



Rising.
Shining.
Beckoning.

IP Services and Tools to Businesses in the Philippines

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Director III, Documentation, Information
and Technology Transfer Bureau
(DITTB)

The Intellectual Property Office of the Philippines

The lead agency in the country mandated to implement state policies on Intellectual Property to strengthen the protection of **Intellectual Property Rights** in the country.



INTELLECTUAL PROPERTY
OFFICE OF THE PHILIPPINES

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About Us



Intellectual Property Office of the Philippines

Our Mission is to build an inclusive intellectual property system serving the needs of Filipinos.

Our Vision is a progressive Philippines using intellectual property assets for inclusive economic and social development by 2030.

About Us

Our Goal is BRIGHT

B R I G H T

Build
Collaboration and
Partnerships with
Local and
International
Partners, both
Public and Private

Raise the Ante for
Customer
Service.

Integrate IP
awareness and
education in
society.

Go Back to
Basics.

Highlight Human
Capital.

Transform
IPOP HL into a
Fully Digitalized
Agency.

Our Numbers

Manpower 262 permanent



Appointed Officials	16
Division Chiefs	24
Trademark Examiners	30
Patent Examiners	88
Industrial Design Examiners	5
Utility Model Examiners	6
Lawyers	10
Other Technical Staff	71
Administrative Staff	68

IP Filings 41,416 Filed (2020)



Local and Foreign

Trademarks	85%
Patents	9%
Utility Models	3%
Industrial Designs	3%



Our Top Filers

Trademarks

PH - Philippines	21,497
CN - Peoples China	3,054
US - United States of America	2,780
JP - Japan	1,408
KR - Rep. of Korea	800

Utility Models

PH - Philippines	1,360
TW - Taiwan	30
CN - Peoples China	18
JP - Japan	11
US - United States of America	9

Patents

US - United States of America	840
JP - Japan	829
PH - Philippines	465
CN - Peoples China	283
KR - Rep. of Korea	246

Industrial Designs

PH - Philippines	665
JP - Japan	142
CN - Peoples China	111
US - United States of America	108
HK - Hong-Kong	57

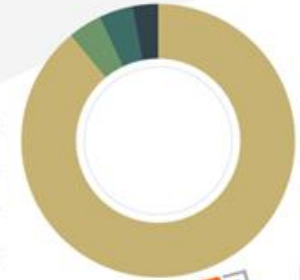
**1 invention filed from
every 5 million Filipinos
PH Filing to PCT**

IP Grants & Registrations 23,169 (2020)



Local and Foreign

Trademarks	89%
Patents	4%
Utility Models	4%
Industrial Designs	3%



Our Services

Grant

Patents

Registration

Trademarks

Service Marks

Collective Marks

Utility Models

Industrial Designs

Tech Transfer Arrangements

Registration

Copyrights

Accreditation

Collective Management

Organization or similar entities

IP Dispute Resolution

On administrative cases on Intellectual Property Rights

On license involving the author's rights

On technology transfer payments

IP Enforcement

Administrative enforcement actions on IP violations.

IP Education

IP knowledge, learning and development, and research and publication.

We are online.

Filing portals specific to the applicable intellectual property seeking protection by grant and by registration. This system also includes payment of filing fees.

eIDFile
for Industrial Design Applications

eUMFile
for Utility Model Applications

eTMFile
for Trademark Applications

eInventionFile
for Grant of Patent Applications



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We are online.

eDocFile
for Trademarks

For submission of trademark related documents, responses, requirements and declarations including those related to international applications (Madrid).

eDocFile
for Patents

For filing or submission of responses, extensions, requests, basic annuity, and other patent-related documents.

eCorr 2.0

The main channel for IPOPHL actions and responses to requests coursed through the online filing system. This helps the applicant track date of notices and responses sent by IPOPHL.



Filing Process Overview

Trademarks/ Collective Marks

Registration Process Overview



Quick TIPS

- Determine your intellectual property (is it a **Trademark?**).
- Determine the goods and services you intend to use your trademark on.
- Prepare a copy of the mark for your application form.
- Complete the filing requirements.
- Pay the necessary fees.

WHAT AFFECTS PROCESS DURATION

- Incomplete documents / requirements.
- Failure of the applicant to respond.
- With opposition.

With appeals:

- Appeal to the Director General

Path to Registration

1

Application for Registration of Trademark / Collective Marks

Cost: Filing Fee (*per class*)
Php 1,200.00 (Small Entity)
or **Php 2,592.00** (Big Entity)
20.41 Euros (small)
44.10 Euros (Big)

2

Formality and Substantive Examination

4

Issuance of Certificate of Registration

Cost: COR Fee
Php 570.00 (Small Entity)
or **Php 1,200.00** (Big Entity)

3

Publication for Opposition (for 30 days)

Cost: 1st Publication Fee
Php 900.00 (Small Entity)
or **Php 960.00** (Big Entity)

5

Publication of Registered Trademarks or Collective Marks

Cost: 2nd Publication Fee
Php 900.00 (Small Entity)
or **Php 960.00** (Big Entity)

Term of Protection:
10 years from registration date
and renewable every 10 years.

Average processing time:

3.4 months
(based on 2019 TAT)

Minimum cost estimate
per application per class (with LRF):

Php 3,600.00 (Small)
Php 5,800.0 (Big)

61.24 Euros (small)
98.67 Euros (Big)



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Invention

Grant of Patent Process Overview

Quick TIPS

- Determine your intellectual property (is it an **Invention?**).
- Search to see if your invention has already been publicly disclosed. A registered agent may be needed.
- Determine if you need international protection.
- Prepare for your application, claims and comply with requirements.
- Maintain your patent.

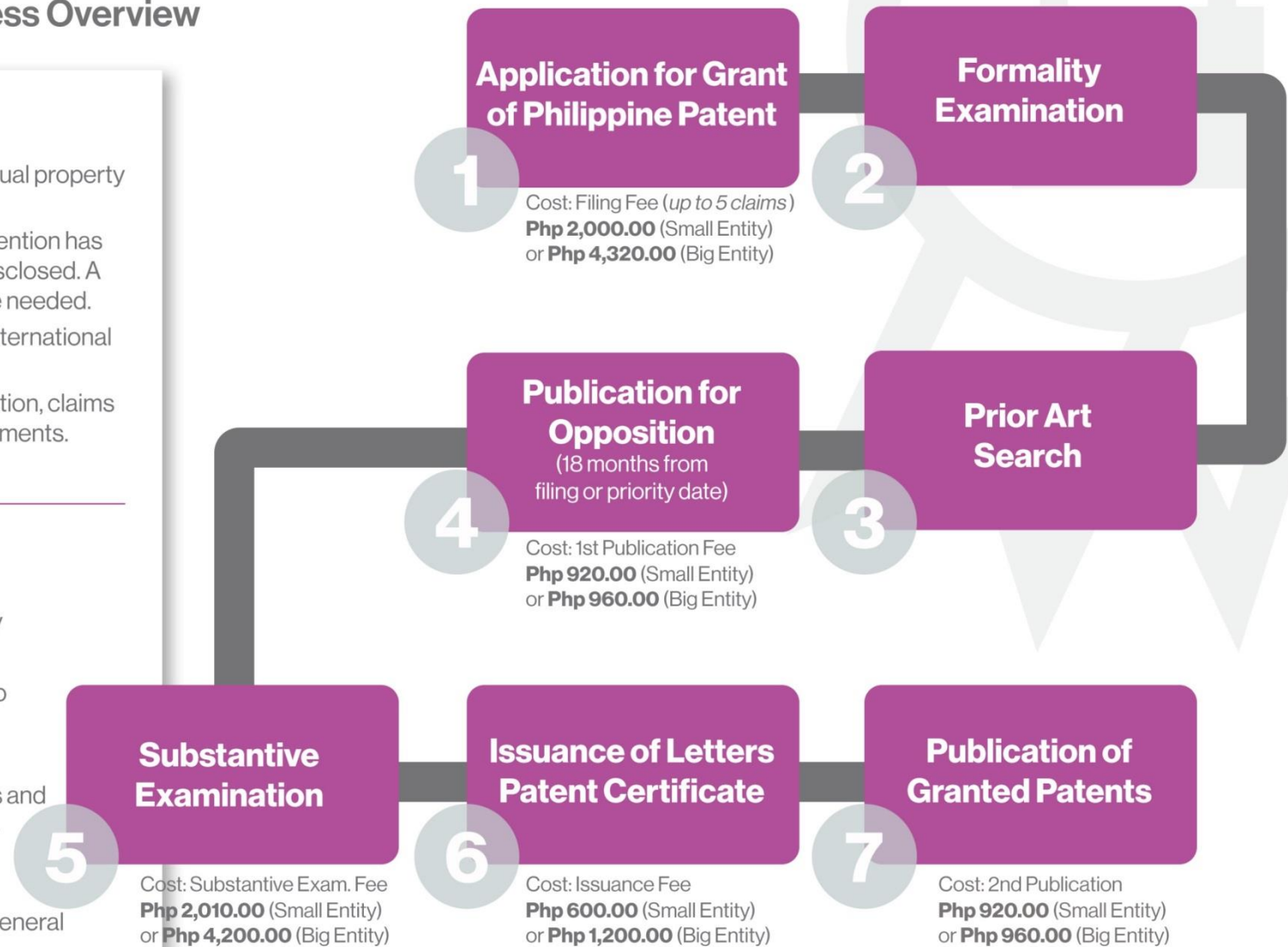
WHAT AFFECTS PROCESS DURATION

- Incomplete documents / requirements.
- Failure of the applicant to respond.
- With opposition.
- Volume of search results and the workload at the time.

With appeals:

- Appeal to the Director General
- Court of Appeals
- Supreme Court

Path to Registration



Protection: **20 years**
from filing date

Minimum cost estimate
per application:

Php 6,500.00 (Small)
Php 11,800.00 (Big)

Average processing time:
48 months
(based on 2019 TAT Stats)



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Utility Model

Registration Process Overview

QuickTIPS

- Determine your intellectual property (is it a **Utility Model**?)
- Search to see if there is anything similar in the market.
- Know how a UM specification looks like because you will need to write one.
- Complete the filing requirements.
- Pay the necessary fees.

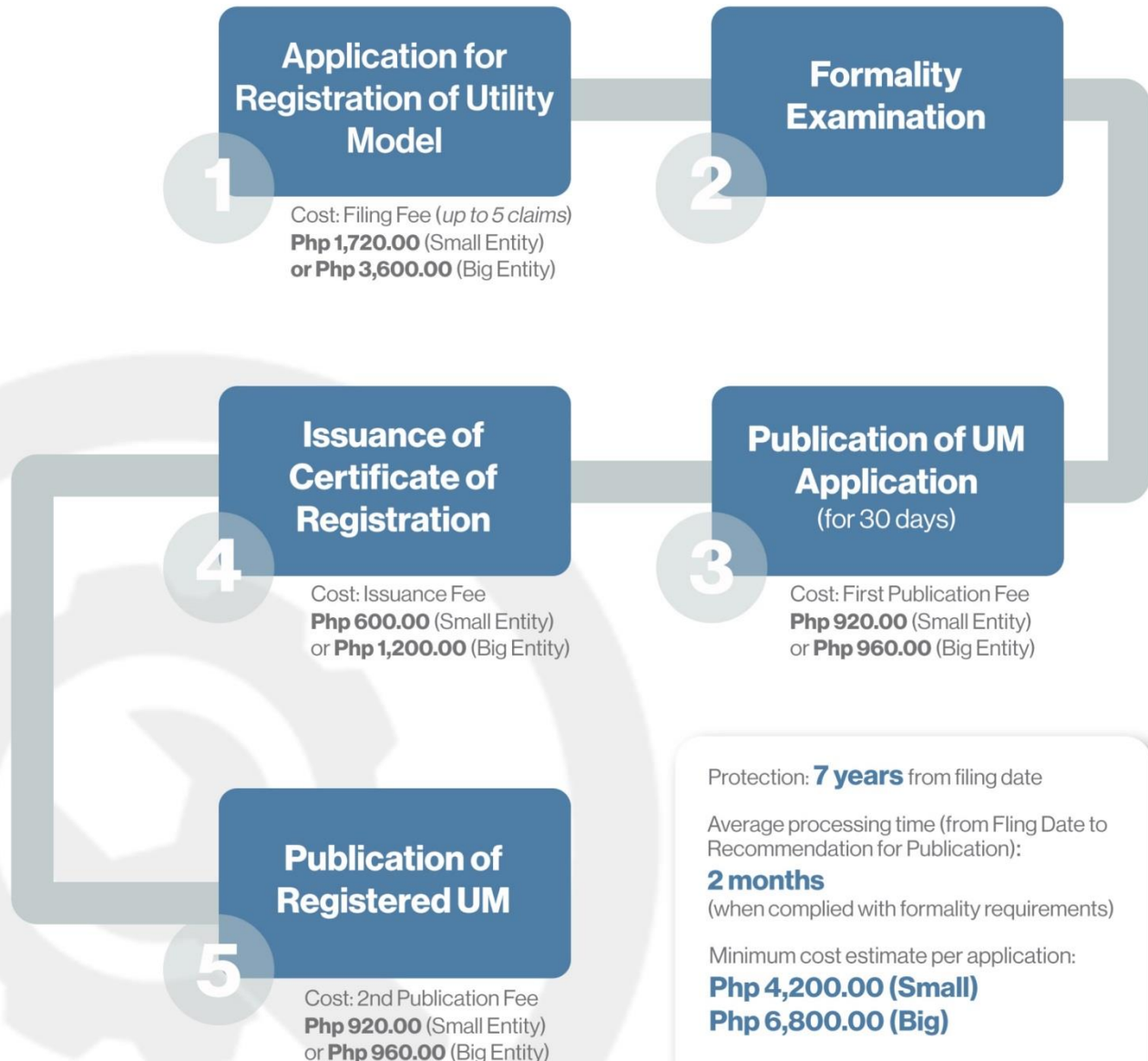
WHAT AFFECTS PROCESS DURATION

- Formality defect with and without response
- Failure of the applicant to respond
- With adverse information

With appeals:

- Appeal to the Director General
- Court of Appeals
- Supreme Court

Path to Registration



Industrial Design

Registration Process Overview

Quick TIPS

- Determine your intellectual property (is it an **Industrial Design**?).
- Search to see if there is anything similar in the market.
- Prepare your drawings or images to show the overall visual features of your design.
- Complete the filing requirements.
- Pay the necessary fees.

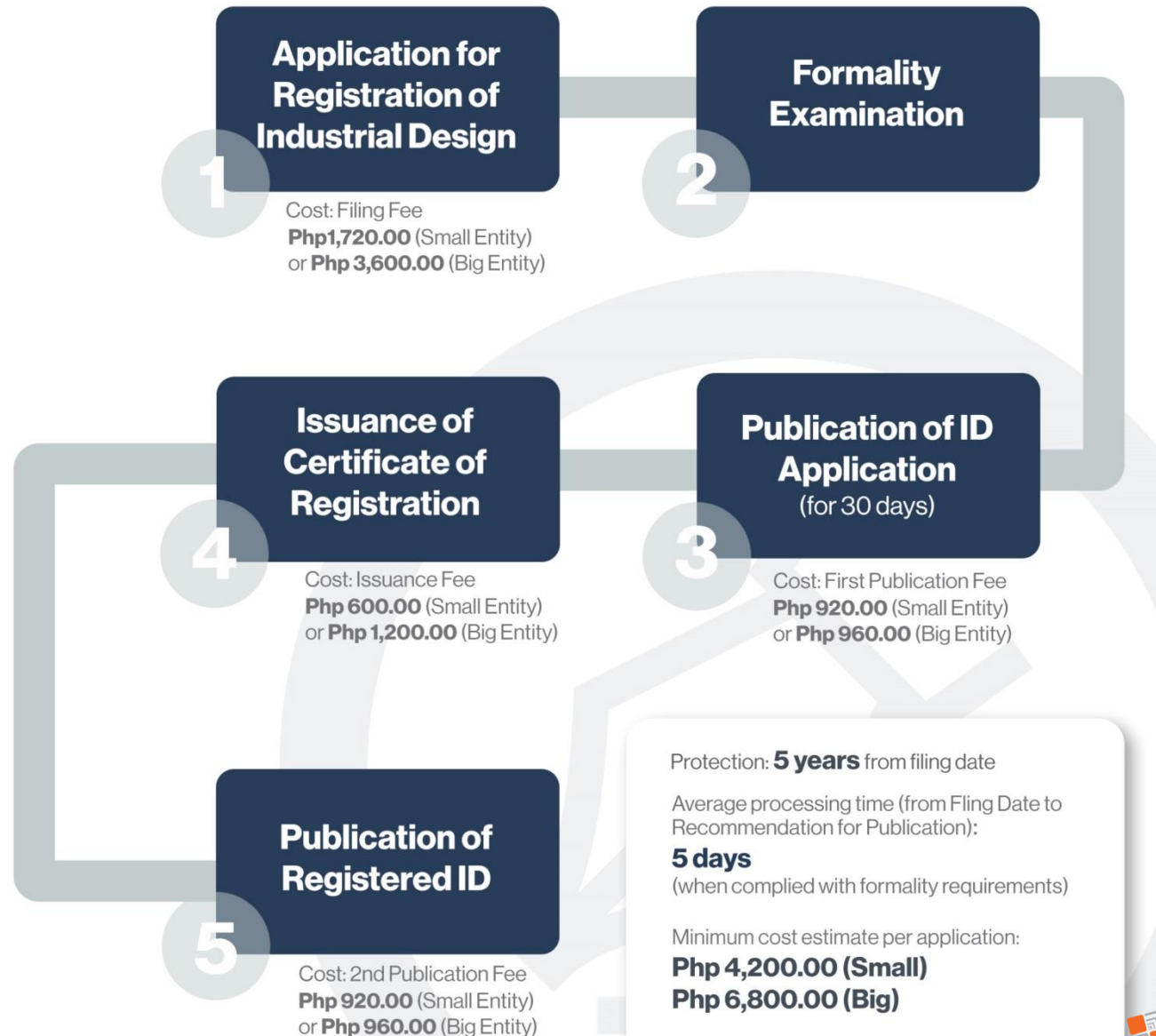
WHAT AFFECTS PROCESS DURATION

- Formality defect with and without response
- Failure of the applicant to respond
- With opposition

With appeals:

- Appeal to the Director General

Path to Registration



Copyright

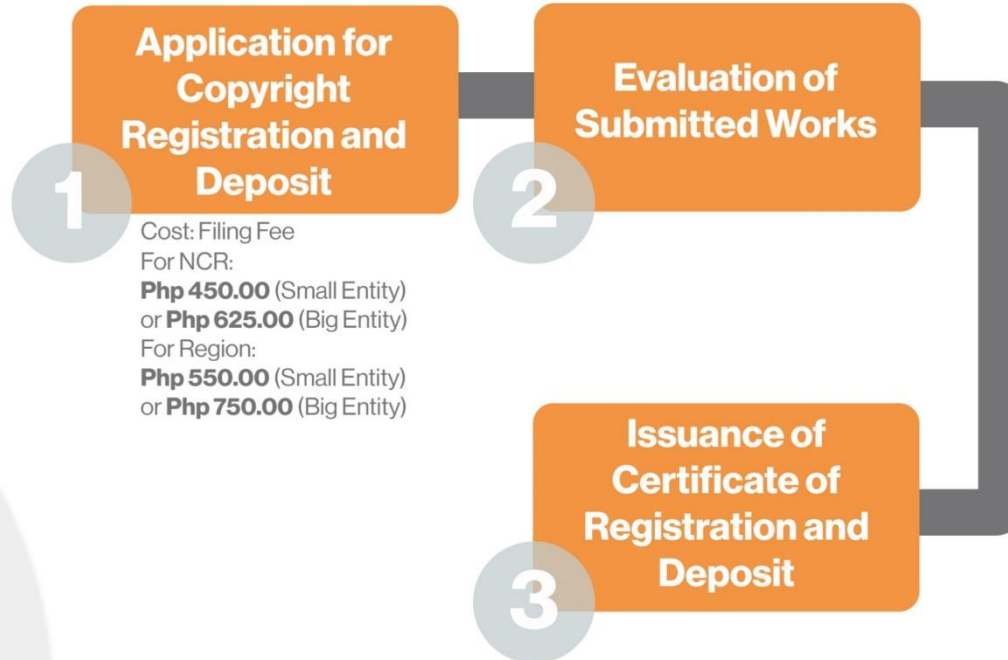
Registration and Deposit Process Overview



Quick TIPS

- Make sure that the work you are submitting is a copyrightable work under the IP Code.
- Upload the required number of digital copies of your work in the email or, if the file is too big, submit them in your preferred storage medium (USB, CD/DVD etc.) via courier.
- Pay the necessary fees immediately via the indicated modes of payment.

Path to Registration



1 Application for Copyright Registration and Deposit

Cost: Filing Fee
For NCR:
Php 450.00 (Small Entity)
or **Php 625.00** (Big Entity)
For Region:
Php 550.00 (Small Entity)
or **Php 750.00** (Big Entity)

2 Evaluation of Submitted Works

3 Issuance of Certificate of Registration and Deposit

Protection: **lifetime of the author plus fifty (50) years**

Minimum cost estimate per application:

For NCR:
Php 450.00 (Small Entity)
or **Php 625.00** (Big Entity)
For Region:
Php 550.00 (Small Entity)
or **Php 750.00** (Big Entity)

Average processing time:
3 days
(from payment of fees)



Term of Protection in the Philippines

	Term of Protection	Start	End	Renewable	Maintenance
Copyright (General rule)	Lifetime plus 50 years	Date of creation	50 years after death of author	No	None
Copyright (Joint Authorship)	Lifetime plus 50 years	Date of creation	50 years after death of last surviving author	No	None
Copyright (Anonymous / Pseudonymous Works)	50 years	Date of lawful publication or date of creation if unpublished	after 50 years	No	None
Copyright (Photographic and Audio-Visual works)	50 years	Date of publication or date of creation if unpublished	after 50 years	No	None
Copyright (Works of Applied Art)	25 years	Date of creation	after 25 years	No	None

	Term of Protection	Start	End	Renewable	Maintenance
Invention	20 years	Date of Filing	after 20 years	No	Annual Fee on the 5th to 20th year from filing date
Utility Model	7 years	Date of Filing	after 7 years	No	None
Industrial Design	5 years	Date of Filing	after 5 years	Yes, every 5 years (for 2 consecutive times only)	None
Trademark and Collective Marks	10 Years	Date of Registration	after 10 years	Yes	Declaration of Actual Use filed on the following schedule: - 3rd yr. from filing date - 5th yr. from registration date - 1st yr. from renewal of registration

PATENT PROSECUTION HIGHWAY

A work-sharing initiative for accelerated patent examination on bilateral basis with Japan, U.S.A. Korea and Europe.

PPH

Our IPSpeedPrograms

Obtain patents faster and more efficiently from participating
ASEAN Member States.

ASPEC

ASEAN PATENT EXAMINATION COOPERATION

Our IPSpeedPrograms

**Expedited service to facilitate entry of
Filipino Invention to the International
Patent System without additional cost.**

ESR

EARLY SEARCH REPORT & WRITTEN REPORT

Our IPSpeedPrograms

Provides a good head-start for commercializing an invention.

ESR

EARLY SEARCH REPORT & WRITTEN REPORT

Our **IPSpeedPrograms**

JET Joint Examination Track

A green lane specifically for
Trademark Applications.

Serving more applicants
with reduced TAT

IP Learning Programs

Free intellectual property
seminar for the general public

BASIC



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Our **IP** Learning Programs

Advanced seminars on intellectual property that cater to specific audience/sectors



ADVANCED



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Office of the Philippines

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Our **IP** Learning **Programs**

Certification training courses
for accredited IP
professionals and business
players

PROFESSIONAL

Photo by Andrew Neel from Pexels

**Be
IP**

BEYOND
INTELLECTUAL
PROPERTY
MASTERCOURSE
by IPOPHL



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Our **IP** Learning Programs

**Offers up to 36 MCLE credit units for lawyers
And is also open to non-lawyers, businessmen
and IP creators to know the finer points of IP**

MCLE
Accredited

Mandatory Continuing Legal Education
IP Lecture Series

SPECIALIZED



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Our **IP** Learning Programs

These are seminars, workshops, consultations and mentoring sessions on IP reaching out to the regions through our satellite offices

IP AEIs for MSMEs

IP Awareness, Education and Information

Our Frontline Services are
accessible nationwide
through our **16 Satellite Offices**

Assisting the MSMEs
in the Regions
**providing reliable
access to IP related services**



Partnering with **84**
Innovation and
Technology
Support
Offices

Composed of **higher education**
and **research institutions** from all
over the country.



Bilaterals



Australia



France



Japan



Mexico



South Korea



Tajikistan



UK



USA



European Union



Taipei



China



Indonesia



Russian Federation



Singapore



Canada

Treaties

Paris Convention
WIPO Convention

Berne Convention
Rome Convention
WIPO Copyright Treaty
Marrakesh Treaty

WIPO Performances and Phonograms Treaty
Beijing Treaty

Budapest treaty
Patent Cooperation Treaty

TRIPS Agreement
Madrid Protocol

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Thank you.