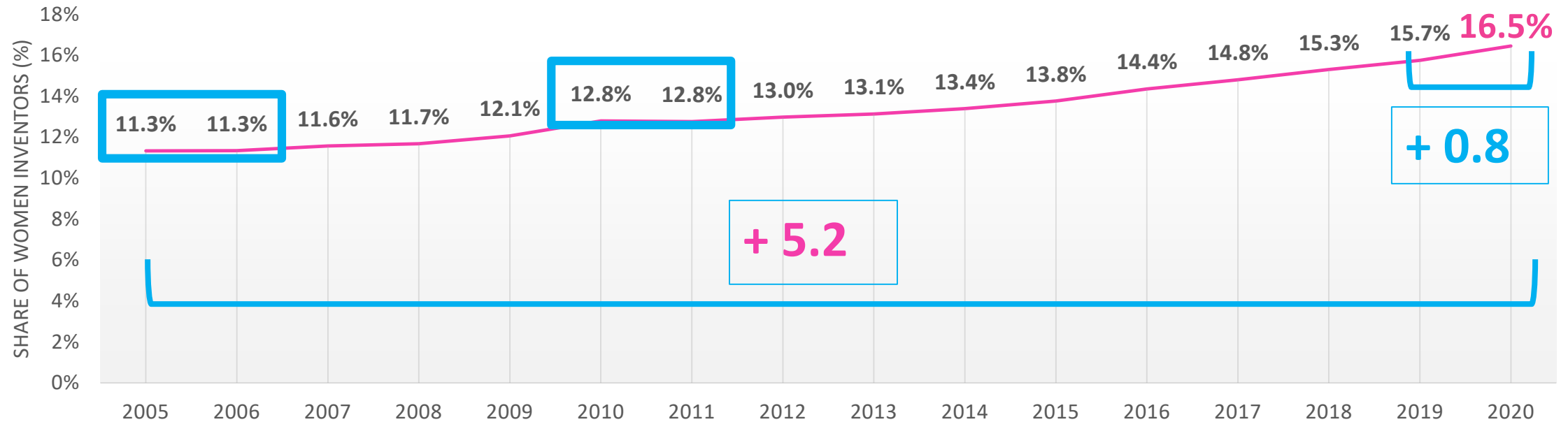
Gender and Diversity Specialist



In 2020, 16.5 % of PCT applicants were women



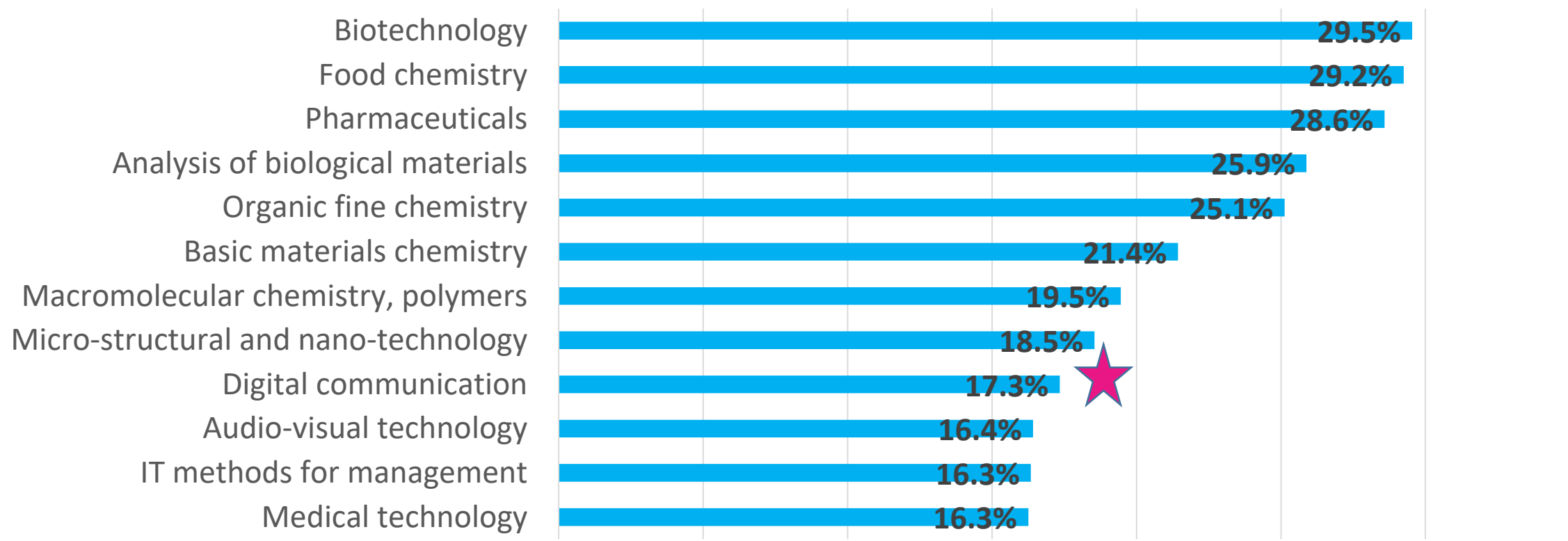
The number of women using the PCT system keeps increasing, however the rate is slow.



Progress is there, but slow:

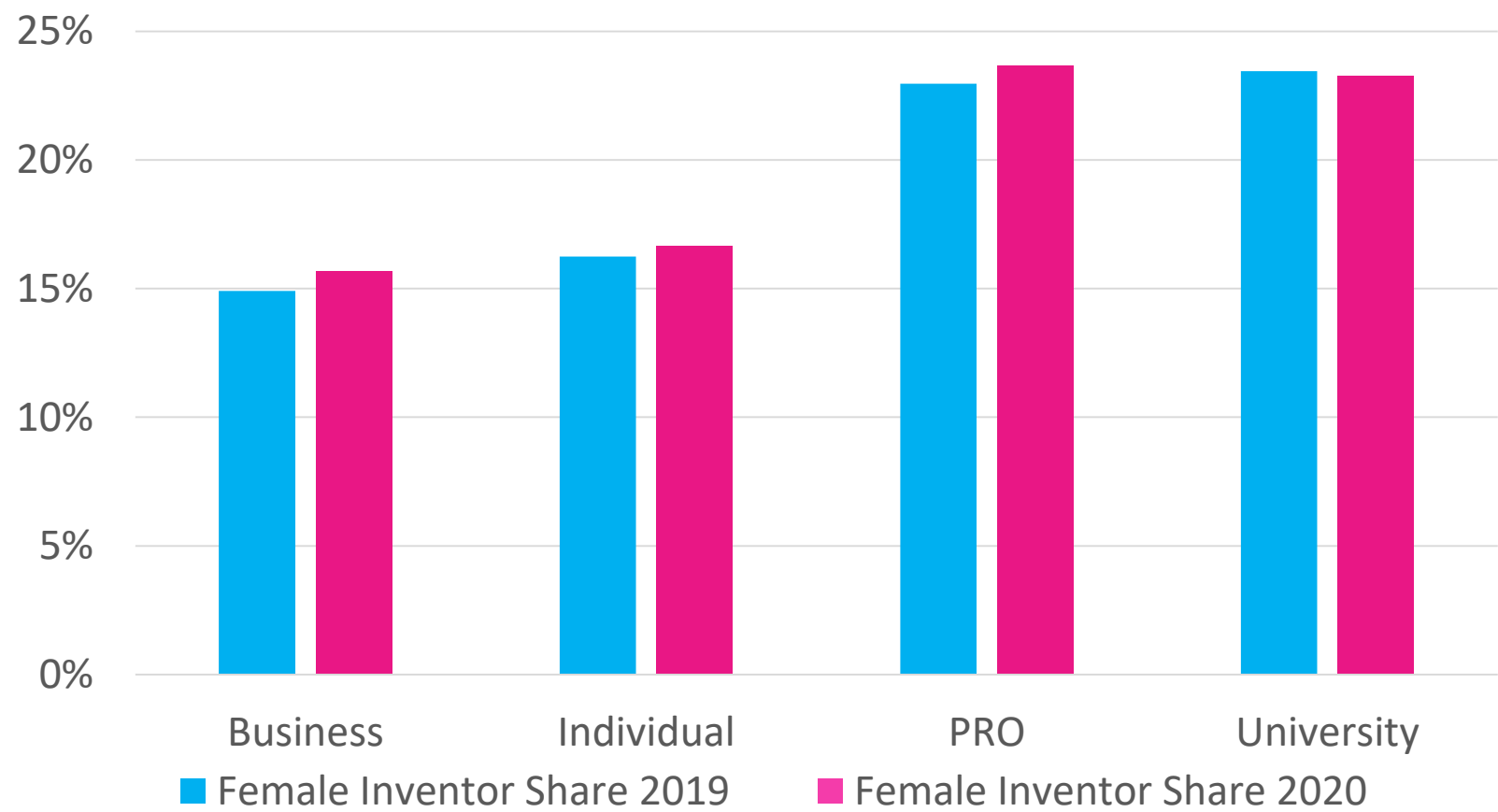
- In 25 years, the % of women PCT applicants hasn't even doubled.
- Some years have seen no progress.
- At this rate, WIPO estimates that it will take almost 40 years to reach parity (2058).

Women inventors using the PCT system are concentrated in specific disciplines



% of women inventors, by discipline (2020)

Most women using the PCT system work in universities or public research organizations



Companies are the most important generators of patent applications (2020)





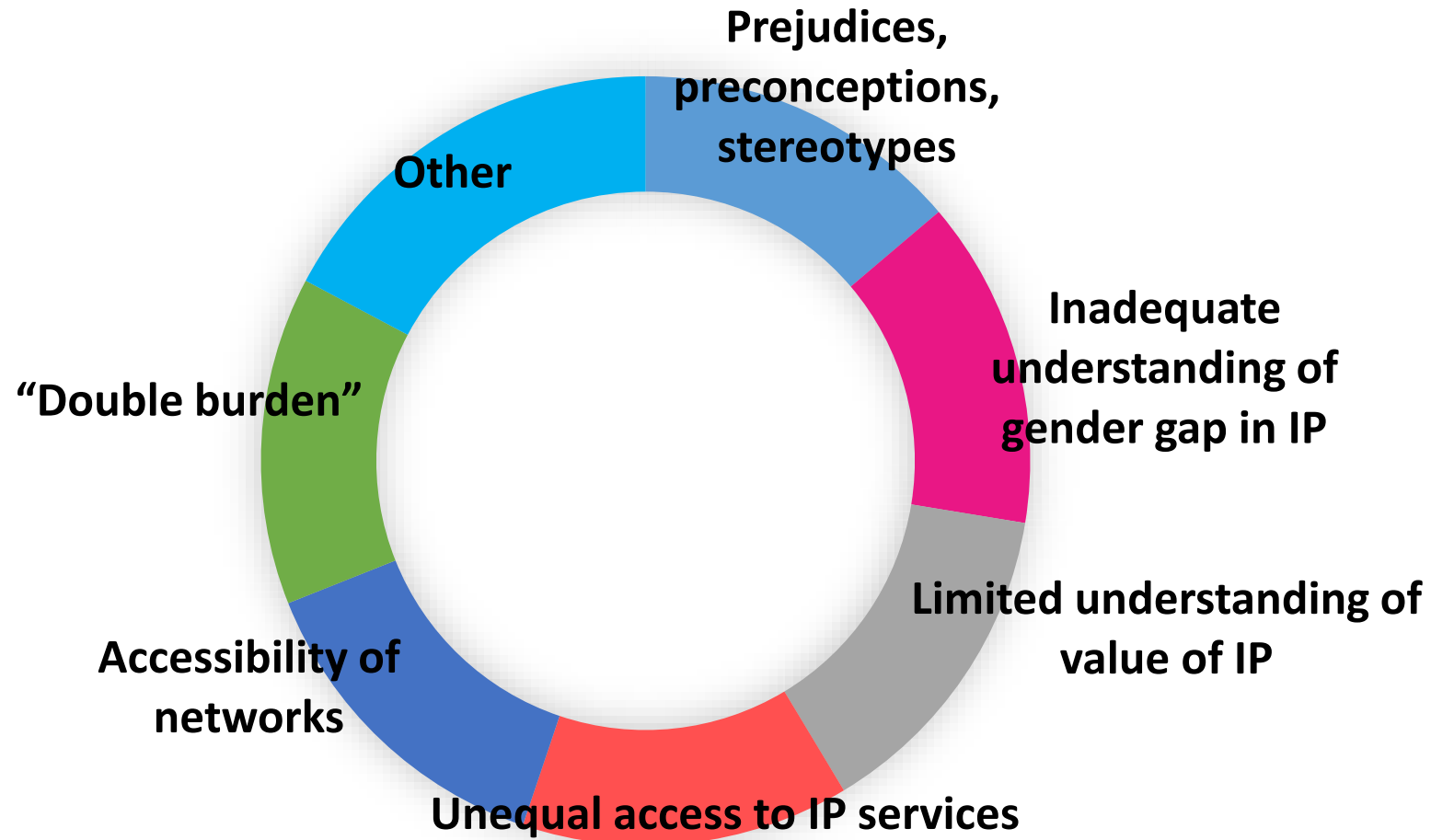
**Huge underutilized
innovative potential:**

A 2017 US study revealed that, if women and minorities would invent at same rate than white men, the rate of innovation in the US would quadruple.

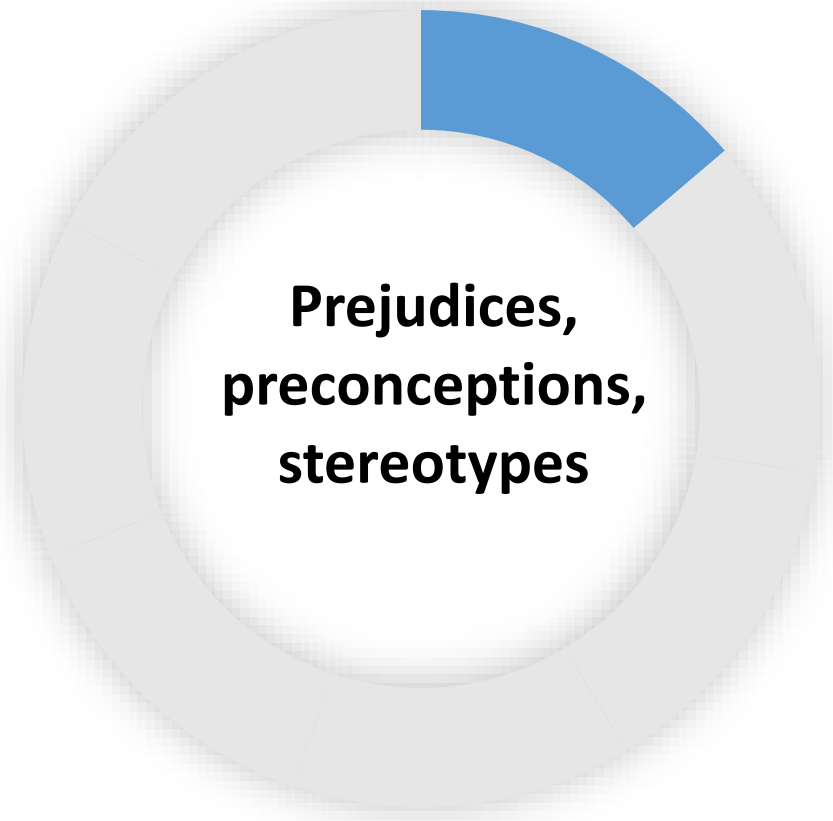
WIPO's response



A multitude of factors determine the gender gap in IP

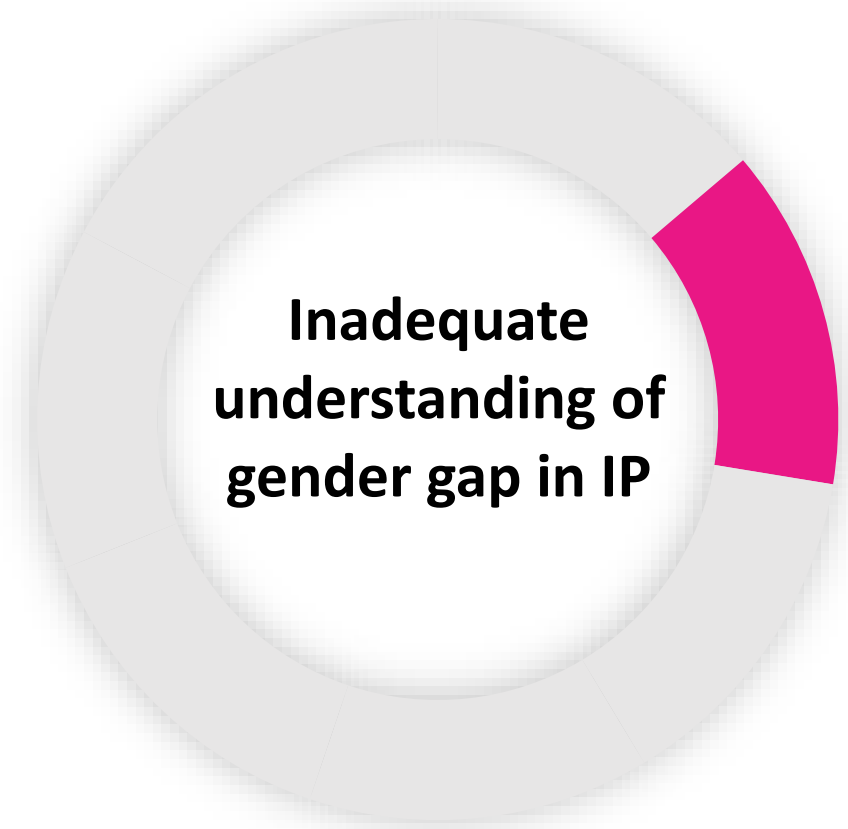


WIPO's response: increase representation and normalize imagine of women as inventors/creators



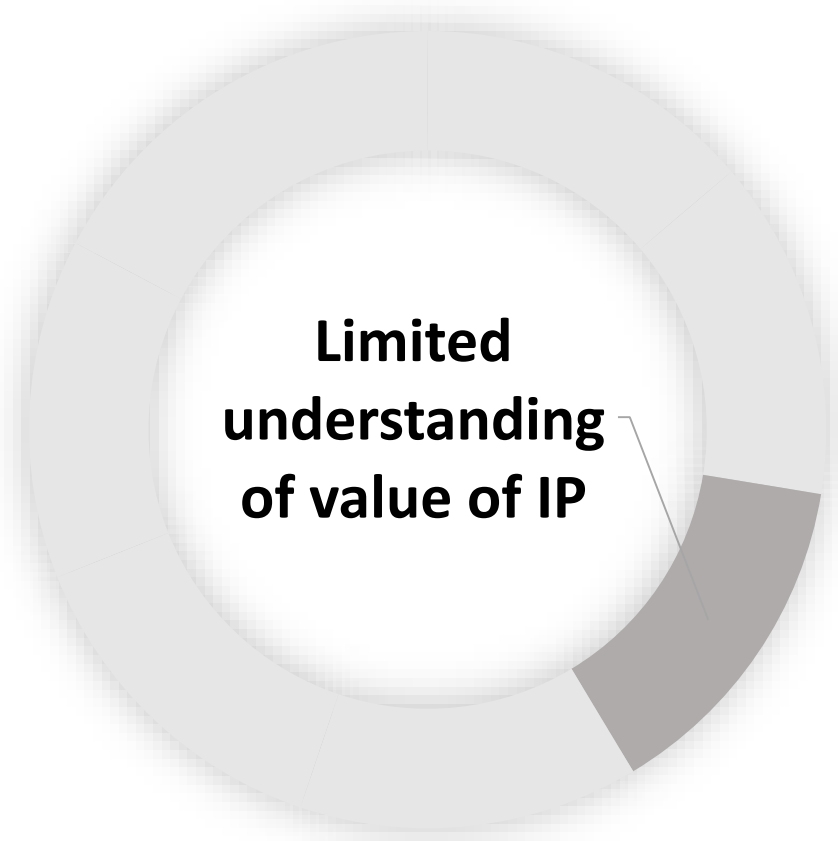
- Dissemination of inspiring stories of women inventors and creators
- Balanced representation among inventors/creators
- Stories that feature unique challenges

WIPO's response: produce, analyze and disseminate qualitative and quantitative data to support evidence-based policy/programs



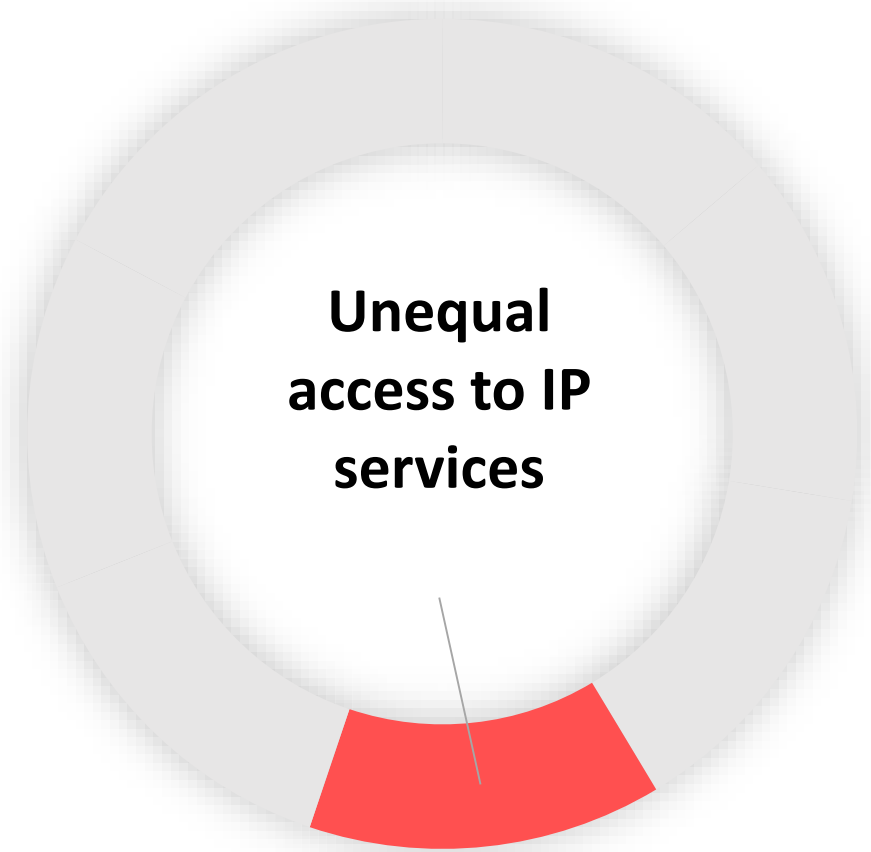
- Data:
 - Worldwide gender-name dictionary
 - Sex-disaggregation of registration data
- Global and country level studies on determinants of inclusion/exclusion
- Sharing sessions for Member States/the IP community

WIPO's response: increase awareness of IP for business for everyone



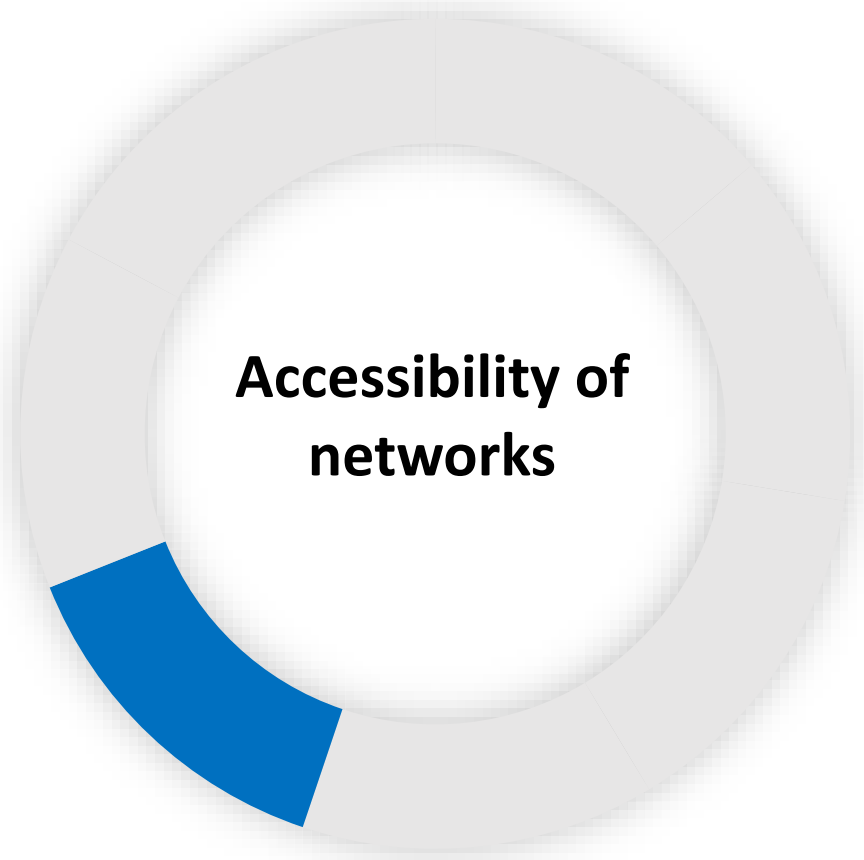
- Awareness raising sessions on value of IP
- Capacity building sessions for prospective inventors/creators
 - Women in STEM pilot programme
 - Traditional knowledge
- Dedicated WIPO Academy courses

WIPO's response: ensure IP services are as inclusive as possible



- Gender analysis of accessibility of IP services and outreach efforts
- Capacity building workshops:
 - Gender-sensitive plans for IP Offices
 - Inclusive practices by IP Offices

WIPO's response: facilitate access to inventors /creators



- Mentorship programmes
 - By industry
 - By region
 - Global

Thank you

For more information please visit
<https://www.wipo.int/women-and-ip/en/>

