



INTELLECTUAL  
PROPERTY OFFICE  
**BRUNEI DARUSSALAM**



# Recent Developments in the GI Regime of Brunei Darussalam

Hjh Samiyyah Emeraldal Bte Pehin Dato Hj Abas

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Siem Reap, Cambodia



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01

Current Protection

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# Trade Marks Act, Chapter 98

## Collective Mark

“A collective mark is a mark distinguishing the goods or services of members of an association which is the proprietor of that mark from those of other undertakings.”

## Certification Mark

“A certification mark is a mark indicating that the goods or services in connection with which it is used are certified by the proprietor of that mark in respect of origin, material, mode of manufacture of goods or performance of services, quality, accuracy or other characteristics.”

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02

# Recent Developments

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# Significance of GI in Brunei Darussalam



Brunei Darussalam is a country rich with cultures and heritage that needs to be preserved, as they reflect the nation's deep-rooted traditions, Islamic values, and royal legacy that have shaped its unique identity over the centuries.

It is our responsibility to appreciate, protect, and share our heritage with others, both locally and internationally.

# Feasibility Study on Protecting Traditional Woven Products (Kain Tenunan) from Brunei Darussalam through Geographical Indication



## Objective

To assess the feasibility of protecting the Kain Tenunan from Brunei Darussalam

To identify potential products that fulfils the criteria for GI recognition

# Outcome of the study

Brunei Jongsarat Woven Cloth, Silver Works (Perak)

Brunei Sui Generis Laws and Regulations are needed to protect unique products in Brunei Darussalam and abroad.

Formulate a Book of Specifications



<https://www.flickr.com/photos/whltravel/7591053846/>





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# Drafting a Legislative Framework

## Draft Geographical Indication Order and Regulations

Key Features :

- (1) Setting up GI Registry
  - (2) Registration Processes
  - (3) Offences
  - (4) Investigation & Enforcement
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03

Way Forward

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01

## Sui Generis System

Beneficial to establish  
a Sui Generis system.

02

## Further Consultation

To implement the  
GI Order.

03

## Public Awareness

To educate Producers and  
consumers on GI benefits.

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Thank You

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