# IP Seminar to promote the ASEAN IP Systems and services to local and foreign businesses and industries



Present by: Mr. Ly Sonabend Chief of Automation and Information Technology Division, Department of Intellectual Property, Ministry of Commerce, Kingdom of Cambodia.

14:00-16:30 (GMT+7, Phnom Penh time), 28 July 2021

### Content

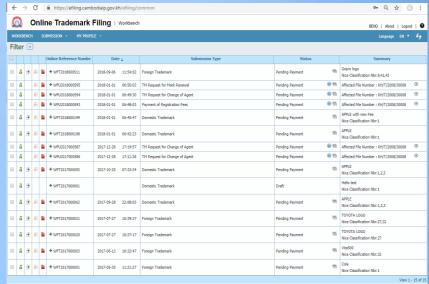
- 1. Online Mark Filing System
- 2. Cambodia Trademarks Database
- 3. Global Brand Database
- 4. Cambodiaip Website
- 5. TMview, ASEAN-TMview
- 6. ASEAN-TMclass
- 7. ASEAN-GI DATABASE
- 8. ASEAN PATENTSCOPE
- 9. ASEAN Designview

### 1-Online Mark Filing System

- Officially launched on 25 May 2017, only for Local IP agents
- DIP using WIPOFile which is developed by WIPO and we name it as
   Online Mark Filing System
- Currently using version 2.3.0a
- Integrated with payment system with 3 local banks using WIPO Suite (Acleda, Canadia and WING Bank) only Canadia bank which user can pay via VISA or MASTER card
- Early 2021 DIP was open Online Mark Filing System for general public who residence in Cambodia
- Notifications from DIP also can send to Online Mark Filing System users
- Users also able to file respond to DIP's examiners via Online Mark
   Filing System

### E-filing

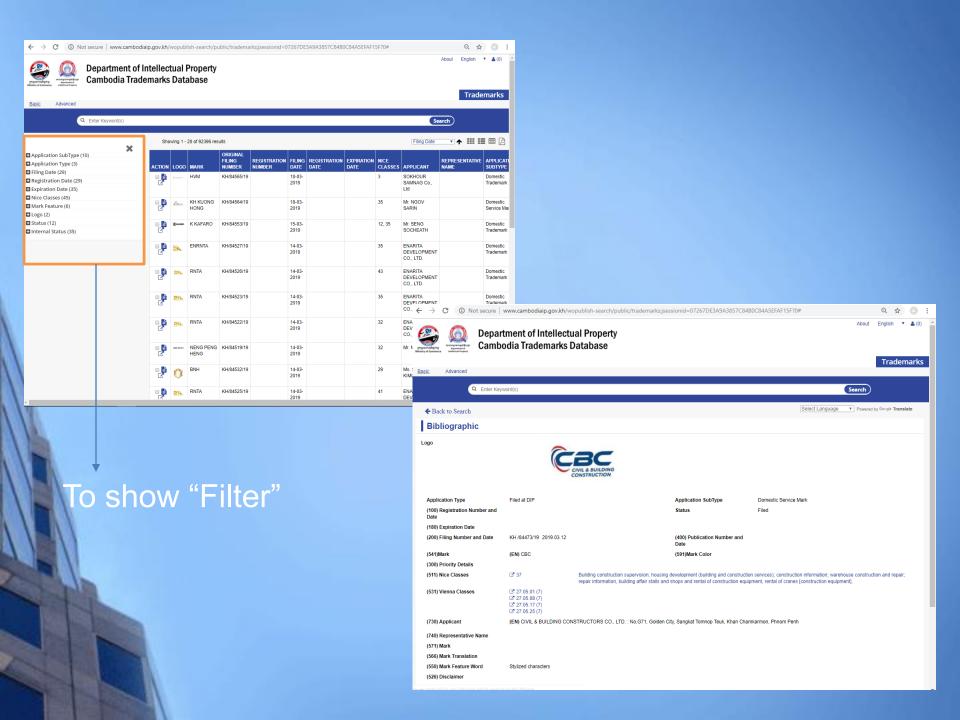




Is solution to help IP Offices to streamline the reception of IP applications from local agents. It provides online pre-filing and e-filing facilities for local agents to streamline filing preparation of Trademark applications.

### 2-Cambodia Trademark Database

- Launched around year 2017
- Easy to search trademark in DIP (like google)
- Provide some useful filter for owner and public
- Internal Status

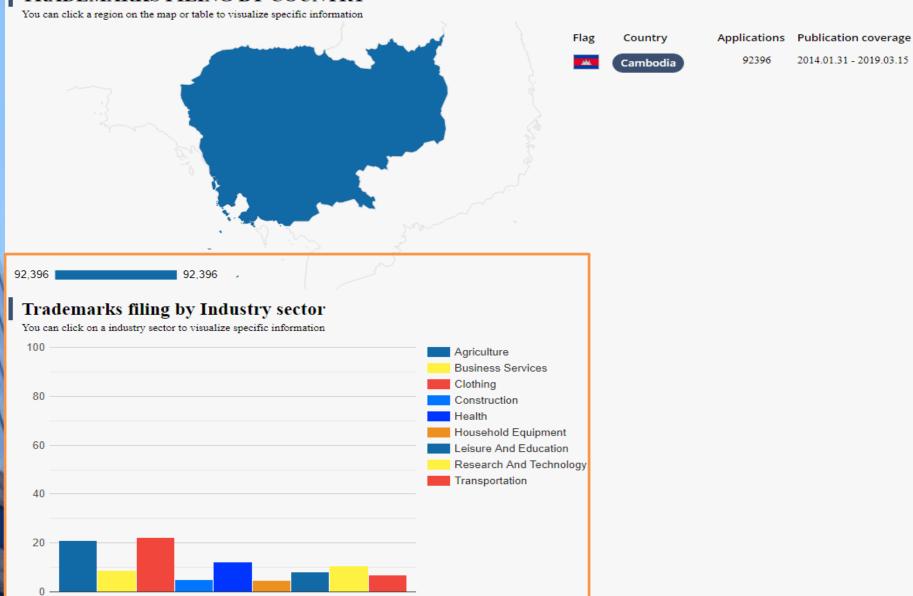


### INTELLECTUAL PROPERTY ORGANIZATION SEARCH SYSTEM

All you need to know about patents, trademarks and designs in your region

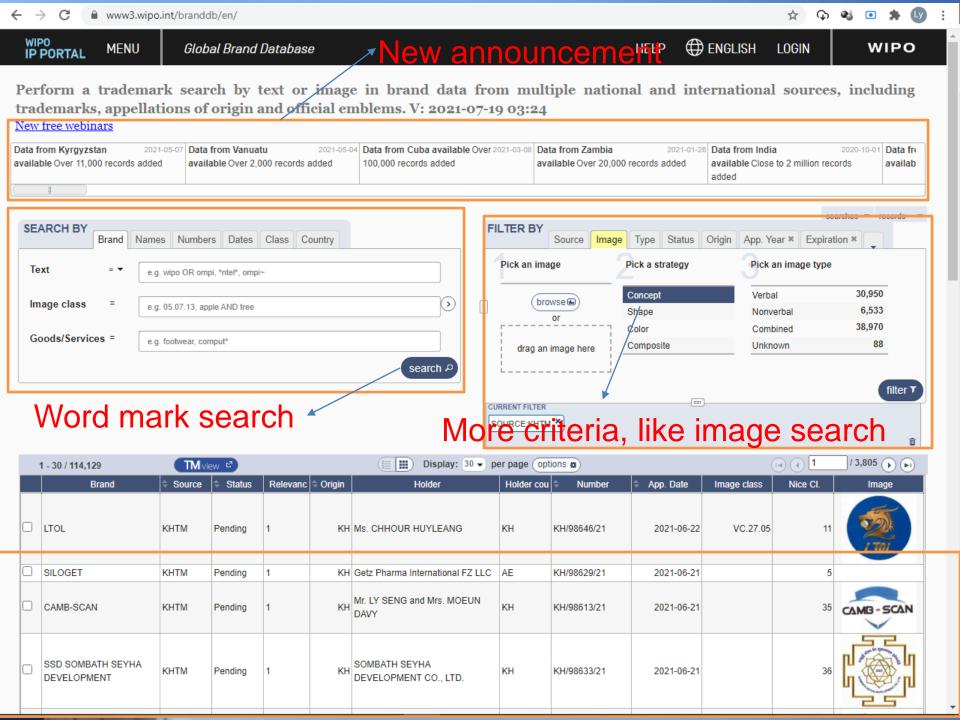


Cambodia



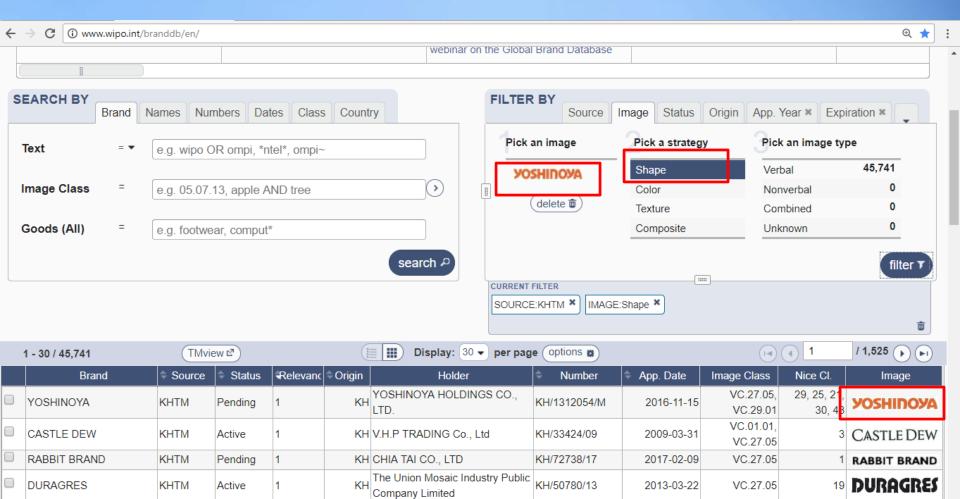
### **3-Global Brand Database**

- Perform a trademark search by text or image in brand data from multiple national and international sources, including trademarks, appellations of origin and official emblems.
- Total of trademark around the world 37,640,862 marks
- Included the International Nonproprietary Names from WHO (World Health Organization)
- On 01-04-2019 A new Al-powered image search available
   Use the "Concept" Strategy



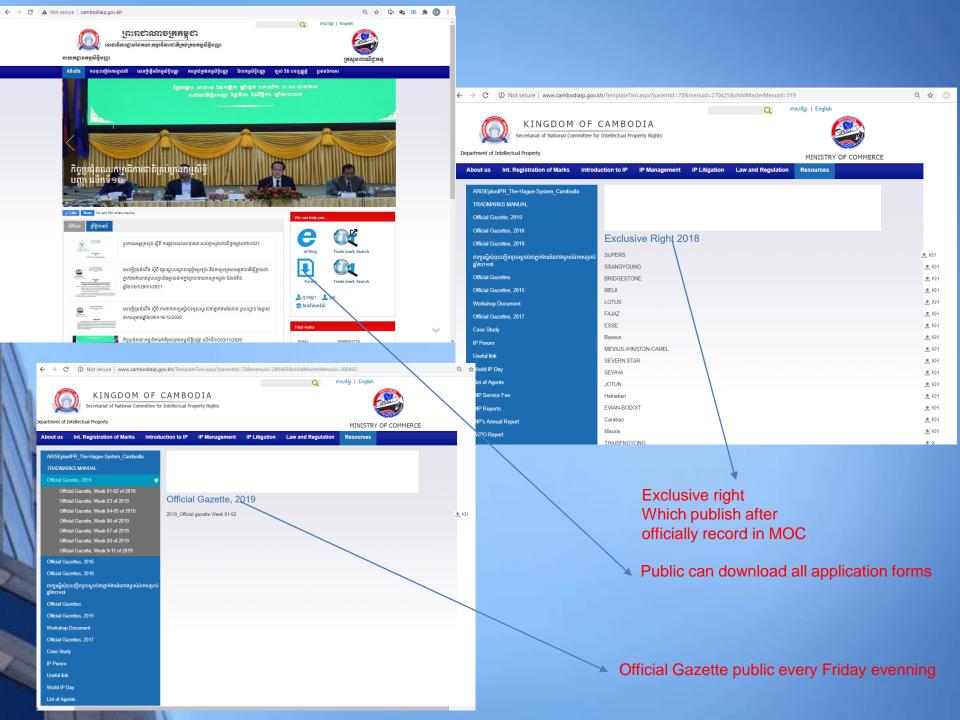


## Image Searching using GBD



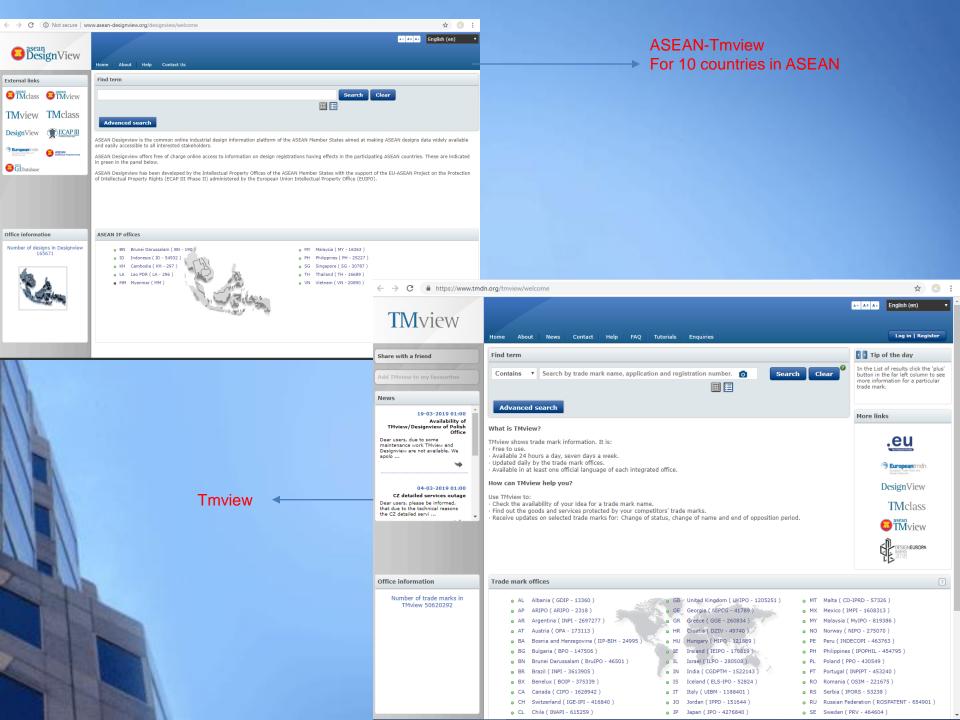
### 4-Cambodiaip website

- National Committee for Intellectual Property
   (NCIPR) was established by the Sub-decree
   No.142 ANKR.BK dated 18 August 2008 on the
   Establishment of the National Committee for
   Intellectual Property Rights.
- Promote IP in Cambodia
- Protect IP in Cambodia
- Announcement of new activities related to IP
- Publish official gazette, Exclusive Right



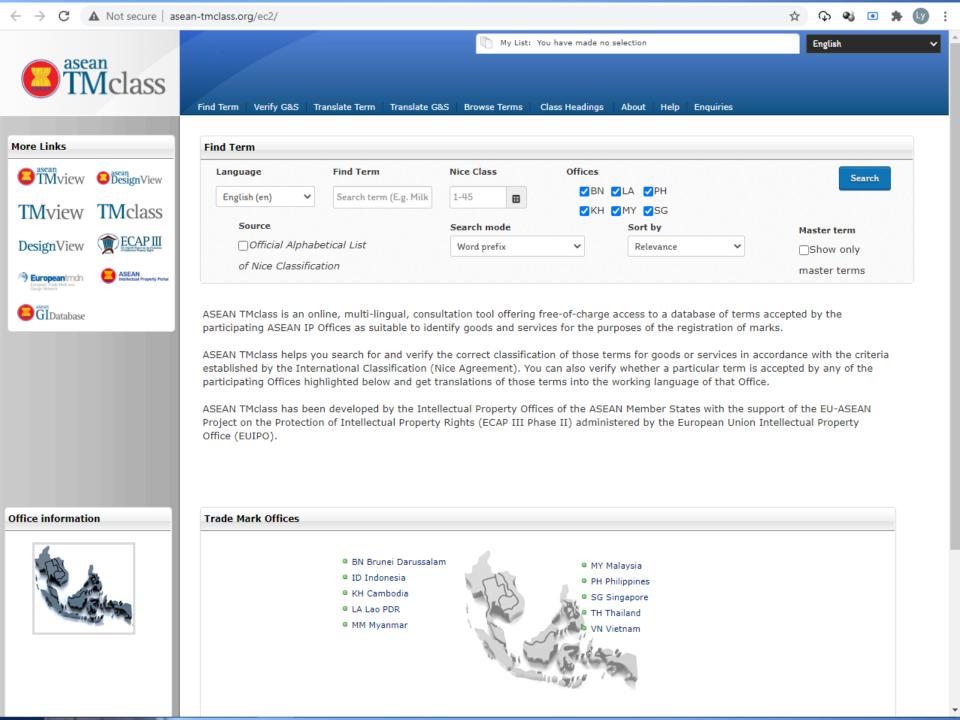
### 5-Tmview, ASEAN-Tmview

- ASEAN TMview is the common online trademark information platform of the ASEAN Member States aimed at making ASEAN trademark data widely available and easily accessible to all interested stakeholders.
- TMview is in constant evolution: it aims to be the platform for data from all 27 EU Member States in addition to the information available from the EUIPO and WIPO – in total some 8,5 Million trade marks.



### **6-ASEAN-TMclass**

- ASEAN TMclass is an online, multi-lingual, consultation tool offering free-of-charge access to a database of terms accepted by the participating ASEAN IP Offices as suitable to identify goods and services for the purposes of the registration of marks.
- Translation of nice classification terms of Khmer language already loaded in the ASEAN-Tmclass



### 7-ASEAN-GI Database

ASEAN GI Database is the common online geographical indications platform of the ASEAN Member States aimed at making the information of all registered geographical indications in the ASEAN region widely available and easily accessible to all interested stakeholders.











geographical indications in the ASEAN region widely available and easily accessible to all interested stakeholders,  $\,$ 

ASEAN GI database gives you the possibility to explore the GI landscape in the ASEAN region in a user-friendly and powerful way.

It contains information on geographical indications having effects in the ASEAN countries, including comprehensive information fiches with the most relevant information for each one of them.

ASEAN GI Database has been developed and regularly updated by the Intellectual Property Offices of the ASEAN Member States with the support of the EU-ASEAN Project on the Protection of Intellectual Property Rights (ECAP III Phase II) and the ARISE Plus Intellectual Property Rights (ARISE+ IPR), funded by the European Union and implemented by the European Union Intellectual Property Office (EUIPO).

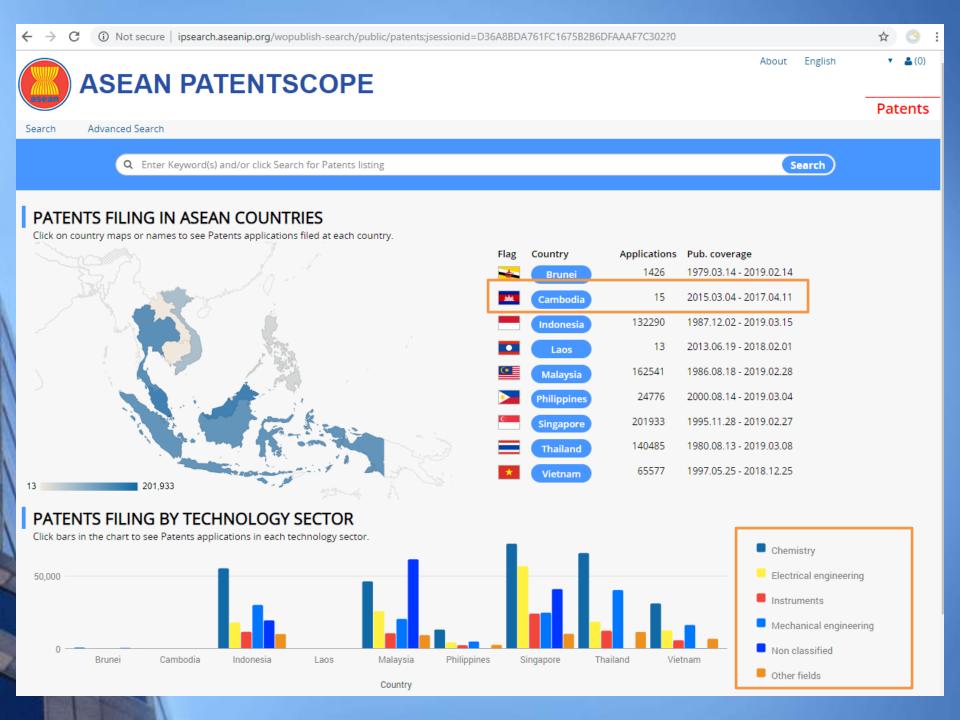
Country of registration		Registration date from		Registration date to	
Cambodia	~	E.g., 19/07/2021	* * * * * * * * * * * *	E.g., 19/07/2021	***
GI Name					
Right Holder					
Geographical o	rigin mestic () Foreign				
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Displaying 1 - 4 of 4

Country of registration	GI Name	Registration date	Right Holder	Geographical origin 📵	Information fiche
Cam <mark>bodia</mark>	Kampot Pepper	02/04/2010	Kampot Pepper Promotion Association	Domestic	<u>c</u>
Cambodia	Kampong Speu Palm Sugar	02/04/2010	Kampong Speu Palm Sugar Promotion Association	Domestic	C
Cam <mark>bodia</mark>	Scotch Whisky	25/10/2019	Scotch Whisky Association	Foreign	c
Cambodia	Koh Trung Pomelo	15/06/2018	Koh Trung-Kratie Pomelo Producer Association	Domestic	[c]

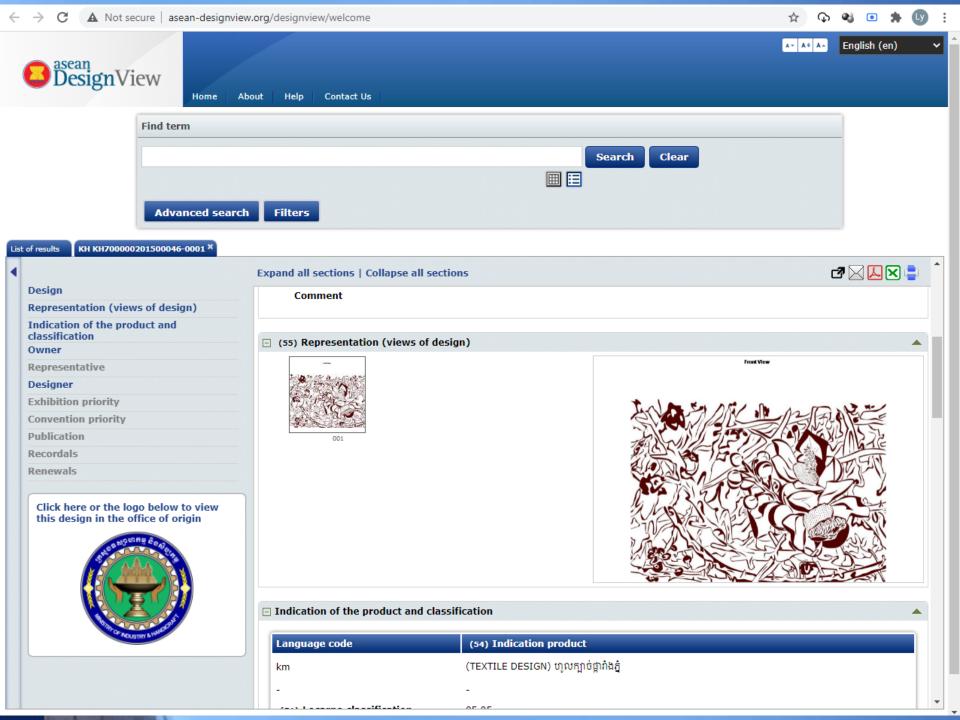
### 8-ASEAN PATENSCOPE

The ASEAN Patentscope project was initiated by the **ASEAN Patent Examination Co-operation (ASPEC)** Task Force in 2012 and endorsed by ASEAN Working Group on IP Cooperation (AWGIPC) in 2015 after the adoption of the WIPO Publish technical platform to automate the data extraction, data dissemination and searching among all ASEAN IP offices. Indonesia has contributed extensively towards leading the project and hosting the regional patent database



### 9-ASEAN Designview

ASEAN Designview is the common online industrial design information platform of the ASEAN Member States aimed at making ASEAN designs data widely available and easily accessible to all interested stakeholders.



### The tools that available for public

- http://cambodiaip.gov.kh
- http://cambodiaip.gov.kh/tmsearch
- https://www.wipo.int/branddb
- http://www.asean-tmview.org
  https://www.tmdn.org/tmview
- http://www.asean-designview.org
- http://www.asean-gidatabase.org/gidatabase
- https://efiling.cambodiaip.gov.kh/efiling
- http://ipsearch.aseanip.org
- http://www.asean-tmclass.org/ec2/

# Thank for you attention