

Promoting Intellectual Property Rights in the ASEAN Region



Stephan HANNE | EUIPO | 02/06/2020









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- Procedure at EUIPO
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# EU and EU Member States in the Hague Union



- EU accession to the 1999 Geneva Act as an intergovernmental organization as of 01/01/2008
- Majority of EU Member States are Hague Union members
- EFTA States (Iceland, Liechtenstein, and Norway) + Switzerland and the United Kingdom are Hague Union members



#### **EU DECLARATIONS**

• Int. applications may not be filed through the EUIPO (Art. 4(1)(b) of the 1999 Act)

• Maximum duration of protection is 25 years (Article 17(3)(c) of the 1999 Act)



#### **EU DECLARATIONS**

- Designation fee shall be replaced by an **individual designation fee** (Article 7(2) of the 1999 Act), the amount of which is subject of a further information notice.
- As per Information Notice No. 9/2011 EUIPO charges:
  - application fee 67 CHF/design
  - renewal fee 34 CHF/design



# **Procedure at EUIPO**



#### **REGISTERED EU DESIGNS - BASICS**

- Application
  - Formality examination
  - Compliance with the definition of a design + not contrary to public policy / morality
  - NO assessment of novelty/individual character or other substantive requirements
- Registration
- Invalidity



#### PROCEDURE AT EUIPO - ACCEPTANCE OF INTERNATIONAL REGISTRATIONS

- Within 6 months (in fact within one week) from publication, EUIPO
  carries out a substantive examination limited to two grounds for
  refusal (definition of a design; public policy / morality)
- EUIPO sends a Statement of Acceptance (by email) where no ground for refusal is found
- EUIPO does not republish international designs with EU designation in the Registered Community Designs Bulletin
- No need for the appointment of a representative unless a ground for refusal is raised or in case of invalidity action



#### PROCEDURE AT EUIPO - https://www.wipo.int/haguebulletin/?locale=en

#### **International Designs Bulletin**

The Bulletin is the official publication of the Hague System. It contains data regarding new international registrations, renewals, and modifications affecting existing international registrations. The search feature below covers entries published in the Bulletin after 2012. For older records, please refer to the Bulletin archives.

Browse by Bul	lletin Search by Registration Number		Shortcuts
Publication Recording Type	9	etin No Publication date 21 - 22.05.2020 V	Help Bulletin archives 2004-2011 Download XML Bulletin Notes on Bulletin information
Registrations	(1960 and 1999 Acts)		Country Codes (ST.3) PDF
Query			INID Codes (ST.80) PDF
	Registration Number	=	Locarno classification
AND	International Registration Date	=	
AND ~	Priority Data	=	
AND ~	Locarno Classification	=	
AND ~	Indication of Products	=	
AND	Holder	=	
AND ~	Designated Contracting Parties	= EM	



# PROCEDURE AT EUIPO – Excel sheet

## Registrations (1960 and 1999 Acts)

1 - 15 / 86	Ø <b>←</b>			
Number	Indication of Products			
DM/098 540	13. Typefaces / 13. Polices de caractères / 13. Caracteres tipográficos			
DM/101 295	14. Electric window cleaning appliances; 56. Parts of electric window cleaning appliances / 14. Appareils électriques pour le nettoyage de vitres; 56. Parties d'appareils électriques pour le nettoyage de vitres / 14. Dispositivos eléctricos para limpiar ventanas; 56. Partes de dispositivos eléctricos para limpiar ventanas			
DM/201 856	12. Toothbrush Head; 3. Toothbrush / 12. Tête de brosse à dents; 3. Brosse à dents / 12. Cabezal para cepillo de dientes; 3. Cepillo de dientes			
DM/204 673	1. Dovetail rail mounting bracket for firearm accessories / 1. Patte de montage sur rail en queue d'aronde pour accessoires d'arme à feu / 1. Soporte de montaje de riel en cola de milano para accesorios de armas de fuego			
DM/204 675	16. Ornamentation / 16. Ornementation / 16. Motivo ornamental			
DM/204 703	1. Decorative element for jewelry / 1. Élément décoratif pour articles de bijouterie / 1. Elemento decorativo para artículos de joyería			



## PROCEDURE AT EUIPO – Excel sheet

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A1	A1 This file was created from the WIPO International Designs Bulletin Web page about the 21/2020 publication					
	A B	C	D	Е	F	G
1	This file was created from the	ne WIPO International Designs Bulletin Web page about the 21/2020 publicat	ion			
2						
3	Record # Registration No	Indication Of Products	Recording Type	Filing Date	<b>Registration Date</b>	<b>Publication Date</b>
4	1 DM/098 540	13. Typefaces / 13. Polices de caractères / 13. Caracteres tipográficos	NEN	16.11.2017	16.11.2017	22.05.2020
5	2 DM/101 295	14. Electric window cleaning appliances; 56. Parts of electric window clean	NEN	16.05.2018	16.05.2018	22.05.2020
6	3 DM/201 856	12. Toothbrush Head; 3. Toothbrush / 12. Tête de brosse à dents; 3. Bro	NEN	22.03.2019	22.03.2019	22.05.2020
7	4 DM/204 673	1. Dovetail rail mounting bracket for firearm accessories / 1. Patte de monta	NEN	22.11.2019	22.11.2019	22.05.2020
8	5 DM/204 675	16. Ornamentation / 16. Ornementation / 16. Motivo ornamental	NEN	20.11.2019	20.11.2019	22.05.2020
9	6 DM/204 703	1. Decorative element for jewelry / 1. Élément décoratif pour articles de bijo	NEN	20.05.2019	20.05.2019	22.05.2020
10	7 DM/204 931	1. Buckle / 1. Boucle / 1. Hebilla	NEN	18.11.2019	18.11.2019	22.05.2020
11	8 DM/204 981	1. Clock dial; 2. Oscillating mass; 3. Clock dial; 4. Oscillating mass / 1. Cac	NEN	22.11.2019	22.11.2019	22.05.2020
12	9 DM/205 113	18. Air conditioner / 18. Climatiseur / 18. Aparato de aire acondicionado	NEN	19.11.2019	19.11.2019	22.05.2020
13	10 DM/205 151	1. Ornamentation / 1. Ornementation / 1. Motivo ornamental	NEN	20.11.2019	20.11.2019	22.05.2020
14	11 DM/205 239	15. Smartphone / 15. Smartphone / 15. Teléfono inteligente	NEN	22.11.2019	22.11.2019	22.05.2020
15	12 DM/205 336	1. Beauty care device; 2. Beauty care device with a base; 34. Beauty care	NEN	07.05.2019	07.05.2019	22.05.2020
16	13 DM/205 350	1. Launching apparatus for spinning top toy; 23. Playing board for spinning	NEN	18.11.2019	18.11.2019	22.05.2020



### PROCEDURE AT EUIPO – SUBSTANTIVE EXAMINATION

Definition of a design	Public policy or morality
<b>Design</b> : appearance of the whole or a part of a product resulting from the features of, in particular, the lines, contours, colours, shape, etc.	<b>Public Policy:</b> violence or discrimination based on sex, racial or ethnic origin, religion or belief, disability, age or sexual orientation
<b>Product</b> : any industrial or handicraft item, including inter alia: get-up, graphical symbol	•
<b>Not complying:</b> Living organisms; mere words; colours; concepts; etc.	Bad taste is not a ground for refusal.



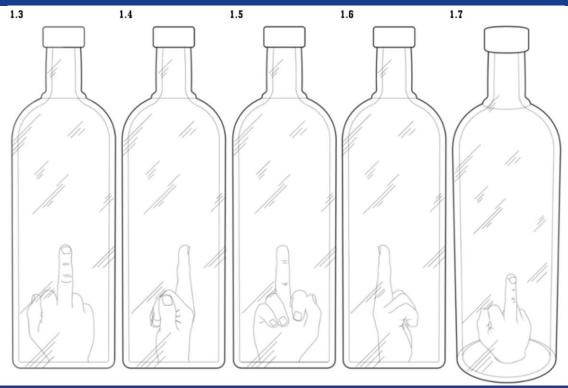
#### PROCEDURE AT EUIPO - REFUSAL OF INTERNATIONAL REGISTRATIONS

- Where EUIPO finds a substantive **ground for refusal**, it communicates a reasoned notification of refusal to WIPO which forwards it to the holder of the international registration.
- The holder may have to appoint a representative and has to respond to within 2 months by submitting observations directly to EUIPO.
- EUIPO may withdraw the refusal or finally refuse the international registration and notify WIPO accordingly.



# PROCEDURE AT EUIPO - SUBSTANTIVE EXAMINATION

So far only 1 provisional refusal:





#### PROCEDURE AT EUIPO - INVALIDITY OF INTERNATIONAL REGISTRATIONS

- EUIPO **notifies** holder/representative directly about the invalidity action.
- Invalidity procedure follows the same rules as for registered EU designs.
- Where the EUIPO declares the effects of an international registration for the EU invalid, it must **inform the International Bureau** of its final decision.



# **Statistics**



#### STATISTICS - EU Public consultation for the evaluation of the EU design system

52. In your opinion, to what extent has the accession of the EU (2006) to the international Hague system, which allows EU applicants to obtain design protection in countries which are party to its Geneva Act, proved to be a useful complement to the available venues for obtaining design protection both within and outside the EU?

	Answers	Ratio
Very useful	36	18.37 %
Useful	21	10.71 %
Useless	3	1.53 %
Completely useless	1	0.51 %
No opinion	44	22.45 %
No Answer	91	46.43 %



#### STATISTICS - EU Public consultation for the evaluation of the EU design system

53. In this context, do you consider the accession of Member States to the international Hague system to be necessary to remove major obstacles to the internal market and the establishment of a level playing field?

	Answers	Ratio
Yes	33	16.84 %
No	10	5.1 %
No opinion	62	31.63 %
No Answer	91	46.43 %



#### EU Public consultation for the evaluation of the EU design system

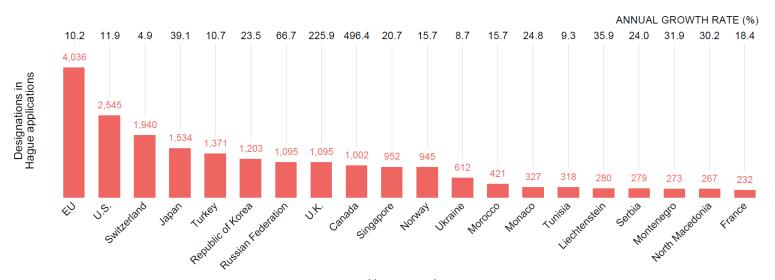
# 55. If you wish to register the same design in the EU and in other countries outside the EU, what are the main difficulties in achieving it?

	Answers	Ratio
Different scope of protection	43	21.94 %
Different requirements for the design representation	63	32.14 %
Different requirements for the product indications	35	17.86 %
Different procedural rules	49	25 %
Other	14	7.14 %
There are no relevant difficulties	0	0 %
I have no experience	28	14.29 %
No Answer	91	46.43 %



#### STATISTICS – International Applications - Hague Yearly Review 2020

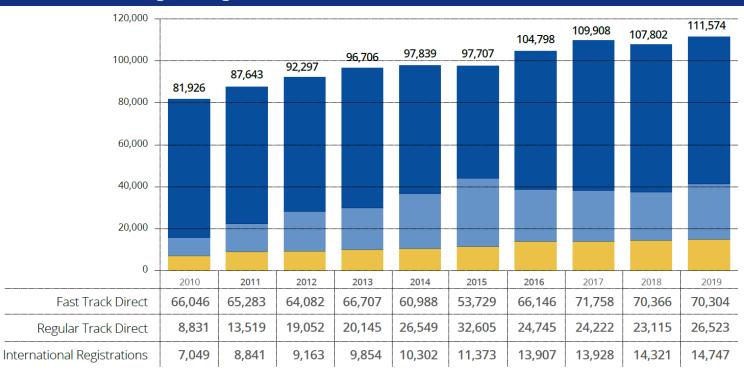
A21. Designations in international applications for the top 20 designated Hague members, 2019



Hague member



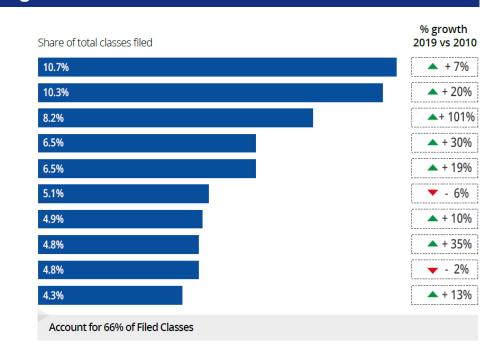
#### **STATISTICS – EU design filings**





#### STATISTICS – TOP 10 Classes for EU design

- 06 Furnishing
- 2 02 Articles of clothing and haberdashery
- 14 Recording & telecommunication equipment
- 4 26 Lighting apparatus
- 5 09 Packages & containers
- 6 23 Fluid distribution & HVAC equipment
- 7 32 Graphic symbols & logos
- 8 12 Means of transport or hoisting
- 9 07 Household goods
- 10 08 Tools & hardware





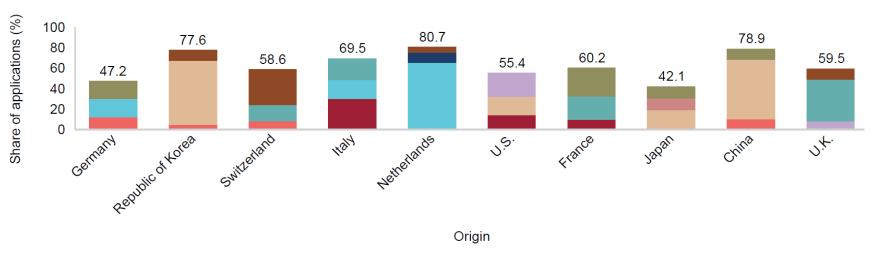
# **STATISTICS – TOP 10 Classes for International registrations**

Class	2016	2017	2018	2019	Growth rate (%): 2018-2019	2019 share of total (%)
Class 14: Recording and communication equipment	2,094	2,038	2,031	2,974	46.4	13.6
Class 6: Furnishing	2,386	2,031	2,352	2,205	-6.3	10.1
Class 12: Means of transport	1,558	1,499	1,662	2,056	23.7	9.4
Class 9: Packages and containers	1,150	1,251	1,206	1,394	15.6	6.4
Class 26: Lighting apparatus	842	1,354	1,196	1,355	13.3	6.2
Class 23: Heating and cooling equipment	1,169	1,280	1,064	1,168	9.8	5.4
Class 32: Graphic symbols and logos	1,020	1,081	867	1,144	31.9	5.2
Class 10: Clocks and watches	1,333	1,375	1,288	996	-22.7	4.6
Class 11: Articles of adornment	1,103	856	867	973	12.2	4.5
Class 2: Clothing	659	1,094	698	943	35.1	4.3



#### **STATISTICS – Class distribution by origin**

A30. Distribution of designs contained in applications by the top three sectors for the top 10 origins, 2019





■ HEALTH, PHARMA AND COSMETICS

PACKAGING

TRANSPORT

#### ■ ELECTRICITY AND LIGHTING

ICT AND AUDIOVISUAL

■ TEXTILES AND ACCESSORIES

#### ■ FURNITURE AND HOUSEHOLD GOODS

■ LEISURE AND EDUCATION

■ TOOLS AND MACHINES



# Comparison WIPO and EUIPO procedure



# **COMPARISON WIPO and EUIPO procedure**

WIPO	EUIPO
Users: Be a national of a Contracting Party or a member State of an intergovernmental organization which is a Contracting party, such as the European Union or the African Intellectual Property Organization	Users: No restrictions as to nationality, domicile or place of business
Have a domicile or habitual residence (only for members of Geneva Act) in the territory of a Contracting Party	
Have a real and effective industrial or commercial establishment in the territory of a Contracting Party	



# **COMPARISON WIPO and EUIPO procedure**

WIPO	EUIPO
Direct filings to WIPO (e-filing 99.2%)	Direct filing to EUIPO (e-filing 93.27%)
Filings also via National Offices of contracting parties	Filings also via National Offices of EU Member States
Filing languages EN, FR or ES	Filing languages 23 official EU languages
<ul> <li>Fees in CHF</li> <li>basic fee (for EU design: CHF 397)</li> <li>publication fee (for EU design: CHF 17)</li> <li>individual fee for each designated contracting party (for EU design: CHF 67)</li> </ul>	<ul> <li>Fees in EUR</li> <li>registration fee, EUR 230</li> <li>publication fee, EUR 120</li> <li>deferment fee (if requested), EUR 40</li> <li>multiple applications (if requested), discounted registration, publication or deferment fees</li> </ul>



# **COMPARISON WIPO and EUIPO procedure**

WIPO	EUIPO
Multiple applications: max 100 designs of the same Locarno Class	Multiple applications: unlimited number of designs of the same Locarno Class
Deferment of publication may be requested for a period that cannot exceed 30 months (under 1999 Act) from the date of filing or the date of priority	Deferment: max 30 months from the date of filing or the date of priority
No prior national application or registration necessary	No prior national application or registration necessary
Duration of initial protection: 5 years Renewable at least once (Hague Act 1960) or twice (Geneva Act 1999) Longer renewal period is possible, if allowed by the law of the designated Contracting Party	Total duration of protection: 25 years (renewable in blocks of 5 years)
Only members of the same Act can be designated in international design applications; self-designation is possible; No subsequent designation is possible	Application for protection in all 27 EU member states







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**ASEAN** Region

