



Promoting Intellectual  
Property Rights in the  
ASEAN Region

# Train the trainer methodology



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## METHODOLOGY

Types of training:

- Mentoring

- Workshops

- Online training modules

But also....

- On-the-job training

- Examiners meetings

- Task force meetings

- General IP induction training

## PREPARING THE TRAINING

- Preparation of modules is crucial
- Set up proper methodology to avoid mismatch
- Setting the objectives
- Defining the content

## DELIVERING AN INTERACTIVE HANDS-ON TRAINING

- Ice breakers
- Active participation
  - Questions
  - Discussion
  - Team work

## SATISFACTION SURVEY AND POST EVENT FOLLOW-UP

- Evaluate
  - Logistics
  - Venue
  - Length
- Core aspects
  - Content
  - Training material
  - Methodology
  - Trainer



## Promoting Intellectual Property Rights in the ASEAN Region

# Q&A



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THANK YOU



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