

## **TMclass & HDB**

A presentation to users and trademark agents of ROCIP (Saint Lucia)

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## TMclass - general benefits & key features

- 1. When you apply for the registration of a trade mark, you need to describe the goods and services you wish to protect with your trade mark.
- 2. TMclass is an online tool to help users to search, verify, translate and correctly classify goods and services before filing a trade mark application.
- 3. TMclass includes <u>different</u> databases of goods and services from IP offices worldwide.
- 4. TMclass gives the user certainty in terms of which goods and services <u>each</u> participating IP office accepts.
- 5. Helps speeding up an IP office's trade mark examination and registration process.
- 6. Is available 24/7/365.
- 7. Free of charge.

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## TMclass - types of integrations

#### 1. Nice:

✓ The IP office uses and accepts the official Nice list.

#### 2. Nice + local goods and services:

- ✓ Terms from other lists such as MGS, HDB or IDlist.
- ✓ Local products and services.

#### 3. HDB:

- ✓ The harmonised database of goods and services.
- ROCIP joined on 25/10/2021

None of these models are exhaustive list of terms.

An IP office can accept goods and services not included.



## **HDB** benefits for the user

- 1. Used and accepted by several EU and non-EU IP offices.
- 2. ~86500 harmonised and pre-validated and pre-classified goods and services in one tool.
- 3. Updated monthly to keep up with new trends, technologies and market developments.
- 4. Zero risk that an IP office will object to the selection of goods and services.
- 5. The user is assured that the same goods and services from HDB will be accepted by all IP offices accepting HDB.
- 6. Even if the working language is different in the IP office, the same goods and services will be accepted. The translation functionality can be used.
- 7. Taxonomy browse tree which groups goods or services based on concept, relationship and market sectors, helping the user to find the right term.
- 8. Is available 24/7/365.
- 9. Is free of charge.
- 10. Saves time and money.



## **HDB** benefits for the new office

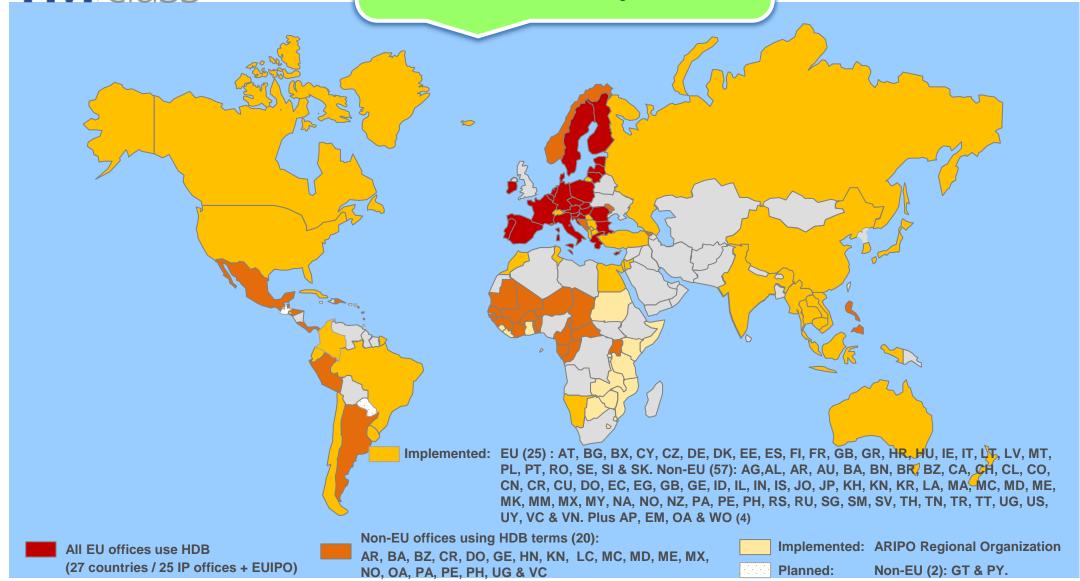
- 1. HDB respects the Nice classification and its 45 classes.
- 2. HDB includes the official, alphabetical list of Nice (~10.200 terms in EN).
- 3. HDB improves the IP office's trade mark examination process.
- 4. Less manual work and more automated processes.
- 5. The manual examination can be skipped if all goods and services used in the trade mark applications come from the HDB.
- 6. Saves time and money.



# TM class

## 89 Implementations

20 non-EU offices using HDB terms





Q&A

Questions?



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Thank you



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