

A Women-led initiative!





Wi! run a Social Enterprise

Wi! empower Rural women in Suriname.



Wi! produce nutritious food and High value end products.



Through an inclusive businessmodel in Sustainable Agriculture.



OUR AIM



DEMAND



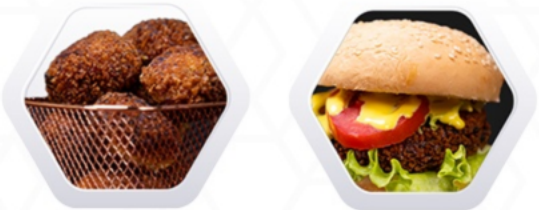
PRODUCT EXPANSION



CONSTRAINT SOLVING



GROWTH



"Quality is never an accident; it is always the result of intelligent effort."

Expansion:

- Baby food
- Cassava cereals
- Frozen snacks (crispy pom burgers & balls)

Constraint solving

- Processing automation
- Farming mechanization
- Marketing & branding

Growth:

- Revenue
- Workforce
- Capacity

OUR AIM



DEMAND



PRODUCT EXPANSION



CONSTRAINT SOLVING



GROWTH

PROBLEMS



manual processing



manual production



limited reach

SOLUTIONS



automation



machanization



strategic marketing

INVESTMENT

\$ 266140

\$ 303688

\$ 95996

\$ 266140



Extrusion Production Line



Burger Patty Line



Industrial kettles

\$ 303688



Tractor



Planter & Harvester



walk-in freezer

\$ 95996



Content creation



Placement



International fairs



Expected growth

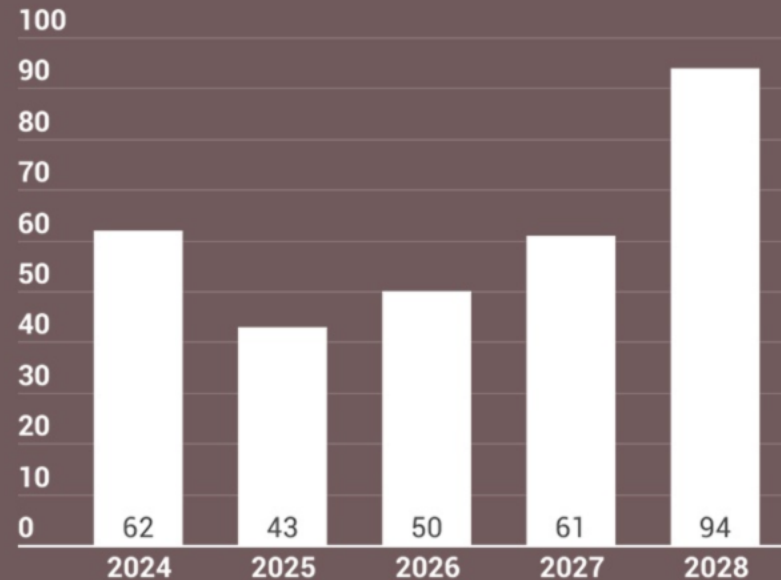
± 128%

Increase in revenue
per year **2024 - 2028**



Estimated total of
person years of employment
to be created:

372



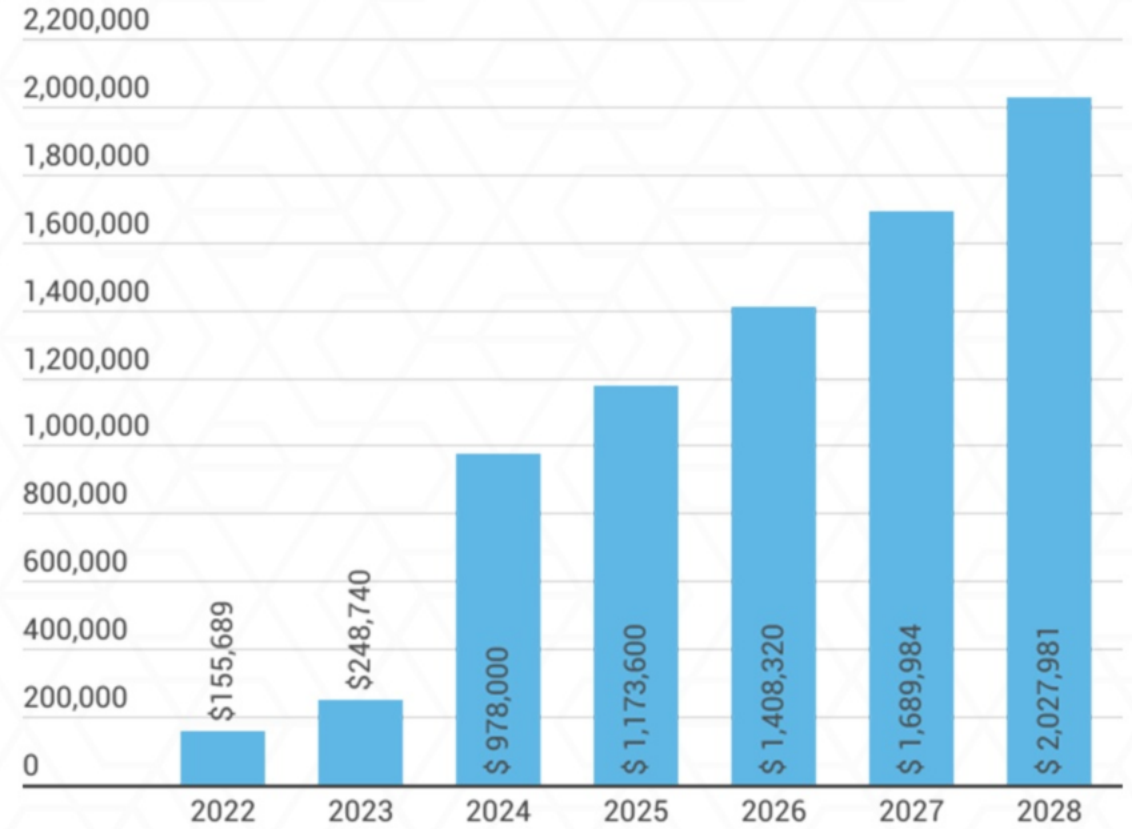
Estimated anual sales growth

without SURGE



Estimated anual sales growth

with SURGE





Expected growth

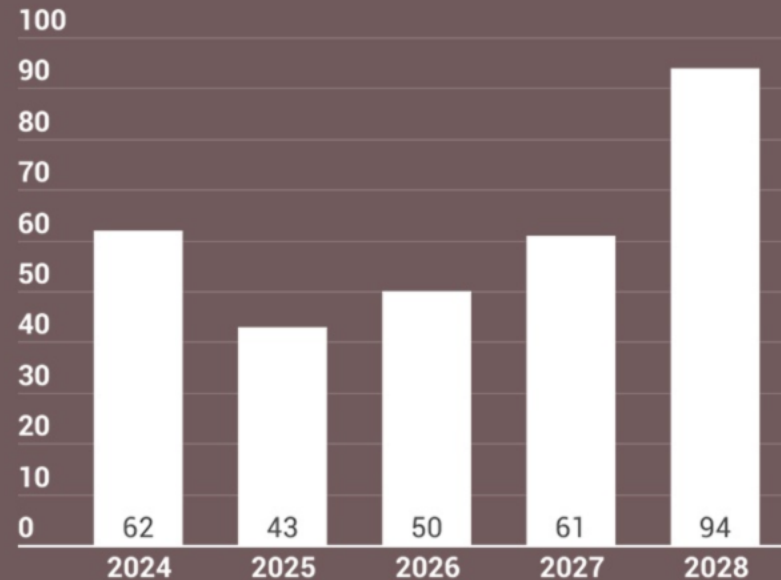
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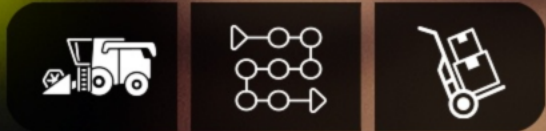




GROWTH



EFFICIENCY




EXPOSURE



THE ORIGIN

OF THE CRISPY POMBURGER

Weighing the harvested pomtajer (elephant ear root)

 **APOERA, SURINAME**
305 km from the airport



Cutting and cleaning of the root.

 **LELYDORP, SURINAME**
30 km from the airport



Processing the root into crispy patties.

 **LELYDORP, SURINAME**
30 km from the airport



WWW.WITHEBRAND.COM



Supporting us means
investing in future generations.



