

A BUSINESS PERSPECTIVE: INSIGHTS ON COMMERCIALISING IP IN THE REGION

6 Sep 2021

Presented by:
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Doing or planning to do
business in Singapore?



Seminar on IP Services and Tools to Businesses in Singapore

Learn about Intellectual Property from IPoS Experts

6 September 2021

14:00–16:30 (GMT+8/Singapore)

08:00–10:30 (CEST)

Register now!





What we will be sharing:

- **Our Journey – Beginning, Vision and Plan**
- **IPOS as a Springboard to the Region**
- **Importance of IP in Commercialisation**

Beginning of our journey

PASSION LED US HERE

& A REAL PROBLEM



QRYPTED
TECHNOLOGY

VISION & PLAN

Data Security Ecosystem Where Keys are
ALWAYS GENERATED • NEVER EXCHANGED • NEVER STORED

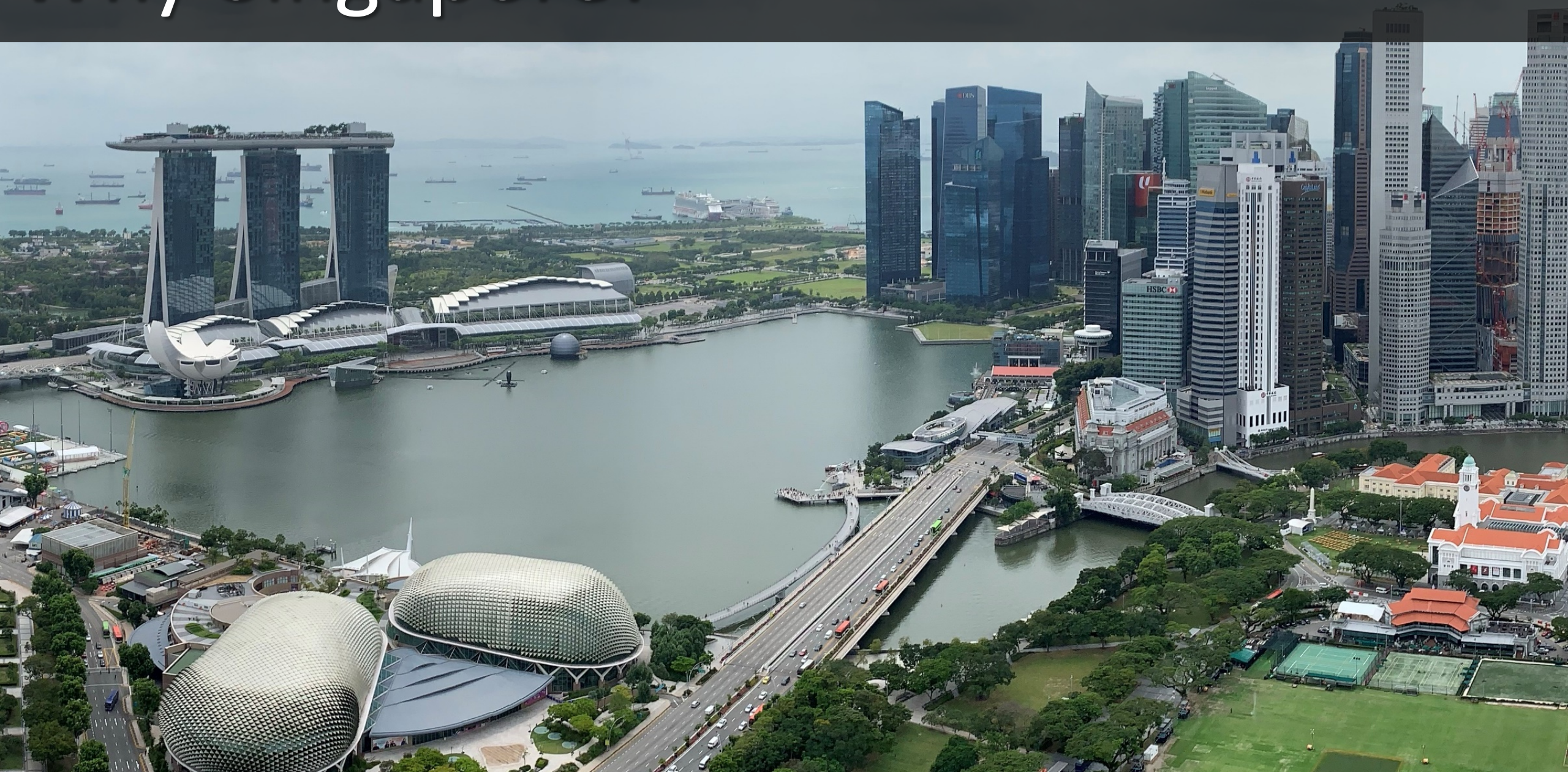
Image source: pixabay

Predators



Without IP Protection
You are Easy Meat

Why Singapore?



Why Singapore?



Economic



Geopolitics



IP Protection

Economic

“...It is good security that allows us to go faster in the digitalization area, and better reap the benefits of digitalization.”

– Mr. David Koh, CSA Chief Executive

“APAC organizations are beating the global competition in their speed to digitally transform”

- Cognizant, 2020

Singapore ranked 2nd in most digitally competitive country

- IMD World Digital Competitiveness Ranking, 2020

Geopolitics



Technology is meant to benefit humanity and improve our lives.

“Technology will remain at the heart of U.S. - China tensions for years to come.”

- Nikkei Asia, 2020

“Singapore has made itself relevant..., but that there is a difference between being useful and being made use of.”

- Dr. Vivian Balakrishnan

IP Protection

World Economic Forum's Global Competitiveness Report 2019 ranked Singapore 2nd in the world and top in Asia for having the best IP protection

International Property Rights Index 2020 ranked Singapore's property rights regime as one of the best in the world (3rd)

World Trademark Review has ranked IPOs as the most innovative IP office in the world

Our IPOs experience

“Don’t worry, we are not policemen out to catch you if you have submitted a section in error; we are here to help you.”

IPOS examiners are technically competent and world class

FinTech Fast Track Initiative



ASPEC PROGRAMME
(ASEAN PATENT EXAMINATION CO-OPERATION)



Patenting Global

Image source: pixabay

An aerial photograph of a dense village with numerous red-tiled roofs. The roofs are arranged in a complex, overlapping pattern, with some buildings featuring small windows or chimneys. The overall scene is a warm, textured mosaic of terracotta tiles.

IP Offices

Investment & Valuation

Partnerships & Agreements

Branding

It takes a village

174465



Importance of IP

Thank you



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