



# AfrIPI Launch Event

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**Speke Resort and Conference Centre,  
Kampala, Uganda  
26 August 2021**

## AGENDA

### Contact Persons:

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## AGENDA OF THE EVENT

*Master of Ceremony: Mr. Maurice Mugisha Herbert*

- 14:00 – 14:10**      **Opening remarks from EUIPO Representative**  
*Mr. Ignacio de Medrano Caballero, Head of Service EUIPO International Cooperation, (including welcome video from the Executive Director of EUIPO).*
- 14:10 – 14:20**      **Welcome address from European Union Representative**  
*Mr. Attilio Pacifici, Ambassador, EU Delegation in Uganda.*
- 14:20 – 14:30**      **Welcome address from ARIPO**  
*Mr. Bemanya Twebaze, Director General (ARIPO),*
- 14:30 – 14:40**      **Welcome address from OAPI**  
*Mr. Denis Bohoussou, Director General (OAPI)*
- 14:40 – 14:55**      **Welcome speech by H.E. Albert M. Muchanga, Commissioner for Trade and Industry (AUC)**
- 14:55 – 15:10**      **Welcome speech by the Guest of Honour, Hon. Mawine G. Diggs, Minister of Trade & Industry, Liberia/ Chairperson, ARIPO Council of Ministers**
- 15:10 – 15:30**      **Keynote speech**  
*Mr. Limbani Kalilani, Malawian Artist known by his stage name as Tay Grin*
- 15:30 – 16:00**      **Coffee/Tea Break**  
**Press Briefing**
- 16:00 – 16:20**      **Intellectual Property and IT tools**  
*Ms. Mercy Kainobwisho, Registrar General of Uganda*  
*Mr. Dennis Scheirs, AfrIPI Project Leader*  
**Questions and Answers**
- 16:20 – 16:50**      **Highlight of AfrIPI activities**  
*Mr. Dennis Scheirs, AfrIPI Project Leader*  
*Mr. Gregor Schneider, AfrIPI Deputy Project Leader*  
*Ms. Were Palouki, AfrIPI Enforcement Expert*  
*Ms. Nancy Samuriwo, AfrIPI IPR Expert*  
*Ms. Monique Bagal, AfrIPI GIs Expert*  
**Questions and Answers**
- 16:50 – 17:10**      **Update on the AfCFTA negotiations**  
*Mr. Fikremarkos Bihanu, AfrIPI Trade Negotiations expert*  
*Mr. Desire Loumou, Representative of the AfCFTA Secretariat*  
**Questions and Answers**
- 17:10 – 17:30**      **Closing Remarks**  
*Ms. Gaelle Doleans, Representative from DG INTPA*  
*Mr. Maurice Mugisha Herbert, Deputy Managing Director of Uganda Broadcasting Corporation*
- [17:30-18:15]**      **[Informal exchange of opinion Steering Committee Members]**
- 18:30 – 21:00**      **Cocktail reception for all participants**