

IP Mediation

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Background

**IP Mediation Service has been initiated
since 2002**

1

INCREASE IN
THE NUMBER OF
IP DISPUTES



2

EMPHASIS ON IP
PROTECTION AND
DISPUTE RESOLUTION



3

NEED TO REDUCE
THE NUMBER OF
IP CASES IN THE
COURT

Rules of Mediation

Ministry of Commerce

Rule on IP Mediation

B.E. 2545:



Areas of Services



**Appointment of
Mediator**



Confidentiality

Types of Mediation Service


(Free of Charge)



1. Face-to-Face Mediation

* at  , Legal Office, 12th floor
กรมทรัพย์สินทางปัญญา
DEPARTMENT OF INTELLECTUAL PROPERTY

2. Online Dispute Resolution (ODR)

* Via  Online system

3. Hybrid Mediation (Face-to-face + Online)

* via  /  (VDO CALL)



Mediators

IP Mediator

Panel:

- 1 **CHAIRMAN**
- 2 **LEGAL OFFICER**
- 3 **EXPERT(S)**
FROM RELEVANT IP SECTIONS
- 4 **SECRETARY**

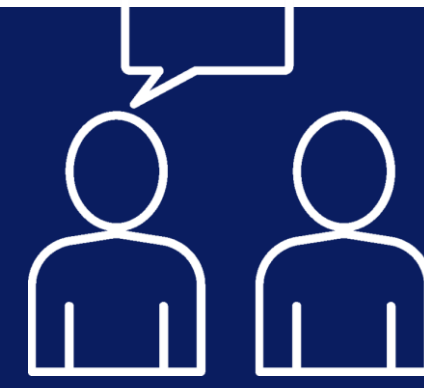
Roles of Mediator



**Providing
information
(Law, Process,
or Fact)**



**Assisting
participants in
communication**

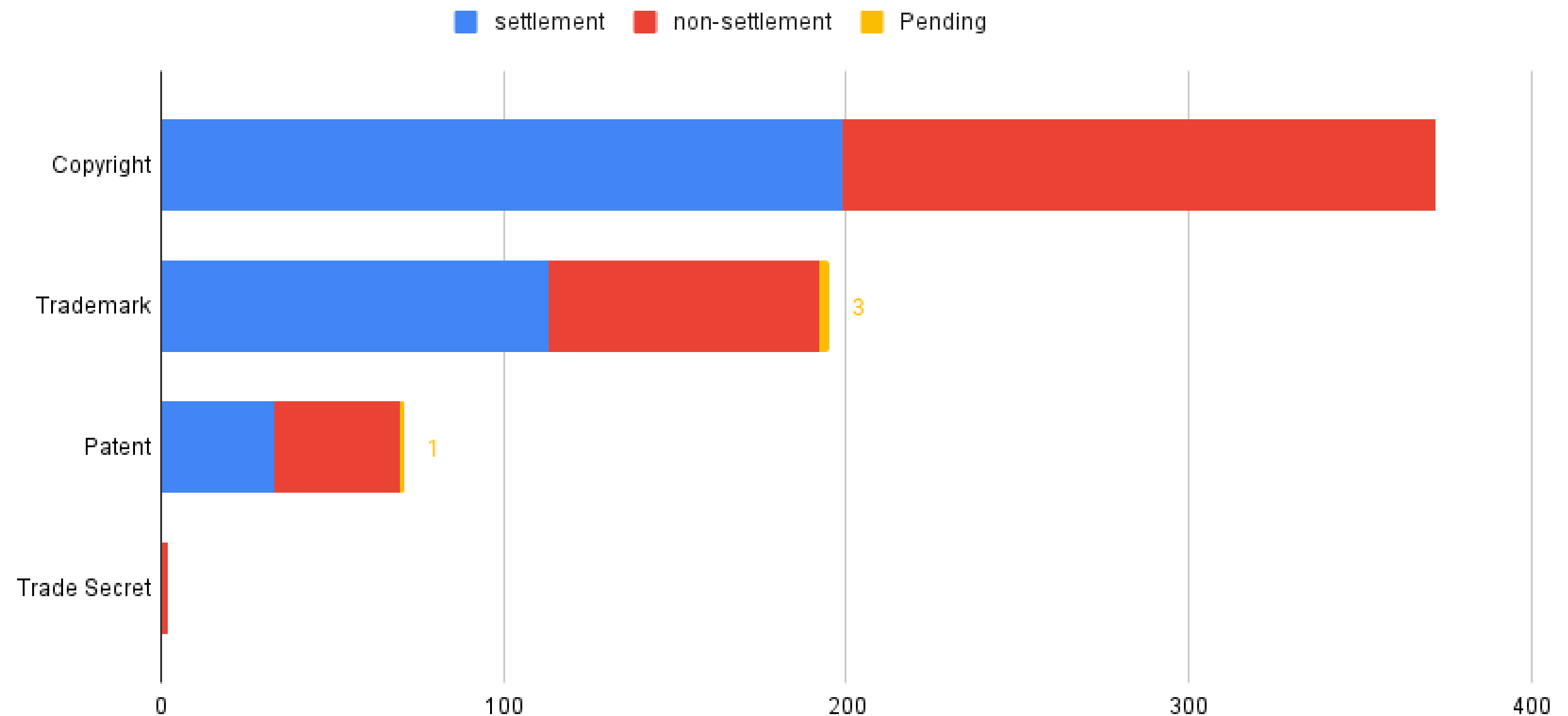
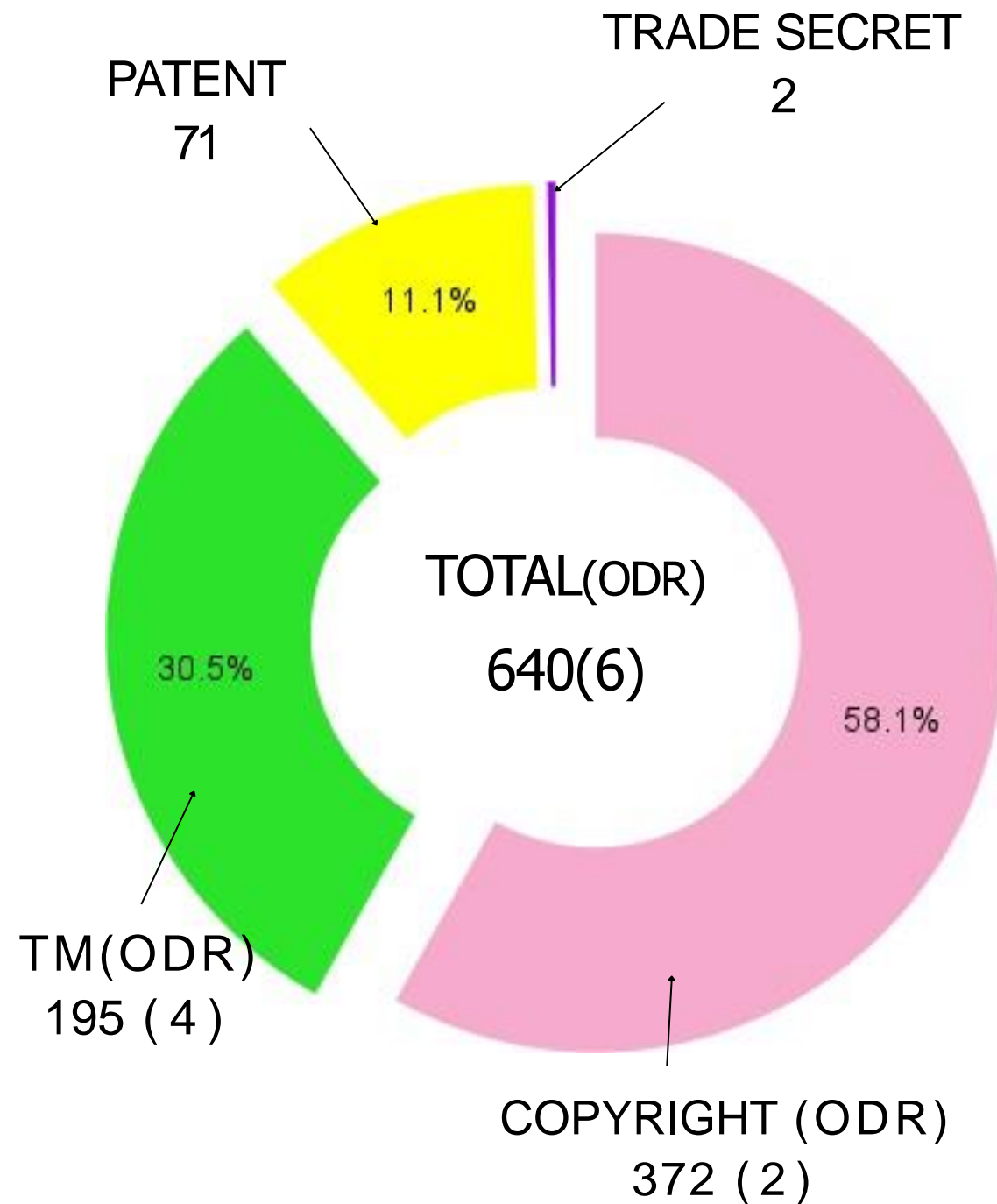


**Facilitating
the conference**



**Drafting
Settlement
Agreement**

The number of Requests for Mediation (OCTOBER, 2002 - SEPTEMBER, 2021)



*ODR HAS BEEN ODOPTED IN JANUARY 2021

Concepts of ODR Adoption

0
1

*DIFFICULTIES IN
FACE-TO-FACE
MEDIATION*



0
2

*SMART DIP
PROJECT*



A large, semi-transparent image of two hands shaking in a firm grip, set against a background of a city skyline at night with many lit-up buildings. The handshake is the central focus, with the city lights creating a bokeh effect in the background.

Thank you!