



Recent Developments in the GI Regime of Brunei Darussalam

Hjh Samiyyah Emeralda Bte Pehin Dato Hj Abas 5th May 2025 Siem Reap, Cambodia

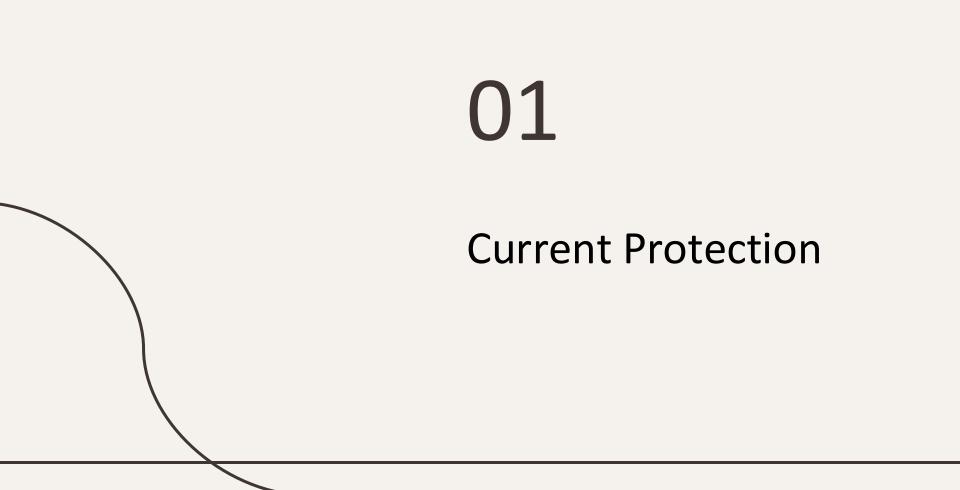


Table of contents

01

Current Protection

O2 Recent Development **03** Way Forward



Trade Marks Act, Chapter 98

Collective Mark

"A collective mark is a mark distinguishing the goods or services of <u>members of an association</u> which is the <u>proprietor of that mark</u> from those of other undertakings."

Certification Mark

"A certification mark is a mark indicating that the goods or services in connection with which it is used are certified by the proprietor of that mark in respect of origin, material, mode of manufacture of goods or performance of services, quality, accuracy or other characteristics."

02

Recent Developments

Significance of GI in Brunei Darussalam



Brunei Darussalam is a country rich with cultures and heritage that needs to be preserved, as they reflect the nation's deep-rooted traditions, Islamic values, and royal legacy that have shaped its unique identity over the centuries.

It is our responsibility to appreciate, protect, and share our heritage with others, both locally and internationally.

Feasibility Study on Protecting Traditional Woven Products (Kain Tenunan) from Brunei Darussalam through Geographical Indication



Objective

To assess the feasibility of protecting the Kain Tenunan from Brunei Darussalam

To identify potential products that fulfils the criteria for GI recognition

Outcome of the study

Brunei Jongsarat Woven Cloth, Silver Works (Perak)

Brunei Sui Generis Laws and Regulations are needed to protect unique products in Brunei Darussalam and abroad.

Formulate a Book of Specifications



https://www.flickr.com/photos/whltravel/7591053846/



Drafting a Legislative Framework

Draft Geographical Indication Order and Regulations

Key Features :

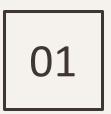
(1) Setting up GI Registry

(2) Registration Processes

(3) Offences

(4) Investigation & Enforcement

O3 Way Forward







Sui Generis System Further Consultation

Public Awareness

Beneficial to establish a Sui Generis system. To implement the GI Order. To educate Producers and consumers on GI benefits.

Thank You